(b) (6)

From:
Sent:
Monday, January 26, 2015 16:44

(b) (6)

Cc:
Subject:
Coin sales for last week

(b) (6)

A bit of a slip in coin sales last week.

398 as opposed to 466 the previous week.

Regardless, a good week.

Can only speculate.

Less than a thousand at the Marines 101/LINKS class.

Have been averaging 1100 to 1200.

Not sure if it related to the gate closure matter or not.

(b) (6)

(b) (6)

(b) (6)

From: (b) (c

Sent: Monday, January 26, 2015 4:32 PM

To: (b) (c) (c) (b) (d)

Subject: Coin sales for last week

Attached are coin sales from last week.

Overall, the

(b) (6)

for Thursday were low.

From:

Sent:

Tuesday, January 20, 2015 9:19

To: Cc: (b) (6)

Subject:

Coin Sales (Final)

(b) (6)

(b) (6)

(b) (6)

A great week (sans the Packers loss on Sunday).

426 grads and 460 coins sold.

(b) (6)

is doing terrific work.

Good stuff.

(b) (6)

(b) (6)

RSS Feed:

NBC News Top Stories

Posted on:

Wednesday, November 19, 2014 7:14

Author:

NBC News Top Stories

Subject:

Judge Halts Florida 'Coin Toss' Election

Full article link:

http://feeds.nbcnews.com/c/35002/f/663303/s/40a36008/sc/7/I/0L0Snbcnews0N0Cpolit ics 0 Cpolitics 0 Enews 0 Cjudge 0 Ehalts 0 Eflorida 0 Ecoin 0 Etoss 0 Eelection 0 En 251616/story 01.

A Florida judge grants a temporary injunction that will stop any sort of coin toss or drawing of names to decide who will win a city council seat in Mount Dora. WESH's Dave McDaniel reports.

View article...

(b) (6)	
From: Sent: To: Cc:	(b) (6) Friday, January 16, 2015 10:29 (b) (6) (b) (6) (b) (6) (b) (6)
Subject:	Coin Sales-1/15
(b) (6)	o 401 this week – increase from 340 last week.
Will have some d	ribs and drabs from (b)(6) , where we offer coin sales throughout the week.
This is a good ne	ws story.
When the final n	umbers come in – should be 1-1 (grads to sales).
Will continue to	push to increase, of course.
******	****
(b) (6) is putt	ting together a projection.
We feel confide	nt we will meet the 45K target (MISSION).
And put a few s	hekels into (b) (6)
More to follow	next week.

As (b) (6)	said yesterday, "This is what we do. Support our Marines and families."
Good stuff.	

(b) (6)

From:

(b) (6)

Sent: Friday, January 16, 2015 9:18 AM

To:

Cc:

Subject: Coin Sales-1/15

Coin Sales for 1/15

: 303

: 52

: 30

: 16

(b) (6)

: Sales have not been updated in the system (b) (6)

Total Thursday: 401 (will increase once sales from

(b) (6)

have been updated)

Page 7 redacted for the following reason:
----(b) (6)

From:

Sent:

Friday, January 16, 2015 10:07

To:

Cc:

Subject:

FW: Coin Sales-1/15

From:

Sent: Friday, January 16, 2015 9:18 AM

To:

Cc:

Subject: Coin Sales-1/15

Coin Sales for 1/15

: 303 (b) (6)

: 52

: 30 (b) (6)

: 16

(b) (6)

: Sales have not been updated in the system (b) (6)

Subject: Coin Sales

From:		00 2015 6:40	(b) (6)		
Sent: To:		ary 09, 2015 6:40			
Cc:		7.			
			(b) (6)		
Subject:	FW: Coin Sal	les			
Attachments:		(b) (6)			
(b) (6)					
The results of yesterday's effo	orts.				
We are making excellent prog terrific (b) (6)	gress (my opinio	on) thanks to the	good work of	(b) (6)	and with
We have moved from sales of	fless than 100 ((a month or so ag	o) to over 300 ye	sterday.	
Looking at expanding to a site	e at (b) (6				
That will capture the consider	rable (b) (6)	lunch crowd.	•		

I was at 2 of the sites –	(b) (6)	. Did not visit ou	r setup on (b) (6)	1.	
The venues are good and the o	displays profess	sional and eye-ca	tching.		
(b) (6)					
(b) (6)					
(b) (6)					
From: (b) (5)					
From: (b) (6) Sent: Thursday, January 08, 201	15 4:36 PM				
To: (b) (6)					
C	(I-) (O)				

ij

Our current coin set-up is as follows:

(b) (6)

0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

(b) (6)

1200-1600

that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next week.

1200-1600

Sold 37 coins.

(b) (6) 1300-1500. Plan to revise the hours to 1230-1500

10X10 tent with banner (photo attached)

Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within during the day. (b) (6) will send you our total Thursday sales tomorrow morning.

Next week we plan to do a test at

(b) (6)

and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

Page 12 redacted for the following reason: (b) (6)

From: Sent:	(b) (6) Sunday, January 11, 2015 22:05	
То:	(b) (6)	
Cc:	(b) (6) T	
Subject: Signed By:	RE: Coin Sales (b) (6)	
(b) (6) terrific. Great increase- ke	ep it going!	
(b) (6)		
(b) (6)		
OddadMarras		
Original Message From:	(b) (6)	
Sent: Friday, January 09, 2015 6:4	40 AM	
To: (b) (6) Cc:	(b) (6)	
Subject: EW: Coin Sales	(b) (6)	
Subject: FW: Coin Sales		
(b) (6)		
The results of yesterday's effort	ts.	
We are making excellent progreterrific (b)(6)	ess (my opinion) thanks to the good work of and with	h
We have moved from sales of le	ess than 100 (a month or so ago) to over 300 yesterday.	
Looking at expanding to a site a	(b) (6)	
That will capture the consideral	ble (0)(6) lunch crowd.	

I was at 2 of the sites -	. Did not visit our setup on (b) (6)	
The venues are good and the dis	splays professional and eye-catching.	

From:

Sent: Thursday, January 08, 2015 4:36 PM

Cc:

Subject: Coin Sales

Our current coin set-up is as follows:

0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

(b) (6) 1200-1600

week.

that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next

1200-1600

Sold 37 coins.

1300-1500. Plan to revise the hours to 1230-1500

10X10 tent with banner (photo attached)

Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within our total Thursday sales tomorrow morning.

Next week we plan to do a test at

(b) (6)

and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

(b) (6)

(b) (6) From: Tuesday, January 20, 2015 10:18 Sent: To: (b) (6) Cc: (b) (6) Subject: RE: Coin Sales (Final) Signed By: (b) (6) Wow. Terrific! (b) (6) ----Original Message----Sent: Tuesday, January 20, 2015 9:19 AM To: Cc: (b) (6) Subject: Coin Sales (Final) (b) (6) A great week (sans the Packers loss on Sunday). 426 grads and 460 coins sold. is doing terrific work. Good stuff.

Page 17 redacted for the following reason:

Sent: To: Cc:	Monday, January 19, 2015 21:07 (b) (6)
Subject: Signed By:	RE: Coin Sales-1/15
Terrific (0) (6) well done and ke	eep pushing!
(b) (6)	
(b) (6)	
	
Original Message From: Sent: Friday, January 16, 2015 1 To: (b) (6) Cc: Subject: Coin Sales-1/15	(b) (6) 10:29 AM (b) (6)
(b) (6)	
BLUF: Sales up to 401 this w	eek - increase from 340 last week.
Will have some dribs and dral	where we offer coin sales throughout the week.
This is a good news story.	
When the final numbers come	e in - should be 1-1 (grads to sales).
Will continue to push to incre	ase, of course.

Our team is putting together	a projection.
We feel confident we will me	et the 45K target (MISSION).
And put a few shekels into	(b) (6)

More to follow next week.

As said yesterday, "This is what we do. Support our Marines and families."

Good stuff.

(b) (6)

(b) (6)

(b) (6)

From: (b) (6)

Sent: Friday, January 16, 2015 9:18 AM

To: (b) (6)

Cc: (b) (6)
Subject: Coin Sales-1/15

Coin Sales for 1/15

(b) (6) : 303

(b) (6) : 52

(b) (6) : 30

(b) (6) : 16

: Sales have not been updated in the system (b) (6)

Total Thursday: 401 (will increase once sales from

(b) (6)

(b) (6)

have been updated)

From:	(b) (6)					
Sent:	Wednesday, Ja	anuary 14, 2015 8:	21			
To:		(b) (6)				
Cc:						
			(b) (6)			
Subject:	RE: Proforma f	or Coin Sales Dist	ibution (3).xlsx	(
Signed By:	(b) (6)					
(b) (6) Lagree with	(6) on	(b) (6)	ala a cilal co	-4.644.		
a good point on	(6) ON	(b) (6)	snould n	ot factor into th	nis piece of calculus.	Alsc
My quick math says	(b) (6)	they get in			t lumped into the mi %. I think the curren	
great work (b) (6) is doing with		vill get us to wher	e we need to h	ne for the \$15K	contribution, and will	T II
leave some profit for themsel	ves. Not including				advertising, we mad	
over \$100K/year when we we		. —		no oignage ana	davertising, we mad	C
On the carry over, we did still	have a balance in t	he account, but th	nat balance did	l not transfer to	and is being	
utilized of offset some of the		(b) (6)	(b) (6)		ties, summer bashes,	
(b) (6) , Thanksgiving lu the birthday ball.	nch, (b) (6)	, discov	ery nights, etc.	. I'll be at zero l	by the time we get to)
the bil thuay ball.						
(b) (6)						
_						
(b) (6)						
Original Message						
From: (b) (6)						
Sent: Tuesday, January 13, 201	15 6:13 PM					
To: (b) (6)						
Cc:		(b) (6)				
	(b) (6)					
Subject: RE: Proforma for Coin	Sales Distribution (3).xlsx				
(b) (6)						
(b) (6)						
My first thought is do we have	to include	b) (6) at	(b) (6	6)	in the neverter	.19
since they are not (b) (6)		at at	(-) (-	_	in the percentage sp	ж
Second, was there any carry ov	er funds from whe	n (b) (6) vas manag	ng the accoun	t or was that ze	ro'd out before (b)(6)	
took control of coin funds? Wh	at is the coin fund t	total right now?	-			_

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

(b) (6)

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by) to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$2583.33 in coin sales per grad/ family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

(b) (6)
Original Message From: Sent: Tuesday, January 13, 2015 5:33 PM To: (b) (6) Cc: (b) (6) Subject: FW: Proforma for Coin Sales Distribution (3).xlsx
(b) (6)
This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.
Not trying to make my problem your problem.
But, this is becoming somewhat difficult.
We are willing to take less than an even split.but -
(0) (6) would like to make a couple of bucks from our efforts.
Appears that may be an issue, as well.
Yikes.
b) (6)
(b) (6)



From:

(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

From:

(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

PER .	
Fror	V2 *
FIOI	11.

Sent:

Monday. January 26. 2015 16:44

To:

(b) (6)

Cc: Subject:

Coin sales for last week

(b) (6)

A bit of a slip in coin sales last week.

398 as opposed to 466 the previous week.

Regardless, a good week.

Can only speculate.

Less than a thousand at the Marines 101/LINKS class.

Have been averaging 1100 to 1200.

Not sure if it related to the gate closure matter or not.

(b) (6)

(b) (6)

(b) (6)

From:

Sent: Monday, January 26, 2015 4:32 PM

To:

(b) (6)

Cc:

(D) (O)

Subject: Coin sales for last week



Attached are coin sales from last week.

Overall,



for Thursday were low.

From:

(b) (6)

(b) (6)

Sent:

Tuesday, January 20, 2015 9:19

To: Cc:

(b) (6)

(b) (6)

Subject:

Coin Sales (Final)

(b) (6)

A great week (sans the Packers loss on Sunday).

426 grads and 460 coins sold.

(b) (6)

is doing terrific work.

Good stuff.

(b) (6)

(b) (6)

From: Sent: To: Cc:	(b) (6) Friday, January 16, 2015 10:29 (b) (6)		
Subject:	(b) (6) Coin Sales-1/15		
(b) (6)			
BLUF: Sales up to 401 this wee	k – increase from 340 last week.		
Will have some dribs and drabs	from (0) (6) , where we offer coin sales throughout the week		
This is a good news story.			
When the final numbers come in – should be 1-1 (grads to sales).			
Will continue to push to increase	e, of course.		

(b) (6) is putting together a p	rojection.		
We feel confident we will meet t	the 45K target (MISSION).		
And put a few shekels into	(b) (6)		
More to follow next week.			

As (b) (6) said yesterday,	"This is what we do. Support our Marines and families."		
Good stuff.			
(b) (6)			
(b) (6)			

From: (b) (6)

Sent: Friday, January 16, 2015 9:18 AM

To: (b) (6)

Cc: (b) (6)
Subject: Coin Sales-1/15

Coin Sales for 1/15

(b) (6) : 303

(b) (6) : 52

(b) (6) : 30

(b) (6) : 16

(b) (6)

(b) (6)

: Sales have not been updated in the system (b) (6)

Total Thursday: 401 (will increase once sales from have been updated)

Page 29 redacted for the following reason: (b) (6)

From:

Sent:

Friday, January 16, 2015 10:07

(b) (6)

To: Cc:

(b) (6)

Subject:

FW: Coin Sales-1/15

(b) (6)

From:

(b) (6)

Sent: Friday, January 16, 2015 9:18 AM

To: Cc: (b) (6)

(b) (6)

Subject: Coin Sales-1/15

Coin Sales for 1/15

(b) (6) : 303

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Total Thursday: 401 (will increase once sales from

(b) (6)

(b) (6)

have been updated)

From: Sent:	(b) (6)	
To:	Friday, January 09, 2015 6:40	
Cc:		
	(b) (6)	
Subject:	FW: Coin Sales	
Attachments:	(b) (6)	
		
(b) (6)		
The results of yesterday's effo	forts.	
We are making excellent prog terrific (b) (6) .	ogress (my opinion) thanks to the good work of	and with
We have moved from sales of	of less than 100 (a month or so ago) to over 300 yesterday.	
Looking at expanding to a site	te at (b) (6)	
That will capture the consider	erable (b) (6) lunch crowd.	

I was at 2 of the sites –	(b) (6) . Did not visit our setup on (b) (6) .	
The venues are good and the o	displays professional and eye-catching.	
(b) (6)		
(b) (6)		
(b) (6)		
*		
From: (b) (6)	45.4.06.04.4	
Sent: Thursday, January 08, 201.	L5 4:36 PM	
Cc:	(b) (6)	
Subject: Coin Sales		

(b) (6) 0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

(b) (6) 1200-1600

that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next week.

1200-1600

Sold 37 coins.

(b) (6) 1300-1500. Plan to revise the hours to 1230-1500

10X10 tent with banner (photo attached)

Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within during the day. will send you our total Thursday sales tomorrow morning.

Next week we plan to do a test at (b) (6) and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

Page 34 redacted for the following reason:
(b) (6)
(b) (7)c

From: Sent:

Cc:	(b) (6)
	(b) (6)
Subject: Signed By:	RE: Proforma for Coin Sales Distribution (3).xlsx
Respectfully request you give m We may (or may not) have som	ne a little breathing room on this. e flexibility.
Original Message From: Sent: Wednesday, January 14, 20 To: (b) (6) Cc:	15 8:21 AM (b) (6) (b) (6)
Subject: RE: Proforma for Coin Sal	les Distribution (3).xlsx
point on (b)(6) and should get lumped into the month of the current great work (b)(6) is doing we need to be for the \$45K contrict themselves. Not including advertising, we made over \$100K/	to this piece of calculus. Also a goodthey get invited to the ball lix. My quick math says he ball is closer to 93%. I think the with selling the coins will get us to where bution, and will leave some profit for and without the signage and year when we were selling the coins.
costs for (0)(6) ; costs for (0)(6) ; costs, (0)(6) , Thanksgiving	and is being utilized of offset some of the , holiday parties, summer

Wednesday, January 14, 2015 9:06

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Tuesday, January 13, 2015 6:13 PM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

My first thought is do we have to include

(b) (6)

at

b) (6)

(b) (6)

in the percentage split since they are not

(b) (6)

(b) (6)

Second, was there any carry over funds from when (b) (6) vas managing the account or was that zero'd out before (c) (6) took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by (0) (6)) to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/ family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

----Original Message----From: To: Cc:

Sent: Tuesdav. January 13, 2015 5:33 PM

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

This is becoming much more challenging than a simple game of checkers moving towards Advanced Calculus. Yikes.

Not trying to make my problem your problem.

But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -

(b) 6) would like to make a couple of bucks from our efforts.

Appears that may be an issue, as well.

Yikes.

(b) (6)

(b) (6)

From:

Sent: Tuesday, January 13, 2015 4:00 PM

To:

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

From:

(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

From: Sent: To: Cc:	(b) (6) Wednesday, Janua	ary 14, 2015 9:51	(b) (6)		
Subject: Signed By:	RE: Proforma for (Coin Sales Distributi	on (3).xlsx		
(b) (6)					
What's the carry over an a portion?	nount and can any of that g	go to the Ball obvio	ously not the full amo	ount <mark>® © lisually prov</mark>	∕ide, but
(b) (6)					
Original Message From: (0) (6) Sent: Wednesday, Janual To: (7) Cc:		(b) (6) (b) (c)			
Subject: RE: Proforma fo	r Coin Sales Distribution (3)).xlsx			
a good point on My quick math says great work (b)(7)c is doing leave some profit for the over \$100K/year when w		they get invited	I to the ball and shou for the ball is closer t e need to be for the \$	nto this piece of calcu Id get lumped into th to 93%. I think the cu 45K contribution, an and advertising, we	ne mix. urrent id will
On the carry over, we did utilized of offset some of (b) (b) , Thanksgivi the birthday ball.		b) (6)	(b) (6) holiday	fer to (b)(7)c and is be y parties, summer ba zero by the time we g	shes,
(b) (6)					

----Original Message-----

From:

Sent: Tuesday, January 13, 2015 6:13 PM

Cc:

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

in the percentage split (b) (6) at My first thought is do we have to include (b) (6)

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Cc:

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But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -(b)(6) would like to make a couple of bucks from our efforts. Appears that may be an issue, as well. Yikes. (b) (6) (b) (6) (b) (6) From: (b) (6) Sent: Tuesday, January 13, 2015 4:00 PM Subject: FW: Proforma for Coin Sales Distribution (3).xlsx FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014. From: Sent: Tuesday, January 13, 2015 3:41 PM To: Cc: Subject: Proforma for Coin Sales Distribution (3).xlsx (b) (6) (b) (6) sent me the \$45K distributed. I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

From:	(b) (6)
Sent:	Wednesday, January 14, 2015 17:20
То:	(b) (6)
Subject:	RE: Proforma for Coin Sales Distribution (3).xlsx
Signed By:	(b) (6)
(b) (6)	
Great!	
See you in the morning.	
(b) (6)	
_	
(b) (6)	
Original Message	
From:	5)
Sent: Wednesday, January 14, 2	015 5:16 PM
To: (b) (6)	color Distribution (2) view
Subject: RE: Proforma for Coin S	ales distribution (5).xisx
(b) (6)	
•	nin of tomorrow's [106] we can discuss the
way ahead re- the coins.	
(b) (6)	
Original Message	
From: Sent: Wednesday, January 14, 2	(b) (6) 015 5:03 PM
To: (b) (6)	013 3.03 TW
Subject: RE: Proforma for Coin S	ales Distribution (3).xlsx
(b) (6)	inhtad22) to craft an amail to alcon if you
would like.	ighted??) to craft an email to alcon if you
It would address the matters v	ve discussed in our telecon.
On your behalf - or from me.	

(b) (6)

Request advice.

Or, I leave this to your good offices.

(b) (6)

Original Message From: Sent: Wednesday, January 14, 2015 9:51 AM To: (b) (6) (c) (6)
(b) (6)
Subject: RE: Proforma for Coin Sales Distribution (3).xlsx
(b) (6)
What's the carry over amount and can any of that go to the Ball obviously not the full amount (b) (6) Isually provide, but a portion?
(b) (6)
Original Message From: (b) (6) Sent: Wednesday, January 14, 2015 8:21 AM To: (b) (6) Cc: (b) (6)
(b) (6)
Subject: RE: Proforma for Coin Sales Distribution (3).xlsx
should not factor into this piece of calculus. Also a good point onshould get lumped into the mix. My quick math says (b) (6) for the ball is closer to 93%. I think the current great work (b) (6) is doing with selling the coins will get us to where we need to be for the \$45K contribution, and will leave some profit for themselves. Not including (b) (6) , and without the signage and advertising, we made over \$100K/year when we were selling the coins.
On the carry over, we did still have a balance in the account, but that balance did not transfer to (b)(6) and is being utilized of offset some of the costs for (b)(6) , holiday parties, summer bashes, (b)(6) , Thanksgiving lunch, discovery nights, etc. I'll be at zero by the time we get to the birthday ball.

2

----Original Message----

From:

Sent: Tuesday, January 13, 2015 6:13 PM

To:

Cc:

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

My first thought is do we have to include

(b) (6)

in the percentage split since they are not

(p) (e)

Second, was there any carry over funds from when (0) (6) vas managing the account or was that zero'd out before (0)(6) took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that) to make \$62.000 dollars in coin RFI answered by sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

----Original Message-----From: Sent: Tuesday, January 13, 2015 5:33 PM To: (b) (6) Cc: Subject: FW: Proforma for Coin Sales Distribution (3).xlsx (b) (6) This is becoming much more challenging than a simple game of checkers moving towards Advanced Calculus. Yikes. Not trying to make my problem your problem. But, this is becoming somewhat difficult. We are willing to take less than an even split.but -(b) (6) would like to make a couple of bucks from our efforts. Appears that may be an issue, as well. Yikes.

From: (b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

(b) (c)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

From:

(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

(6) (6)	
From:	(b) (6)
Sent:	Wednesdav. January 14, 2015 17:03
To:	(b) (6)
Subject:	RE: Proforma for Coin Sales Distribution (3).xlsx
Signed By:	(b) (6)
	
(b) (6)	
	hted??) to craft an email to alcon if you
would like.	riculty to clare an eman to alcon it you
It would address the matters we	e discussed in our telecon.
On your behalf - or from me.	

Or, I leave this to your good offi	ces.
Request advice.	
(b) (6)	
(6) (6)	
(b) (6)	
Original Message	_
From: (b) (6)	
Sent: Wednesday, January 14, 202	15 9:51 AM
To: (b) (6) Cc:	(b) (6)
· ·	
	(b) (6)
Subject: RE: Proforma for Coin Sal	es Distribution (3).xlsx
(b) (6)	
(0) (0)	
What's the carry over amount and	d can any of that go to the Ball obviously
not the full amount (b) (6) usually pr	
(b) (6)	
(0)	
Original Message	
From: (b) (6)	
Sent: Wednesday, January 14, 201	L5 8:21 AM
To: (b) (6)	
Cc:	(b) (6)

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

I agree with (b) (6) On ..should not factor into this piece of calculus. Also a good (b) (6) point on .. they get invited to the ball and should get lumped into the mix. My quick math says for the ball is closer to 93%. I think the current great work 606 is doing with selling the coins will get us to where we need to be for the \$45K contribution, and will leave some profit for themselves. Not including (b) (6) and without the signage and advertising, we made over \$100K/year when we were selling the coins. On the carry over, we did still have a balance in the account, but that balance did not transfer to 006 and is being utilized of offset some of the costs for (b) (6) (b) (6) holiday parties, summer bashes, Thanksgiving lunch, discovery nights, etc. I'll be at zero by the time we get to the birthday (b) (6) (b) (6) ----Original Message----From: Sent: Tuesday, January 13, 2015 6:13 PM To: (b) (6) Cc: Subject: RE: Proforma for Coin Sales Distribution (3).xlsx My first thought is do we have to include at in the percentage split since they are not (b) (6) (b) (6) (b) (6) Second, was there any carry over funds from when (6) was managing the account or was that zero'd out before (0)(6) took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

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Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by) to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

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		_
/b)	(6)	-
(D)	(U)	

----Original Message-----

From:

(b) (6)

Sent: Tuesday, January 13, 2015 5:33 PM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

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But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -

(b) (6) would like to make a couple of bucks from our efforts.

Appears that may be an issue, as well.

Yikes.

From:

(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

From:

(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

From: Sent: To: Cc:	(b) (6) Wednesday, January 14, 2015 8:04 (b) (6)
Subject: Signed By:	RE: Proforma for Coin Sales Distribution (3).xlsx
but (once we get this sorted out) discuss details of funds distribution ************ We had a productive meeting young ahead. And this week's coin sales. Believe we are set. ***********************************	esterday with staff actuals to discuss the cout the increase in cost of coins from just
(b) (6)	
Original Message From: (b) Sent: Tuesday, January 13, 2015 To: (b) (6) Cc:	
Subject: RE: Proforma for Coin Sa	ales Distribution (3).xlsx
(b) (6)	
My first thought is do we have to (b) (6) in the per (b) (6)	co include (b) (6) at (b) (6) centage split since they are not (b) (6)
	r funds from when (b) (c) vas managing the

is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by b to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/ family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

(b) (6)	
Original Message	
From:	(b) (6)
Sent: Tuesday, January 13, 2015 5:33 P	M
To: (b) (6)	
Cc:	(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.

Not trying to make my problem your problem.

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We are willing to take less than an even split.but -

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Appears that may be an issue, as well.

Yikes.

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Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

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Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

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(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

From: Sent: To: Cc:	(b) (6) Wednesday. January 14, 2015 7:31 (b) (6)
Subject: Signed By:	RE: Proforma for Coin Sales Distribution (3).xlsx
Roger all. Will have a response/recomme	ndation(s) to you today.
(b) (6)	
Original Message From: (b)(Sent: Tuesday, January 13, 2015 To: (b)(6) Cc:	6:13 PM (b) (6)
Subject: RE: Proforma for Coin S	ales Distribution (3).xlsx
(b) (6)	
My first thought is do we have to be in the per	o include (b) (6) at (b) (6) centage split since they are not (b) (6)
Second, was there any carry ove account or was that zero'd out b is the coin fund total right now?	r funds from when (b) (6) vas managing the efore (b) (6) took control of coin funds? What
	nmands to the Ball, why would the tion totals not go towards the B-Day Ball

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by (b) (c)) to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

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(b) (6)
Original Message From: Sent: Tuesday, January 13, 2015 5:33 PM To: (b) (6) Cc: (b) (6) Subject: FW: Proforma for Coin Sales Distribution (3).xlsx
This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.
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But, this is becoming somewhat difficult.
We are willing to take less than an even split.but -
(b)(6) would like to make a couple of bucks from our efforts.
Appears that may be an issue, as well.
Yikes.
(b) (6)

2

From:

(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

From:

(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

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The percentage is much lower than I estimated.

64% or

From:

(b

Sent:

Tuesdav. Januarv 13. 2015 17:33

To: Cc: (b) (6)

Subject:

FW: Proforma for Coin Sales Distribution (3).xlsx

Attachments:

(b) (6)

(b) (6)

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We are willing to take less than an even split...but -

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Appears that may be an issue, as well.

Yikes.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

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(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated...

64% or

F	ro	m	:
-			

Sent:

Friday, January 09, 2015 7:26

To:

(b) (6)

Subject:

FW: Coin Sales

(b) (6)

A bit more insider baseball information.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Friday, January 09, 2015 7:25 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: Coin Sales

(b) (6)

Thanks much.

Great improvement. Great work.

But, no laurel resting, for sure.

Let's continue to think through all possibilities.

Recall our Mission from (b) 6) - 45K to the Ball Fund.

All else goes to

(b) (6)

All good.

(b) (6)

From:

(b) (6)

Sent: Friday, January 09, 2015 7:23 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: Coin Sales

(b) (6)

Our total coin sales for Thursday 1/8/15 were 323 coins for a total of \$3230 in sales. We sold 14 coins within on that day.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Thursday, January 08, 2015 4:36 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Coin Sales

Our current coin set-up is as follows:

(b) (6)

0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

(b) (6)

1200-1600

that sells Coins and Company shirts (photo attached). We will be added additional signage within the next week.

1200-1600

Sold 37 coins.

(b) (6) 1300-1500. Plan to revise the hours to 1230-1500

10X10 tent with banner (photo attached)

Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within our total Thursday sales tomorrow morning.

Next week we plan to do a test at

(b) (6)

and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

Page 63 redacted for the following reason: (b) (6)

From: Sent: To: Subject: Signed By:	Tuesday, December 30, 2014 10:39 (b) (6) RE: Coin Proforma (b) (6)
(b) (6) The 5.8% assessment also goes such as (b) (6) We pay millions - as do Yikes. (b) (6)	to (b) (6) , services and all overhead -
(b) (6)	
From: (b) (6) Sent: Tuesday, December 30, 203 To: (b) (6) Subject: RE: Coin Proforma	
Wow, we really have to give fund who says we won the Cold War!	ds to (b) (6)
Original Message From: Sent: Tuesday, December 30, 202 To: Subject: Coin Proforma	(b) (6) 14 6:51 AM
(b) (6)	
At the attachment please find of graduating Marine (and this is when the control of the control	our projections, based upon 1 coin sale per hat <mark>(b) (6) t</mark> was able to do last year).
I have actually challenged our t	eam to reach 1.5 coin sales per Marine.

As you will note, will take less than a 50/50 share in order to reach the 45K benchmark.

One thing I failed to mention yesterday was the 5.8% assessment we are mandated to provide to HQMC.

As you know, that cuts further into our bottom line (monies go to 6) 6), however, so they may benefit MCRD).

That said, I believe it is important that alcon understand the assessment and labor piece - along with the increase in the cost of goods, increased work load by my business operations and finance teams, etc.

These are teams that have lost significant structure and are about to be further reduced in size in order to address our 2.2M deficit.

(b) (6)

From: Sent: To: Cc:	(b) (6) Wednesday,	, January 14, 2015 (b) (6)	8:21		
			(b) (6)	I	
Subject: Signed By:	RE: Proform	a for Coin Sales D	istribution (3).xls	5X	
a good point on My quick math says great work (b)(6) is doing will leave some profit for themse over \$100K/year when we w	lves. Not includir	s will get us to wh	invited to the b for the b nere we need to	all and should go all is closer to 93 be for the \$45K	his piece of calculus. Als et lumped into the mix. 3%. I think the current contribution, and will I advertising, we made
On the carry over, we did still utilized of offset some of the Thanksgiving lothe birthday ball.	costs for	(b) (6)	(b) (6)	, holiday pa	and is being rties, summer bashes, by the time we get to
(b) (6)					
Original Message From: (b) (6) Sent: Tuesday, January 13, 20 To: (b) (6) Cc: Subject: RE: Proforma for Coi	(b) (6)		(6)		
(b) (6)					
My first thought is do we have since they are not		(b) (6)	t o	p) (6)	in the percentage split
Second, was there any carry of took control of coin funds? W	over funds from what is the coin fu	/hen <mark>® (6) t</mark> was mai nd total right now	naging the acco	unt or was that z	zero'd out before (0)(6)

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

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(b) (6)
Original Message
From: (b) (6)
Sent: Tuesdav. Januarv 13, 2015 5:33 PM
To: (b) (6)
CC: (b) (6)
Subject: FW: Proforma for Coin Sales Distribution (3).xlsx
(b) (6)
This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.
Not trying to make my problem your problem.
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We are willing to take less than an even split.but -
would like to make a couple of bucks from our efforts.
Appears that may be an issue, as well.
Yikes.
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Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

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(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

200				
-	ro	m	3.	

Sent:

Tuesday, December 30, 2014 11:54

To:

(b)

Subject: Signed By: RE: Coin Proforma

That name caught my attention too.

Thanks (b) (6) I think your target is on the mark. I suspect the more options you offer, the more you'll see sales jump.

For instance, I'll bet we'd all be surprised at how many would, if given the option, buy a coin from (b) (6) and each (6) (6) and each (6)

Let's pull all the stops out!!!!!



(b) (6)

----Original Message----

From:

(b) (6)

Sent: Tuesday, December 30, 2014 7:20 AM

To:

(b) (6)

Subject: RE: Coin Proforma

Wow, we really have to give funds to

(b) (6)

-- who says we won the Cold War!

----Original Message----

From:

(b) (6)

Sent: Tuesday, December 30, 2014 6:51 AM

To:

(b) (6)

Subject: Coin Proforma

(b) (6)

At the attachment please find our projections, based upon 1 coin sale per graduating Marine (and this is what 60 %) was able to do last year).

I have actually challenged our team to reach 1.5 coin sales per Marine.

As you will note, will take less than a 50/50 share in order to reach the 45K benchmark.

One thing I failed to mention yesterday was the 5.8% assessment we are mandated to provide to HQMC.

As you know, that cuts further into our bottom line (monies go to they may benefit MCRD).

(b) (6)

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That said, I believe it is important that alcon understand the assessment and labor piece - along with the increase in the cost of goods, increased work load by my business operations and finance teams, etc.

These are teams that have lost significant structure and are about to be further reduced in size in order to address our 2.2M deficit.

(b) (6)

From: Sent: To: Cc:	Tuesday, January 20, 2	(b) (6) 015 10:33 (b) (6)
Subject: Signed By:	RE: Coin Sales (Final)	
That's what I like to hear from	(b) (6)	Has made my day!
Original Message From: Sent: Tuesday, January 20, 20 To: Cc:	(b) (6) 15 10:18 AM (b) (6)	
Subject: RE: Coin Sales (Final)	<i>J</i> , (<i>J</i>)	
Wow. Terrific!		
(b) (6)		
Original Message From: Sent: Tuesday, January 20, 201 To: Cc:	(b) (6) 15 9:19 AM (b) (6) (b) (6)	
Subject: Coin Sales (Final)		
(b) (6)		
A great week (sans the Packe	ers loss on Sunday).	
426 grads and 460 coins sold	1.	
(b) (6) is	doing terrific work.	
Good stuff.		

Page 72 redacted for the following reason:
----(b) (6)
(b)(7)c

From: Sent: To: Cc:	(b) (6) Tuesdav. Januarv 20. 2015 10:18 (b) (6)
Subject: Signed By:	RE: Coin Sales (Final)
Wow. Terrific!	
(b) (6)	
(b) (6)	
Original Message From: Sent: Tuesday, January 20 To: Cc: (b) (6) Subject: Coin Sales (Final)	(b) (6)
(b) (6)	
A great week (sans the	Packers loss on Sunday).
426 grads and 460 coins	s sold.
(b) (6)	is doing terrific work.
Good stuff.	

(b) (6)

Page 74 redacted for the following reason:
----(b) (6)
(b)(7)c

From:	(b) (6)
Sent: To:	Monday, January 19, 2015 21:07
Cc:	(4) (6)
	(b) (6)
Subject:	RE: Coin Sales-1/15
Signed By:	(b) (6)
	_
Terrific (b) 6) . well done and kee	ρ pushing!
(b) (6)	
(b) (6)	
Original Message	
From:	(b) (6)
Sent: Friday, January 16, 2015 10	:29 AM
To: (b) (6) Cc:	(b) (6)
	(b) (6)
Subject: Coin Sales-1/15	
(b) (6)	
BLUF: Sales up to 401 this wee	k - increase from 340 last week.
Will have some dribs and drabs	from where we offer coin sales throughout the week.
This is a good news story.	
When the final numbers come i	n - should be 1-1 (grads to sales).
Will continue to push to increas	se, of course.

(b) (6) is putting together a	orojection.
We feel confident we will meet	the 45K target (MISSION).
And put a few shekels into	(b) (6)

As

said yesterday, "This is what we do. Support our Marines and families."

Good stuff.

(b) (6)

(b) (6)

From: (b) (6)

Sent: Friday, January 16, 2015 9:18 AM

To:

Cc: Subject: Coin Sales-1/15

Coin Sales for 1/15

: 303

: 52

: 30 (b) (6)

: 16

Total Thursday: 401 (will increase once sales from



have been updated)

Е		620	
	ro	, , ,	

Sent:

Wednesday, January 14, 2015 17:16

To:

(b) (6)

Subject:

RE: Proforma for Coin Sales Distribution (3).xlsx

Signed By:

(b) (6)

(b) (6)

I plan to attend the first 15-20 min of tomorrow's we can discuss the way ahead re- the coins.

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Wednesday, January 14, 2015 5:03 PM

To:

(b) (6)

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

I will be more than happy (delighted??) to craft an email to alcon if you would like.

It would address the matters we discussed in our telecon.

On your behalf - or from me.

Or, I leave this to your good offices.

Request advice.

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Wednesday, January 14, 2015 9:51 AM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

What's the carry over amount and can any of that go to the Ball-- obviously

not the full amount (6) (6) usually provide, but a portion?
(b) (6)
Original Message From: (b) (6) Sent: Wednesday, January 14, 2015 8:21 AM To: (b) (6) Cc: (b) (6)
Subject: RE: Proforma for Coin Sales Distribution (3).xlsx
should not factor into this piece of calculus. Also a good point onthey get invited to the ball and should get lumped into the mix. My quick math says for the ball is closer to 93%. I think the current great work (b) (6) is doing with selling the coins will get us to where we need to be for the \$45K contribution, and will leave some profit for themselves. Not including (b) (6) and without the signage and advertising, we made over \$100K/year when we were selling the coins.
On the carry over, we did still have a balance in the account, but that balance did not transfer to (0)(6) and is being utilized of offset some of the costs for (0)(6) holiday parties, summer bashes, (0)(6) Thanksgiving lunch, (0)(6) , discovery nights, etc. I'll be at zero by the time we get to the birthday ball.
(b) (6)
Original Message From: (b) (6) Sent: Tuesday, January 13, 2015 6:13 PM To: (b) (6) Cc: (b) (6)

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

My first thought is do we have to include

in the percentage split since they are not

Second, was there any carry over funds from when (0) (6) vas managing the account or was that zero'd out before (b) (6) took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by (b) (6)) to make \$62,000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

----Original Message-----

From:

Sent: Tuesday, January 13, 2015 5:33 PM

To:

(b) (6)

Cc:

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

This is becoming much more challenging than a simple game of checkers moving towards Advanced Calculus. Yikes.

Not trying to make my problem your problem.

But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -(b) (6) would like to make a couple of bucks from our efforts. Appears that may be an issue, as well. Yikes. (b) (6) From: Sent: Tuesday, January 13, 2015 4:00 PM Subject: FW: Proforma for Coin Sales Distribution (3).xlsx FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014. (b) (6) Sent: Tuesday, January 13, 2015 3:41 PM To: (b) (6) Subject: Proforma for Coin Sales Distribution (3).xlsx (b) (6) (b) (6) sent me the \$45K distributed. I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

From:

Sent:

Tuesday, January 13, 2015 18:13

To: Cc:

RE: Proforma for Coin Sales Distribution (3).xlsx

Subject: Signed By:

(b) (6)

My first thought is do we have to include

at

in the percentage split

since they are not

Second, was there any carry over funds from when (b) (6) vas managing the account or was that zero'd out before (b) (6) took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

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Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

----Original Message----

From:

Sent: Tuesday, January 13, 2015 5:33 PM

To: Cc:

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.

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(b)(6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

From:	(b) (6)				
Sent:	Sunday, January 11, 201	15 22:05			
To:	(b) (6)				
Cc:			(b) (6)		
	(b) (6)				
Subject:	RE: Coin Sales				
Signed By:	(b) (6)				
					
(b)(6) terrific. Great increase- k	eep it going!				
(b) (6)					
(b) (6)					
_					
Original Message					
From:	(b) (6)				
Sent: Friday, January 09, 2015 6:	40 AM				
To: (b) (6)					
Cc:		(b) (6)			
6.1 5.4. 6.1. 6.1	(b) (6)				
Subject: FW: Coin Sales					
(b) (6)					
The results of yesterday's effor	ts.				
We are making excellent progreterrific (b)(6) .	ess (my opinion) thanks t	to the good work	of	(b) (6)	and with
We have moved from sales of	ess than 100 (a month or	r so ago) to over 3	300 yesterday.		
Looking at expanding to a site	(b) (6)				
That will capture the considera	ble (b)(6) lunch crow	/d.			

I was at 2 of the sites -	(b) (6) Did not vi	isit our setup on	(b) (6)		
The venues are good and the d	splays professional and e	eye-catching.			
(b) (6)					

(b) (6)

From:

(b) (6)

Sent: Thursday, January 08, 2015 4:36 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Coin Sales

(b) (6)

Our current coin set-up is as follows:

(b) (6)

0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

(b) (6)

1200-1600

that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next week.

1200-1600

Sold 37 coins.

(b) (6) 1300-1500. Plan to revise the hours to 1230-1500

10X10 tent with banner (photo attached)

Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within our total Thursday sales tomorrow morning.

Next week we plan to do a test at

(b) (6)

and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

From:

(b) (6)

Sent:

Friday, January 09, 2015 7:39

To:

(b) (6)

Subject:

Re: Coin Sales

Great!

From:

(b) (6)

Sent: Friday, January 09, 2015 10:25 AM

To:

(b) (6)

Subject: FW: Coin Sales

(b) (6)

A bit more insider baseball information.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Friday, January 09, 2015 7:25 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: Coin Sales

(b) (6)

Thanks much.

Great improvement. Great work.

But, no laurel resting, for sure.

Let's continue to think through all possibilities.
Recall our Mission from 606 – 45K to the Ball Fund.
All else goes to (b) (6)
All good.
(b) (6) T
(b) (6)
From: (b) (6) Sent: Friday, January 09, 2015 7:23 AM To: (b) (6) Cc: (b) (6) Subject: RE: Coin Sales
Our total coin sales for Thursday 1/8/15 were 323 coins for a total of \$3230 in sales. We sold 14 coins within store on that day.
(b) (6) *

From: (a) (b) (b) (c) (c) (c) (d) (d) (d) (d) (d) (d) (d) (d) (d) (d
To: (b) (6)
Cc: (b) (6) Subject: Coin Sales
(b) (6)
Our current coin set-up is as follows:
0730 1000
(b) (6) 0730-1000
10X10 tent with banner (photo attached)
Sold 240 coins.
(b) (6) 1200-1600
(b) (6) that sells Coins and Company shirts (photo attached). We will be added additional signage within the next week.
1200-1600
Sold 37 coins.
(b) (6) 1300-1500. Plan to revise the hours to 1230-1500
10X10 tent with banner (photo attached)
Sold 32 coins.
Total coins sold 309. The number will change based on what we sold within (0)6 during the day. (0)6 will send you our total Thursday sales tomorrow morning.
our total marsaay saics tomorrow morning.
Next week we plan to do a test at work and sell coins from 1230-1500

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

(b) (6)

From:

(b) (6)

Sent:

Friday, January 09, 2015 14:33

To: Cc:

(b) (6)

RE: Coin Sales

Subject: Signed By:

(b) (6)

Good to go on coins....but "Go Cowboys!"

(b) (6)

----Original Message----

From:

(b) (6)

Sent: Friday, January 09, 2015 11:06 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: Coin Sales

(b) (6)

Thanks for your comments.

We will continue to improve the process.

I am becoming increasingly confident.

Yesterday was a great new start.

We will get there.

(b) (6)

previously referred to it as a

"goal."

I said, "No, it is a Mission. That is different for Marines."

She gets it. And is totally on board. As is

(b) (6)

She and our team are committed to the 45K bottom line.

GGF (Green and Gold Forever).

Having worked in Texas for a couple of years after retirement, I feel your pain.

"Challenging" fans, actually. And that is being kind. Starts with (0) (6) of course.

First time in Packerland since the 1967 Ice Bowl.

Go Pack!!!!

----Original Message----

From:

(b) (6)

Sent: Friday, January 09, 2015 7:45 AM

To:

(b) (6)

Subject: RE: Coin Sales

(b) (6)

Great news - thanks for the update. If this success continues it will alleviate a lot of Ball related concerns.

Go Pack Go! I cannot stand the thought of a dallas victory.

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Friday, January 09, 2015 6:40 AM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

Subject: FW: Coin Sales

(b) (6)

The results of yesterday's efforts.

We are making excellent progress (my opinion) thanks to the good work of

(b) (6)

and with terrific

We have moved from sales of less than 100 yesterday.	(a month or so ago) to over 300
Looking at expanding to a site at	b) (6)
That will capture the considerable (0)(6)	lunch crowd.

I was at 2 of the sites - (b) (6)	. Did not visit our setup
The venues are good and the displays profes	sional and eye-catching.
(b) (6)	
(b) (6)	
(6) (6)	
From: (b) (6) Sent: Thursday, January 08, 2015 4:36 PM	
To: (b) (6) Cc: (b) (6)	
Subject: Coin Sales	
(b) (6)	
Our current coin set-up is as follows:	
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Total coins sold 309. The number will change based on what we sold within during the day. will send you our total Thursday sales tomorrow morning.

Next week we plan to do a test at 1230-1500.

(b) (6)

and sell coins from

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

(b) (6)

Page 97 redacted for the following reason:
(b) (6)
(b) (7)c

(0) (6)	
From: Sent: To: Cc:	(b) (6) Friday, January 09, 2015 11:06 (b) (6)
Subject: Signed By:	RE: Coin Sales
(b)(7)c Thanks for your comments. We will continue to improve the second increasingly continued to the second increasing the second increa	nfident.
"goal." I said, "No, it is a Mission. That She gets it. And is totally on bo She and our team are committee **********************************	oard. As is (b) (6)
your pain.	ouple of years after retirement, I feel nd that is being kind. Starts with
(b) (6) (b) (b) (c)	
Original Message From: (b) (6) Sent: Friday, January 09, 2015 7:4	

Subject: RE: Coin Sales

Great news - thanks for the update. If this success continues it will alleviate a lot of Ball related concerns.

Go Pack Go! I cannot stand the thought of a dallas victory.

----Original Message-----

From:

Sent: Friday, January 09, 2015 6:40 AM

To:

Cc

Subject: FW: Coin Sales

The results of yesterday's efforts.

We are making excellent progress (my opinion) thanks to the good work of

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We have moved from sales of less than 100 (a month or so ago) to over 300 yesterday.

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That will capture the considerable

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I was at 2 of the sites -

. Did not visit our setup

on (b) (6)

The venues are good and the displays professional and eye-catching.

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To:

Cc:

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Next week we plan to do a test at 1230-1500.



and sell coins from

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

(b) (6)



Subject:

(b) (6)

Location:

(b) (6)

Start: End: Fri 10/24/2014 15:00 Fri 10/24/2014 15:30

Recurrence:

(none)

Organizer:

Subject:

Coin Sales

Location:

(F) (O)

Start: End:

Fri 11/7/2014 13:30 Fri 11/7/2014 14:00

Show Time As:

Tentative

Recurrence:

(none)

Meeting Status:

Not yet responded

Organizer:

(b) (6)

(b) (6)

Required Attendees:

1

Subject:

FW: Coin Sales Meeting

Location:

(b) (6)

Start:

Wed 12/17/2014 15:00

End:

Wed 12/17/2014 16:00

Recurrence:

(none)

Meeting Status:

Accepted

Organizer:

Required Attendees:

----Original Appointment----

From:

(b) (6)

Sent: Monday, December 15. 2014 2:39 PM

To:

Subject: Coin Sales Meeting

When: Wednesday, December 17, 2014 3:00 PM-4:00 PM (UTC-08:00) Pacific Time (US & Canada).

Where:

UPDATE: 17 Dec

(b) (6)

----Original Message-----

From:

Sent: Monday, December 15, 2014 2:35 PM

To:

Subject: RE: Coin Sales Background

(b)(7)c is available 1500-1600.

-----Original Message-----

From:

Sent: Monday, December 15, 2014 10:42 AM

To:

Subject: FW: Coin Sales Background

ls (b) (6) available on Wed, 17 Dec any time between 1400-1600 to discuss Coin Sales? Attendees: Duration: 30-45min From: Sent: Wednesday, December 10, 2014 12:54 PM To Cc: (b) (6) Subject: Coin Sales Background (b) (6) I suspect some may be frustrated with about the seemingly slow pace of the way ahead. We are working toward closure. Recommend we continue the direct sales approach , advertises, and does the heavy lifting in the near term, as outlined below) as we continue to explore the possibility of indirect venders. My staff is split on the matter of direct (b) (6) v. indirect sales (concessionaire). ******** We will involve the commands more - soon. A steady (albeit slower) approach seems prudent to me. Will take several months to work through the RFP, etc. And then the discussion phase – and decision piece. **********

Regardless of approach, it clearly seems MCRD will not enjoy an amount approximating past revenues.

But, I believe we are doing this the right way.

And, it remains a revenue source that we would otherwise not enjoy.

We need to do a better job of keeping informed.

And we will.

This continues to be in everyones' best interest.

********* Coin sales background: · (b)(7)chas been selling coins the past four Family Days. -Prime location: (b) (6) near Family Day barbecue. -\$1,200 in average Family Day sales (120 coins) projects to about \$40,000 annually (conservatively). - (0) (6) s actively promoting. May expand to other locations. was also provided coins to sell: (b)(7)c coin exclusivity would be a plus (my opinion). Not aware of the back story on the agreement between to be shared with all units equally, based on unit size (b) (6) -Funds already being set aside for units. -Per (b) (6) "Any additional must be equally divided across ALL Unit accounts, consistent with the purpose of (b) (6) It would be inappropriate for (b) (6) to enter into an agreement with a unit to contribute a certain amount or certain percentage of coin/memorabilia profits to a specific (b) (6) to the exclusion of others." -Suggest a 50/50 split of net profit between (b)(6) and unit funds. -Net profit = Sales less cost of coins, direct labor (currently one dedicated sales associate for Family Day), and

-50/50 split, at current sales levels and pricing, would result in about \$24,000 net profit annually, or about \$12,000 each for (6) 6) and unit funds.

(b) (6)

-Conservative estimate, we believe.

-Unit funds portion to be distributed with regular quarterly distribution of unit funds from

ultimately gets recycled back into support for Marines and families.

Suggest a meeting with you to flesh out this matter. Perhaps as well. We can then figure out a "socialization plan." HQMC term (BLUGH).

Perhaps next week?

My folks can coordinate with your office.

From: Sent: To: Cc:	(b) (6) Wednesday, January 14, 2015 (b) (6)	9:51 (b) (6)	
Subject: Signed By:	RE: Proforma for Coin Sales Dis	stribution (3).xlsx	
(b) (6)			
What's the carry over amount an a portion?	d can any of that go to the Ball-	- obviously not the full an	nount ^{(6) (6)} Isually provide, but
(b) (6)			
Original Message From: (0)(6) Sent: Wednesday, January 14, 20 To: (0)(6) Cc: Subject: RE: Proforma for Coin Sa	(b) (6) (b) (6)	I	
a good point on My quick math says great work (b) (6) is doing with se leave some profit for themselves. over \$100K/year when we were s	(6) (6) Iling the coins will get us to whe	nvited to the ball and sho for the ball is closer ere we need to be for the	nto this piece of calculus. Also uld get lumped into the mix. to 93%. I think the current \$45K contribution, and will e and advertising, we made
On the carry over, we did still hav utilized of offset some of the cost (b)(6) Thanksgiving lunch, the birthday ball.	s for (b) (6)	, (b) (6) holida	ofer to (b)(6) and is being by parties, summer bashes, zero by the time we get to
(b) (6)			

From: (b) (6)					
Sent: Tuesday, Janua To: (b) (6)	ary 13, 2015 6:13 PM				
Cc:			(b) (6)		
Subject: RE: Proform	(b) (6) na for Coin Sales Distribut	ion (3).xlsx			
(b) (6)					
My first thought is d since they are not	o we have to include	(b) (6)	at	(b) (6)	in the percentage split
	ny carry over funds from funds? What is the coin f			the account or was t	hat zero'd out before (0)(6)
•	entities/ commands to th all Fund like the highlight		uld the nor	n-highlighted groups	distribution totals not go
BREAK/ BREAK					
•		we have to pay	for the ver	nue could be more-	have essentially 8 months - I need that RFI answered by ibution rate of 45K.
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-	to make a projection bas e to raise ticket prices to			o see where we are a	t the end of the day to
(b) (6)					
Original Message From: Sent: Tuesday, Janua To: (0) (6)	(b) (6)		(1) (5)		
Cc: (b) (6) Subject: FW: Proform	na for Coin Sales Distribu	tion (3).xlsx	(b) (6)		
(b) (6)					
This is becoming m	uch more challenging tha	an a simple gar	me of check	ers - moving toward	s Advanced Całculus. Yikes.
Not trying to make	my problem your proble	em.			

But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -(b)(7)c would like to make a couple of bucks from our efforts. Appears that may be an issue, as well. Yikes. (b) (6) (b) (6) From: Sent: Tuesday, January 13, 2015 4:00 PM Subject: FW: Proforma for Coin Sales Distribution (3).xlsx FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014. From: Sent: Tuesday, January 13, 2015 3:41 PM To: (b) (6) Cc: Subject: Proforma for Coin Sales Distribution (3).xlsx (b) (6) (b) (6) sent me the \$45K distributed. I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

From:

(b) (6)

Sent:

Wednesday, August 06, 2014 10:19

To: Cc:

Subject:

Coin Sales/ Fund Raising

(b) (6)

I talked to (b)(6) re: Coin Sales/ Fund Raising and (b)(6) in concurrence regarding our way forward (transferring from (b)(6) loes not require a formal briefing on the matter. However, (b)(6) needs to BPT walk (b)(6) around on a Family Day, sq(b)(6) an review how we are executing the plan.

(b) (6) has agreed to continue assuming risk by having (b) (6) continue to sell coins on Grad Day until 4 Sept Family Day at which point (b) (6) would take over.

Impact to the Birthday Ball was not discussed, so we'll need to address how this new approach may impact the funding of the Ball at a later point.

From: Sent: To: Cc:	(b) (6) Wednesday, Januar	y 14, 2015 8:21		
			(b) (6)	
Subject: Signed By:	RE: Proforma for Co	oin Sales Distributi	on (3).xlsx	
a good point on My quick math says great work (0)(6) is doing with leave some profit for themselv over \$100K/year when we wer	(b) (6) selling the coins will ge es. Not including	they get invited f et us to where we	to the ball and sho for the ball is close need to be for the	r into this piece of calculus. Also buld get lumped into the mix. or to 93%. I think the current \$\frac{1}{2}\$\$ \$45K contribution, and will ge and advertising, we made
On the carry over, we did still hutilized of offset some of the composition of the birthday ball.	osts for (b) (6)	,	(b) (6) , holid	nsfer to (0)(6) and is being lay parties, summer bashes, it zero by the time we get to
(b) (6)				
Original Message From: (b) (6) Sent: Tuesday, January 13, 2015 To: (b) (6) Cc: Subject: RE: Proforma for Coin S	(b) (6)	(b) (6)		
(b) (6)				
My first thought is do we have to since they are not (b) (6)	o include (b) (6)	at	(b) (6)	in the percentage split
Second, was there any carry ove took control of coin funds? Wha	r funds from when (0) (0) t is the coin fund total r	was managing thright now?	e account or was	that zero'd out before (0)(6)

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/ family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

(D) (B)
Original Message
From: (b) (6)
Sent: Tuesday, January 13, 2015 5:33 PM
To: (b) (6)
Cc: (b) (6)
Subject: FW: Proforma for Coin Sales Distribution (3).xlsx
(b) (6)
This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.
Not trying to make my problem your problem.
But, this is becoming somewhat difficult.
We are willing to take less than an even split.but -
would like to make a couple of bucks from our efforts.
Appears that may be an issue, as well.
Yikes.
(b) (6)
(b) (6)

From:

(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

From:

(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

From:

(b) (6)

Sent:

Friday, December 05, 2014 14:51

To:

(b) (6)

Cc:

(b) (6

Subject:

RE: coin/pin sales

Signed By:

(b) (6)

(b) (6) bear in mind that we're selling these back at cost, so we're not really fundraising. I'd call it liquidating assets.

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Friday, December 05, 2014 2:42 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: coin/pin sales

(b) (6)

Apologies for the delayed response, been under the weather this week and out. I'm trying to run this down and develop a workable COA for you. I have some concerns about selling the items since that is essentially fundraising. I'm working on an idea that I need to coordinate with on.

(b) (6)

----Original Message----

From:

(b) (6)

Sent: Wednesday, December 03, 2014 8:00 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: coin/pin sales

Sir,

The pins were made by a different vendor than the coins. The coin vendor would like to purchase the pins from us since he is not capable of making the pins himself.



----Original Message----

From:

(b) (6)

Sent: Wednesday, December 03, 2014 7:53 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: coin/pin sales

(b) (6)

Just so I'm clear that I'm tracking, you want to sell the stock back to the company who sold it to you to begin with? Essentially void the transaction as it pertains to the remaining stock?

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Tuesday, December 02, 2014 5:54 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: coin/pin sales

quick (or perhaps not so quick) question. Can we sell our remaining pin inventory to the individual who supplied our coins and who is working with to assume the coin sale contract/opportunity. We have sold all of our coin inventory to either but have a remaining stock of pins that we want to get rid of.



From:

(b) (6)

Sent:

Tuesday, December 02, 2014 17:54

То:

(b) (6)

Cc:

(b) (6)

Subject:

(D)

Signed By:

coin/pin sales

quick (or perhaps not so quick) question. Can we sell our remaining pin inventory to the individual who supplied our coins and who is working with to assume the coin sale contract/opportunity. We have sold all of our coin inventory to either but have a remaining stock of pins that we want to get rid of.

(b) (6)				
From: Sent: To: Subject:	(b) (6) Wednesday, October 01 (b) (6) RE: Fundraising - coin sa			
(b) (6)				
In accordance with MCC from competing with written consent from was one signed by (b)(6) to eliminate	(b) (6) . I have	. Competitive retail ac not been able to find a by tomorrow. MCO 576	60.4C also permits	orohibited ingent upon said there
determination is made k (b) (6) would be in the (b) (6) 2) (b) (6) must also give	rmine that the sale of command co MCO 5760.4C and MCO P1700.27E	B (MCCS Policy Manual) ased or (0) (0) nowledge on- going sale activity wo to engage in retail	of their business operationuld have any impact on	(b) (6)
2) The check must be ma 3) The funds cannot be a	ed as a gift, the Legal Admin Manual ding \$1,500. may accept and payable to the "Department of accepted directly by may accepted directly by maccepted and deposited, then the	a cash gift of up to \$1,50 f the Navy." t must forwarded to CN	00 from (b) (6)	
2) Any gift offered from	udes any person who is seeking off its long-standing presence on the	base, which is regulated	ne Corps, thus (b) (6) d by (b) (6) official action. Such a gift	is a t may still be
(b) (6) has a mechanism i	services to the Marines, whereas in place for returning the funds to by gift will be returned to (0)(6) from from the following	(b) (6) supports		capacity.

From: (b) (6)

Sent: Tuesday, September 30, 2014 9:27 AM

To: (b) (6)

Subject: Fw: Fundraising - coin sales

(b) (6)

This is one of the ethics issue we discussed.

(b) (6)

---- Original Message -----

From:

(b) (6)

Sent: Monday, September 29, 2014 05:10 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Fundraising - coin sales

in which they would take over our coin sales and then provide a periodic donation to to support events that promote the furthering of Marine Corps history and traditions - Marine Corps Ball, Mess Nights, pertinent PME's, etc. What do we need to do in order to get a legal position from you on this?

I think this can benefit who have utilized the family day/grad day forum to raise funds. (b)(6) position is that they would sell merchandise and would give the units donations that are commensurate with the amount of individual command merchandise that they sell. I tell you this only because it is part of the discussion we had. I realize that I can in no way solicit a donation from them, and certainly not a particular dollar amount. When we turn over the coin sales process we move into a position in which we can accept, but not solicit, monetary gifts to the unit. I believe neets the criteria of being a non-federal entity that is approved to operate on the base. They already have an agreement with (b)(6) to sell merchandise (b)(6), and the coins meet the criteria within their agreement. I gave (b)(6) a heads up on this already, and (c)(6) is in the know as well. I doubt that (c)(6) is thrilled about this way ahead, but if it meets legal parameters it is my preferred COA at this point.

From:	(b) (6)
Sent:	Monday, September 29, 2014 17:10
To:	(b) (6)
Cc:	(b) (6)
Subject:	Fundraising - coin sales
Signed By:	(b) (6)

in which they would take over our coin sales and then provide a periodic donation to to support events that promote the furthering of Marine Corps history and traditions - Marine Corps Ball, Mess Nights, pertinent PME's, etc. What do we need to do in order to get a legal position from you on this?

I think this can benefit who have utilized the family day/grad day forum to raise funds. The foundation's position is that they would sell merchandise and would give the units donations that are commensurate with the amount of individual command merchandise that they sell. I tell you this only because it is part of the discussion we had. I realize that I can in no way solicit a donation from them, and certainly not a particular dollar amount. When we turn over the coin sales process we move into a position in which we can accept, but not solicit, monetary gifts to the unit. I believe meets the criteria of being a non-federal entity that is approved to operate on the base. They already have an agreement with 606 to sell merchandise and the coins meet the criteria within their agreement. I gave 606 a heads up on this already, and 606 is in the know as well. I doubt that (b)(7)c is thrilled about this way ahead, but if it meets legal parameters it is my preferred COA at this point.

From: Sent:	(b) (6) Thursday, August 28, 2014 11:18		
To:	(b) (6)		
Subject:	Re: Coin Sales		
Just the person I was going to sp	eak with as he is (b) (6)	until	(b) (6) ·
(b) (6)			
From: (b) (6) Sent: Thursday, August 28, 2014 To: Cc: Subject: Re: Coin Sales	10:49 AM (b) (6) (b) (6)		
(b) (6) I spoke with (b) (6) about thi	s a little already. May be worth loop	oing him in.	
(b) (6)			
Original Message			
From: (b) (6)	40.42 AM		
Sent: Thursday, August 28, 2014 To: (b) (6)	10:12 AW		
Cc:	(b) (6)		
Subject: RE: Coin Sales			
Silence is NOT consentlet me	look into this for you I may hand	l it off to our fisc	al folks will be in touch,
(b) (6)			
Original Message			
From: Sent: Thursday, August 28, 2014	9:45 AM		
To: (b) (6)			
Cc: (b) (6)	(b) (6)		
Subject: FW: Coin Sales			

As I have not (yet) received a response, I am reaching out to you.

Folks here (at MCRD) are getting a bit antsy.

I am assuming silence is consent, but I do not want to get ahead of myself.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Friday, August 22, 2014 9:21 AM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

b) (6)

Subject: Coin Sales

(b) (6)

When (b) (6) retired he

retired he mentioned you as the first line of defense

for matters pertaining to

(b) (6)

(so, please feel free to blame

(b) (6)

BLUF:

(b) (6)

recommended that some questionable fundraising

practices (coin sales)

(b) (6)

cease in their current

operation and recommended

(b) (6)

on the revenue generation as an

alternative. Essentially, it involves the high Depot civilian traffic days

on Thursday and Fridays when families are attending their son's graduation.

There are many moving parts with this matter.
Parts we are only beginning to discuss with the involved (b) (6)
Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.
But, this has a bit of a different spin in that we would be "profit sharing"
(to a degree) with Depot units in support of command functions, to the
extent that is at all permitted.

I have placed (b) (6) on the cc line.
He and I have spoken at length about this matter.
Perhaps it would be prudent if you and he chat first iot give you the
backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with (b) (6)

Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

From:

(b) (6)

Sent:

Wednesday, December 03, 2014 8:00

To:

(b) (6)

Cc:

(b) (6)

Subject:

RE: coin/pin sales

Signed By:

(b) (6)

Follow Up Flag:

Follow up

Flag Status:

Completed

(b) (6)

The pins were made by a different vendor than the coins. The coin vendor would like to purchase the pins from us since he is not capable of making the pins himself.

(b) (6)

----Original Message----

From:

(b) (6)

Sent: Wednesday, December 03, 2014 7:53 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: coin/pin sales

(b) (6)

Just so I'm clear that I'm tracking, you want to sell the stock back to the company who sold it to you to begin with? Essentially void the transaction as it pertains to the remaining stock?

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Tuesday, December 02, 2014 5:54 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: coin/pin sales

quick (or perhaps not so quick) question. Can we sell our remaining pin inventory to the individual who supplied our coins and who is working with to assume the coin sale contract/opportunity. We have sold all of our coin inventory to either but have a remaining stock of pins that we want to get rid of.

Page 126 redacted for the following reason:

From:

Sent:

Tuesday, January 13, 2015 18:13

To: Cc:

Subject:

RE: Proforma for Coin Sales Distribution (3).xlsx

Signed By:

Tom,

My first thought is do we have to include since they are not

(b) (6)

at

(b) (6)

in the percentage split

Second, was there any carry over funds from when was managing the account or was that zero'd out before (b)(7)c took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by) to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/ family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

----Original Message-----

Sent: Tuesday, January 13, 2015 5:33 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.

Not trying to make my problem your problem. But, this is becoming somewhat difficult. We are willing to take less than an even split.but -(b) 6) would like to make a couple of bucks from our efforts. Appears that may be an issue, as well. Yikes. (b) (6) From: Sent: Tuesday, January 13, 2015 4:00 PM Subject: FW: Proforma for Coin Sales Distribution (3).xlsx FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014. Sent: Tuesday, January 13, 2015 3:41 PM To: Cc: Subject: Proforma for Coin Sales Distribution (3).xlsx (b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

From: Sent: To: Cc:	(b) (6) Sunday, January 11, 2015 22:05 (b) (6) (b) (6)	
Subject: Signed By:	RE: Coin Sales (b) (6)	
(b) (6) terrific. Great increase- ke	eep it going!	
(b) (6) ·		
Original Message From: Sent: Friday, January 09, 2015 6:4 To: (b) (6) Cc: Subject: FW: Coin Sales	(b) (6) (b) (6) (b) (6)	
The results of yesterday's effor	ts.	
We are making excellent progreterrific (b)(6) .	ess (my opinion) thanks to the good work of	and with
We have moved from sales of lo	ess than 100 (a month or so ago) to over 300 yesterday.	
Looking at expanding to a site a	(b) (6) .	
That will capture the considera	ble (0) 6) lunch crowd.	

I was at 2 of the sites -	(b) (6) Did not visit our setup on (b) (6)	
The venues are good and the dis	splays professional and eye-catching.	
(b) (6)		

From:

Sent: Thursday, January 08, 2015 4:36 PM

Cc:

Subject: Coin Sales

Our current coin set-up is as follows:

0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

1200-1600

that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next

week.

1200-1600

Sold 37 coins.

(b) (6) 1300-1500. Plan to revise the hours to 1230-1500

10X10 tent with banner (photo attached)

Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within our total Thursday sales tomorrow morning.

Next week we plan to do a test at (b)(6) and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

(b) (6)

From:

(b) (6)

Sent:

Tuesday, December 09, 2014 16:52

To:

(b) (6)

Cc:

(b) (6)

Subject:

RE: Ball Support/ Coin Fund Issue



This indicates that we have figured out the sticking points and are now selling unit coins on Visitor Thursday and Grad Friday, am I reading that correctly?



----Original Message-----

From:

(b) (6)

Sent: Tuesday, December 09, 2014 9:29 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: Ball Support/ Coin Fund Issue

(b) (6)

Roger all.

I can provide a spread sheet with the sales we have generated thus far.

Not an especially pretty picture at this point.

We still need to meet with (0)(6) and determine the "split" of the

limited dollars we are generating.

We will get hopping!

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Tuesday, December 09, 2014 9:05 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: Ball Support/ Coin Fund Issue

(b) (6)

(b) (6) wants to know where we stand on the Coin Sales issue and also what kind

of financial support we think this can generate for the Ball.



From:

(b) (6)

Sent:

Tuesday, December 09, 2014 9:05

То:

(b) (6)

Cc: Subject:

Ball Support/ Coin Fund Issue

(b) (6)

vants to know where we stand on the Coin Sales issue and also what kind of financial support we think this can generate for the Ball.

I STATE OF THE PARTY OF THE PAR
From:
Sent:
To:
Cc:
Subject:
Attachm
Signed E
(b) (6)
I was abl

(b) (6)

Thursday, October 09, 2014 17:35

RE: Coin Sales

ents: 3y:

le to exchange some emails with both follow-up telephone conversation with (b) (6)

. In addition, I was able to have a

Bottom line: the \$25 per year per to the (0)(6) is intended to be a minimum, not a maximum. So if had extra (oxymoron?) laying around they could be allocated to the business discretion of (b) (6) . However, any additional (b) (6) must be equally divided across (b) (6) , consistent with . It would be inappropriate for (b) (6) to enter into an agreement with a unit to contribute a certain amount or certain percentage of coin/memorabilia profits to a specific to the exclusion of others.

In addition, confirmed that (b) (6) does have special authority to sell memorabilia to nonauthorized patrons surrounding recruit graduations--consistent with otherwise standard retail policies (i.e. coins and memorabilia are authorized for (b) (6) purchase and resale).

I've attached some of my email exchanges for additional SA.

Hope this helps. Let me know if you have any questions.

(b) (6)

----Original Message-----

From: Sent: Thursday, October 02, 2014 6:33 AM

To: (b) (6)

Cc:

Subject: FW: Coin Sales

All of the below makes sense to me - and I appreciate your good work in this matter.

I would be grateful if you would contact (b) (6)

That should give us an up or down and, thus, the way ahead. (b) (6) ----Original Message----From: Sent: Wednesday, October 01, 2014 5:38 PM Cc: Subject: RE: Coin Sales (b) (6) I have dug into the history related to this question (history goes back to 2001-2002), talked to folks here, and had another phone conversation with today. (b) (6) As I understand the matter, there are two principal questions at this point. 1) can (0) (6) sell unit coins/memorabilia to non-authorized patrons related to recruit graduations on Thurs and Fri and, 2) if yes to 1), can og agree to provide a percentage of the profits of the coin sales to units through the above and beyond established amount of \$25 per (b) (6) Marine? If I have framed the questions correctly, then the answer to #1 is yes. As I think you know, MCRD has received special authorization to sell coins/memorabilia to non-authorized patrons specifically surrounding recruit graduations. The answer to #2 is not as clear to me. Chapter 6 of MCO 1754.9A specifically allocates \$25 per Marine per year as the amount are allowed to provide from . This amount was established by (b) (6) and memorialized in the MCO. As you (b) (6) is quite protective of (b) (6) and endeavors to distribute the funds equally across the Marine Corps. The MCO does not appear to provide discretion to go above and beyond this amount of \$25 per Marine when depositing money into (b) (6) That said, this is not necessarily a legal call but a policy call. If position is that the MCO does not establish \$25 as a maximum, but rather a minimum, and (b) (6) may provide funds above and beyond

directly to

sound business judgment by

practical considerations and only so much

to go around.

. That is, there are

, then doing so by way of agreement with

(b) (6)

installation units seems a reasonable possibility--though still based on

at (b) (6) and ask the specific My recommendation is we contact question whether \$25 is a maximum or whether can provide funding above and beyond from If you would like me to try and contact (6) (6) and ask these questions, I am happy to do so. ----Original Message----From: Sent: Tuesday, September 30, 2014 4:51 PM To: Cc: Subject: RE: Coin Sales (b) (6) My sincere apologies in just getting back to you. diligently with our office in trying to get closure on this but we (principally me) have not been able to quite tie this one up. sent me an email with his recommendations on the way forward, of which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that (b)(6) and (b)(6) may move forward.

I appreciate your EXTREME patience on this one.

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Friday, September 26, 2014 8:46 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: Coin Sales

(b) (6)

Curious as to where we stand on the issue.

We appear to have reached an impasse.

(b) (6)

To:

From: Sent: To: Cc:	(b) (6) Thursday, October 02, 2014 13:09 (b) (6) (b) (6)
Subject: Signed By:	RE: Coin Sales
(b) (6)	
I will get back to you just as soon	as I can discuss with <mark>(b) (6)</mark>
(b) (6)	
Original Message From: Sent: Thursday, October 02, 2014 To: (b) (6) Cc: Subject: FW: Coin Sales	(b) (6) 4 6:33 AM (b) (6)
All of the below makes sense to this matter. I would be grateful if you would That should give us an up or do	
(b) (6)	
(b) (6)	
Original Message From: (b) (6) Sent: Wednesday, October 01, 20	14 5:38 PM

Cc: Subject: RE: Coin Sales (b) (6) I have dug into the history related to this question (history goes back to 2001-2002), talked to folks here, and had another phone conversation with today. (b) (6) As I understand the matter, there are two principal questions at this point. 1) can (b) (6) sell unit coins/memorabilia to non-authorized patrons related to recruit graduations on Thurs and Fri and, 2) if yes to 1), can (b) (6) agree to provide a percentage of the profits of the coin sales to units through (6) (6) above and beyond established amount of \$25 per (b) (6) Marine? If I have framed the questions correctly, then the answer to #1 is yes. As I think you know, MCRD has received special authorization to sell coins/memorabilia to non-authorized patrons specifically surrounding recruit graduations. The answer to #2 is not as clear to me. Chapter 6 of MCO 1754.9A specifically allocates \$25 per Marine per year as are allowed to provide from . This amount was established by (b) (6) and memorialized in the MCO. As you is quite protective of and endeavors to know, distribute the funds equally across the Marine Corps. The MCO does not appear to provide discretion to go above and beyond this amount of \$25 per Marine when depositing money into (b) (6) That said, this is not necessarily a legal call but a policy call. If position is that the MCO does not establish \$25 as a maximum, but rather a minimum, and may provide funds above and beyond directly to (b) (6) , then doing so by way of agreement with installation units seems a reasonable possibility--though still based on sound business judgment by . That is, there are practical considerations and only so much to go around. (b) (6) My recommendation is we contact at (b) (6) and ask the specific question whether \$25 is a maximum or whether can provide funding above and beyond from

If you would like me to try and contact (0) (6) and ask these questions, I am happy to do so.

(b) (6)

----Original Message----

From:

Sent: Tuesday, September 30, 2014 4:51 PM

To:

Cc:

Subject: RE: Coin Sales

(b) (6)

My sincere apologies in just getting back to you. diligently with our office in trying to get closure on this but we (principally me) have not been able to quite tie this one up.

sent me an email with his recommendations on the way forward, of which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that (b) (6) and may move forward. (b) (6)

I appreciate your EXTREME patience on this one.

(b) (6)

----Original Message----

From:

Sent: Friday, September 26, 2014 8:46 AM

To:

Cc:

Subject: Coin Sales

(b) (6)

Curious as to where we stand on the issue.

We appear to have reached an impasse.



From:	(b) (6)
Sent: To:	Wednesday, October 01, 2014 17:38
Cc:	
	(b) (6)
Subject:	RE: Coin Sales
Signed By:	(b) (6)
Follow Up Flag:	Follow up
Flag Status:	Completed
(b) (6)	
I have dug into the history related another phone conversation with	d to this question (history goes back to 2001-2002), talked to folks here, and had today.
	to the least the second of the
As I understand the matter, there	e are two principal questions at this point. 1) can 6060 sell unit coins/memorabilia to o recruit graduations on Thurs and Fri and, 2) if yes to 1), can 6060 agree to provide a
·	·
percentage of the profits of the cestablished amount of \$25 per M	,
established amount of \$25 per ivi	arme:
	rrectly, then the answer to #1 is yes. As I think you know, MCRD has received special rabilia to non-authorized patrons specifically surrounding recruit graduations.
The answer to #2 is not as clear t	o me. Chapter 6 of MCO 1754.9A specifically allocates \$25 per Marine per year as the
amount (b) (6)	are allowed to provide from (b) (6) . This amount was
	emorialized in the MCO. As you know, (b) (6) is quite protective of (b) (6)
	funds equally across the Marine Corps. The MCO does not appear to provide
	liscretion to go above and beyond this amount of \$25 per Marine when depositing
money into (b) (6)	
That said, this is not necessarily a	legal call but a policy call. If (b)(6) position is that the MCO does not establish
\$25 as a maximum, but rather a	
	y way of agreement with (b) (6) seems a reasonable possibilitythough still
based on sound business judgme	
much (b) (6) to go around.	, , , , , , , , , , , , , , , , , , , ,
	
My recommendation is we conta	ct (b)(6) at (b)(6) and ask the specific question whether \$25 is a maximum or
whether (b) (6)	can provide funding above and beyond from (b) (6)
If you would like me to try and co	ontact <mark>(0) (6) a</mark> nd ask these questions, I am happy to do so.
(b) (6)	

Original Message
From: (b) (6)
Sent: Tuesday, September 30, 2014 4:51 PM
To: (b) (6)
Cc: (b) (6)
Subject: RE: Coin Sales

My sincere apologies in just getting back to you. (b) (6) has worked diligently with our office in trying to get closure on this but we (principally me) have not been able to quite tie this one up.

sent me an email with his recommendations on the way forward, of which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that 60 and 60 may move forward.

I appreciate your EXTREME patience on this one.

(b) (6)

(b) (6)

-----Original Message----From: (b)(6)
Sent: Friday, September 26, 2014 8:46 AM
To: (b)(6)
Cc: (b)(6)

Subject: Coin Sales

(b) (6)

Curious as to where we stand on the issue.

We appear to have reached an impasse.

Page 146 redacted for the following reason:

From: Sent: To: Cc:	(b) (6) Tuesday, September 30, 2014 16:59 (b) (6)	¹k;
Subject:	RE: Coin Sales	
(b) (6)		
	but I thought ^{(D) (B)} did get a response. Let me follow up with (D) (B) are sponse. I will get back with you then,	nd (b) (6)
(b) (6)		
From: Sent: Monday, September To: (b) (6)	· · · · · · · · · · · · · · · · · · ·	
Cc: (b) (6) Subject: FW: Coin Sales	(b) (6)	
(b) (6)		
We seem to be at a stal	lemate.	
(b) (6) is ready to move	forward, but need a legal opinion.	
I have heard nothing in	weeks from (b) (6)	
Folks here (commander	rs) are getting anxious.	
I am becoming increasing	ngly frustrated.	
Can I ask for you to inte	rcede, please?	
We need to give either	a thumbs up or down.	

From:

(b) (6)

Sent: Friday, September 26, 2014 8:45 AM

To: Cc:

(b) (6)

Subject: Coin Sales

(b) (6)

(b) (6)

Curious as to where we stand on the issue.

We appear to have reached an impasse.

(b) (6)

(-)(-)	
From:	(b) (6)
Sent:	Monday, September 29, 2014 17:24
To:	(b) (6)
Cc:	(b) (6)
Subject:	RE: Coin Sales
Thanks (b) (6) are you getting an	y replies from (b)(6)]?
(b) (6)	
Original Message	
From:	(b) (6)
Sent: Monday, September 29, 20	014 4:54 PM
To: (b) (6)	
Subject: FW: Coin Sales	
Welcome back. This is becoming a bit of a mess Am somewhat confident we ca	
(a) (a)	
Original Message From: Sent: Monday, September 29, 20 To: Subject: RE: Coin Sales	^{9) (6)} 114 4:05 PM
Thanks for the CC, (b) (6) I've forv	varded to (b) (6) for his SA. (b) (6)
Original Message From: Sent: Monday, September 29, 20 To: (b) (6) Cc: Subject: FW: Coin Sales	(b) (6)

We seem to be at a stalemate.

(b) (6) is ready to move forward, but need a legal opinion. I have heard nothing in weeks from (b) (6) Folks here (commanders) are getting anxious. I am becoming increasingly frustrated. Can I ask for you to intercede, please? We need to give either a thumbs up or down. (b) (6) (b) (6) From: Sent: Friday, September 26, 2014 8:45 AM To: Cc: (b) (6) Subject: Coin Sales Curious as to where we stand on the issue. We appear to have reached an impasse.

(b) (6)

2

From: Sent: To: Cc:	(b) (6) Wednesday, Septemb (b) (6)	per 10, 2014 10:35	
Subject:	RE: Coin Sales		
I apologize for this delay, however to have him address this matter. (b) (6) hits the ground later this	Specifically, (b) (6)	is proving legal advice on all (6) (6) matters unti	, it is best (b) (6)
Original Message From: Sent: Tuesday, September 09, 20 To: (b) (6) Cc: (b) (6) Subject: Coin Sales	(b) (6) 114 4:53 PM	(b) (6)	
(b) (6) Might I ask you to provide an u	pdate?		
Folks here are getting restless.			
On the operational and busines	ss sides of the aisle.		
Recognize you have LOTS to do			
But			
(b) (6)			

Page 152 redacted for the following reason: (b) (6)

(b) (6)	
From: Sent: To: Cc:	(b) (6) Thursday, August 28, 2014 10:12 (b) (6) (b) (6)
Subject:	RE: Coin Sales
Silence is NOT consen	let me look into this for youI may hand it off to our fiscal folks will be in touch
(b) (6)	
Original MessageFrom: Sent: Thursday, Augus To: (b) (6) Cc: (b) (6) Subject: FW: Coin Sale	(b) (6) t 28, 2014 9:45 AM
As I have not (yet) re	ceived a response, I am reaching out to you.
Folks here (at MCRD	are getting a bit antsy.
I am assuming silenc	e is consent, but I do not want to get ahead of myself.
(b) (6)	

From:

(b) (6)

(b) (6)

Sent: Friday, August 22, 2014 9:21 AM

To:

(b) (6)

Cc:

(b) (6)



When the retired he mentioned you as the first line of defense for matters pertaining to (so, please feel free to blame (so). BLUF: recommended that some questionable fundraising practices (coin sales) (so) (so) cease in their current operation and recommended (so) (so) the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days on Thursday and Fridays when families are attending their son's graduation.
for matters pertaining to (so, please feel free to blame (b) (so, please feel free to blame (b) (so, please feel free to blame (b) (so, please feel free to blame (c) (so, please feel free to blame (d) (so, please feel feel feel feel feel feel feel fe
for matters pertaining to (so, please feel free to blame (b) (so, please feel free to blame (b) (so, please feel free to blame (b) (so, please feel free to blame (c) (so, please feel free to blame (d) (so, please feel feel feel feel feel feel feel fe
BLUF: (b) (6) recommended that some questionable fundraising practices (coin sales) (b) (6) cease in their current operation and recommended (b) (6) on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days
BLUF: (b) (6) recommended that some questionable fundraising practices (coin sales) (0) (6) cease in their current operation and recommended (b) (6) on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days
practices (coin sales) (b) (6) cease in their current operation and recommended (b) (6) on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days
practices (coin sales) (b) (6) cease in their current operation and recommended (b) (6) on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days
operation and recommended on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days
alternative. Essentially, it involves the high Depot civilian traffic days
on Thursday and Fridays when families are attending their son's graduation.
There are many moving parts with this matter.
Parts we are only beginning to discuss with the involved (0) (6)
(b) (6)
Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing"
(to a degree) with Depot units in support of command functions, to the
extent that is at all permitted.

I have placed (b) (6) on the cc line.
He and I have spoken at length about this matter.
Perhaps it would be prudent if you and he chat first iot give you the backstory.
Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.
That was our typical M.O. with (0) (6)
Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

Page 156 redacted for the following reason:
----(b)(6)
(b)(7)c

Subject:

Coin Sales

Location:

(b) (6)

Start: End: Fri 11/7/2014 13:30 Fri 11/7/2014 14:00

Show Time As:

Tentative

Recurrence:

(none)

Meeting Status:

Not yet responded

Organizer:

From:

(b) (6)

Sent:

Tuesday, September 30, 2014 16:51

To:

(b) (6)

Cc: Subject:

RE: Coin Sales

Signed By:

(b) (6)

(b) (6)

My sincere apologies in just getting back to you. (b) (6) has worked diligently with our office in trying to get closure on this but we (principally me) have not been able to quite tie this one up.

sent me an email with his recommendations on the way forward, of which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that [0] and the command may move forward.

I appreciate your EXTREME patience on this one.

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Friday, September 26, 2014 8:46 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: Coin Sales

(b) (6)

Curious as to where we stand on the issue.

We appear to have reached an impasse.

Page 159 redacted for the following reason:

From: Sent: To: Cc:	(b) (6) Thursday, August 28, 2014 9:45 (b) (6) (b) (6)
Subject:	FW: Coin Sales
(b) (6)	
	eceived a response, I am reaching out to you.
) are getting a bit antsy.
	e is consent, but I do not want to get ahead of myself.
From: (b) (6) Sent: Friday, August 2 To: (b) (6) Cc: Subject: Coin Sales	2, 2014 9:21 AM (b) (6) (b) (6)
(b) (6)	
When (b) (6)	retired he mentioned you as the first line of defense
for matters pertaining	to (so, please feel free to blame

BLUF: (b) (6)	recommended th	at some questionable fundraising
practices (coin sales)	(b) (6)	cease in their current
operation and recomme	ended (b) (6)	on the revenue generation as an
alternative. Essentially,	it involves the high	n Depot civilian traffic days
on Thursday and Fridays	s when families are	attending their son's graduation.
There are many moving	parts with this mat	tter.
Parts we are only beginn	ning to discuss with	the involved (b) (6)
(b) (6)		
Want to make sure we d	lo this properly, of	course.

(b) (6) has managed coin	sales in the past.	
But, this has a bit of a di	fferent spin in that	we would be "profit sharing"
(to a degree) with Depot	units in support of	command functions, to the
extent that is at all perm	itted.	

on the cc line.

(b) (6)

I have placed

He and I have spoken at length about this matter.
Perhaps it would be prudent if you and he chat first iot give you the backstory.
Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.
That was our typical M.O. with (b) (6)
Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)
(b) (6) T

Page 163 redacted for the following reason:

From: Sent: To: Cc: Subject:	(b) (6) Friday, August 22, 2014 9:21 (b) (6) (b) (6) (b) (6) (c) (6) (d) (6)	(b) (6)
(b) (6)		
When (b) (6) retired he	e mentioned you as the first line of de	efense
for matters pertaining to	(so, please feel free to	blame
(b) (6)		
BLUF: (b) (6) recomm	nended that some questionable fund	raising
practices (coin sales)	(b) (6) cease in their currer	nt
operation and recommended	on the revenue general	ion as an
alternative. Essentially, it involve	es the high Depot civilian traffic days	
on Thursday and Fridays when fa	amilies are attending their son's gradu	uation.
There are many moving parts wi	th this matter.	
Parts we are only beginning to d	iscuss with the involved (b) (6)	
Want to make sure we do this pr	operly, of course.	

(b) (6) has managed coin sales in the past. But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted. *********** I have placed on the cc line. He and I have spoken at length about this matter. Perhaps it would be prudent if you and he chat first iot give you the backstory. Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration. That was our typical M.O. with Obviously, you and I will be in contact (verbally and otherwise). *******

Page 166 redacted for the following reason: (b) (6)

From: Sent: To: Cc:	(b) (6) Friday, January 09, 2015 6:40 (b) (6) (b) (6)
Subject: Attachments:	FW: Coin Sales
(b) (6)	
The results of yesterday's effor	rts.
We are making excellent progreterrific (6) (6)	ess (my opinion) thanks to the good work of and with
We have moved from sales of I	ess than 100 (a month or so ago) to over 300 yesterday.
Looking at expanding to a site a	at (b) (6) ,
That will capture the considera	ble (b) (6) lunch crowd.

I was at 2 of the sites –	(b) (6) . Did not visit our setup on (b) (6) .
The venues are good and the di	splays professional and eye-catching.
_	
(b) (6)	
From: (b) (6) Sent: Thursday, January 08, 2015 To: (b) (6) Cc: (b) (6) Subject: Coin Sales	

Our current coin set-up is as follows:

(b) (6)

0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

(b) (6)

1200-1600

(b) (6) week. that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next

1200-1600

Sold 37 coins.

(b) (6)

1300-1500. Plan to revise the hours to 1230-1500

10X10 tent with banner (photo attached)

Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within our total Thursday sales tomorrow morning.

Next week we plan to do a test at

(b) (6)

and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

Page 169 redacted for the following reason:

From: Sent:

To: (b) (6) Cc: Subject: FW: Coin Sales Attachments: Signed By: (b) (6) Please find the attachment with more of the back story. Apologize for not forwarding previously. I am going to need to huddle with my team - likely on Tuesday. At first blush, this does not appear to read in our favor. But, we will digest and work the issue. (b) (6) ----Original Message----From: Sent: Thursday, October 09, 2014 5:35 PM To: (b) (6) Cc: Subject: RE: Coin Sales (b) (6) I was able to exchange some emails with both (b) (6) In addition, I was able to have a follow-up telephone conversation with (b) (6) Bottom line: the \$25 per year per Marine allocation to is intended to be a minimum, not a maximum. So if had extra (oxymoron?) laying around they could be allocated to (0)(6) -at the business discretion of (0)(6) . However, any additional (b) (6) must be equally divided across , consistent with the purpose of (b) (6) . It would be inappropriate for (b) (6) to enter into an agreement with a unit to contribute a certain amount or certain percentage of coin/memorabilia profits to a specific to the exclusion of others. In addition, confirmed that does have special authority to sell memorabilia to non-authorized patrons surrounding recruit

Thursday, October 09, 2014 17:52

graduations--consistent with otherwise standard retail policies (i.e. coins and memorabilia are authorized for purchase and resale).

I've attached some of my email exchanges for additional SA.

Hope this helps. Let me know if you have any questions.



----Original Message----

From:

(b) (6)

Sent: Thursday, October 02, 2014 6:33 AM

To:

(b) (6)

Cc:

(b) (6)

(5) (6)

Subject: FW: Coin Sales

(b) (6)

All of the below makes sense to me - and I appreciate your good work in this matter.

I would be grateful if you would contact (b) (6)

That should give us an up or down and, thus, the way ahead.

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Wednesday, October 01, 2014 5:38 PM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

Subject: RE: Coin Sales

(b) (6)

I have dug into the history related to this question (history goes back to 2001-2002), talked to folks here, and had another phone conversation with today.

As I understand the matter, there are two principal questions at this point.

1) can begin sell unit coins/memorabilia to non-authorized patrons related to

recruit graduations on Thurs and Fri and, 2) if yes to 1), can one of the provide a percentage of the profits of the coin sales to units through the above and beyond one of \$25 per Marine?
If I have framed the questions correctly, then the answer to #1 is yes. As I think you know, MCRD has received special authorization to sell coins/memorabilia to non-authorized patrons specifically surrounding recruit graduations.
The answer to #2 is not as clear to me. Chapter 6 of MCO 1754.9A specifically allocates \$25 per Marine per year as the amount (b) (6) are allowed to provide from (b) (6) . This amount was established (b) (6) and memorialized in the MCO. As you know, (b) (6) is quite protective of (b) (6) and endeavors to distribute the funds equally across the Marine Corps. The MCO does not appear to provide (b) (6) discretion to go above and beyond this amount of \$25 per Marine when depositing money into (b) (6)
That said, this is not necessarily a legal call but a policy call. If (b) (6) position is that the MCO does not establish \$25 as a maximum, but rather a minimum, and (b) (6) may provide funds above and beyond directly to (b) (6) then doing so by way of agreement with (b) (6) seems a reasonable possibilitythough still based on sound business judgment by (c) (6) That is, there are practical considerations and only so much (c) (6) to go around.
My recommendation is we contact (b) (6) at (b) (6) and ask the specific question whether \$25 is a maximum or whether organizations can provide funding above and beyond from (b) (6)
If you would like me to try and contact (0) (6) and ask these questions, I am happy to do so.
(b) (6) T
(b) (6)

----Original Message-----

From:

Sent: Tuesday, September 30, 2014 4:51 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: Coin Sales



My sincere apologies in just getting back to you. has worked diligently with our office in trying to get closure on this but we (principally me) have not been able to quite tie this one up.

sent me an email with his recommendations on the way forward, of which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that 60.60 and the command may move forward.

I appreciate your EXTREME patience on this one.



(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Friday, September 26, 2014 8:46 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: Coin Sales



Curious as to where we stand on the issue.

We appear to have reached an impasse.

(b) (6)

Page 174 redacted for the following reason:

(<mark>(b) (6)</mark>

E ₁₀		
P-	ron	n:
-		

(b) (6)

Sent:

Monday, September 29, 2014 15:54

To: Cc: (b) (6)

Subject:

FW: Coin Sales

(b) (6)

We seem to be at a stalemate.

(b) (6) is ready to move forward, but need a legal opinion.

I have heard nothing in weeks from (b) (6)

Folks here (commanders) are getting anxious.

I am becoming increasingly frustrated.

Can I ask for you to intercede, please?

We need to give either a thumbs up or down.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Friday, September 26, 2014 8:45 AM

To:

(b) (6)

Cc:

Subject: Coin Sales

(b) (6)

(b) (6)

Curious as to where we stand on the issue.

We appear to have reached an impasse.

(b) (6)

From:

Sent:

(b) (6) Tuesday, September 09, 2014 16:53

(b) (6)

To: Cc:

Subject:

Coin Sales

(b) (6)

Might I ask you to provide an update?

Folks here are getting restless.

On the operational and business sides of the aisle.

Recognize you have LOTS to do.

But....

From: Sent: To: Cc:	(b) (6) Thursday, August 28, 2014 10:26 (b) (6) (b) (6)
Subject:	RE: Coin Sales
(b) (6) Thanks much. Standing by.	
(b) (6)	
Original Message From: Sent: Thursday, August 28, 2014 To: Cc: Subject: RE: Coin Sales	(b) (6) 10:12 AM (b) (6)
Silence is NOT consentlet me	look into this for you I may hand it off to our fiscal folks will be in touch,
(b) (6)	
Original Message From: Sent: Thursday, August 28, 2014 To: (b) (6) Cc:	(b) (6) 9:45 AM (b) (6)
Subject: FW: Coin Sales	
(b) (6)	
	esponse, I am reaching out to you.
Folks here (at MCRD) are gettin	
i am assuming silence is consen	it, but I do not want to get ahead of myself.

From:

Sent: Friday, August 22, 2014 9:21 AM

To:

Cc:

(b) (6)

Subject: Coin Sales

When

retired he mentioned you as the first line of defense

for matters pertaining to

(so, please feel free to blame

(b) (6)

BLUF:

(b) (6)

recommended that some questionable fundraising

practices (coin sales)

cease in their current

operation and recommended

(b) (6)

on the revenue generation as an

alternative. Essentially, it involves the high Depot civilian traffic days

on Thursday and Fridays when families are attending their son's graduation.

There are many moving parts with this matter.

Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted.

I have placed

(b) (6)

on the cc line.

He and I have spoken at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with

Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

(b) (6)

From: Sent: To: Cc:	(b) (6) (b) (6) (b) (6) (b) (6)
	(b) (6)
Subject: Signed By:	RE: Proforma for Coin Sales Distribution (3).xlsx (b) (6)
(b) (6) Respectfully request you give m We may (or may not) have som (b) (6)	ne a little breathing room on this. e flexibility.
(b) (6)	
Original Message From: Sent: Wednesday, January 14, 20 To: (b) (6) Cc:	
Subject: RE: Proforma for Coin Sa	les Distribution (3).xlsx
point on and should get lumped into the n for t current great work (b)(6) is doing we need to be for the \$45K contr themselves. Not including	on (b) (6) Ito this piece of calculus. Also a good Ithey get invited to the ball Inix. My quick math says Ithe ball is closer to 93%. I think the It with selling the coins will get us to where I ibution, and will leave some profit for I ibution, and without the signage and I year when we were selling the coins.
balance did not transfer to costs for bashes, (b) (6) Thanksgivin	re a balance in the account, but that and is being utilized of offset some of the holiday parties, summer ng lunch, (b) (6) (c) (c) (d) (d) (d) (d) (d) (d) (d) (d) (d) (d

Original	Message
Original	IVIC33086

From:

(b) (6)

Sent: Tuesday, January 13, 2015 6:13 PM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

My first thought is do we have to include

(b) (6)

(b

(b) (6)

in the percentage split since they are not



Second, was there any carry over funds from when was managing the account or was that zero'd out before took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by

) to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/ family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

----Original Message----

From:

Sent: Tuesday, January 13, 2015 5:33 PM

Cc:

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx



This is becoming much more challenging than a simple game of checkers moving towards Advanced Calculus. Yikes.

Not trying to make my problem your problem.

But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -

(b)(7)c would like to make a couple of bucks from our efforts.

Appears that may be an issue, as well.

Yikes.

(b) (6)

From:

(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

From:

Sent: Tuesday, January 13, 2015 3:41 PM

To:

Cc:

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

F	ľ	o	ľ	Y	ì	•	
	•	-	•	•	•	•	

Sent:

Tuesday, January 13, 2015 17:33

To: Cc: (b) (6)

Subject:

FW: Proforma for Coin Sales Distribution (3).xlsx

Attachments:

(b) (6)

(b) (6)

This is becoming much more challenging than a simple game of checkers – moving towards Advanced Calculus. Yikes.

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(b) (6)

Cc:

(b) (6)

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\$28,928.57 of the \$45K

From: Sent: To: Cc:	(b) (6) (b) (6)		(b) (6) 2014 12:54 (b) (6)	(b) (6)	
Subject:	Coin Sales Ba	ackground			
(b) (6)					
I suspect some may be frustra	ated with	about the see	mingly slow pace	of the way ahead.	
We are working toward closu	re.				
Recommend we continue the as outlined below) as we conti					ting in the near term
My staff is split on the matter	of direct ((b) (6)	v. indirect sa	ales (concessiona	ire).	

We will involve the command	ls more – soon.				
A steady (albeit slower) appro	oach seems pru	dent to me.			
Will take several months to w	ork through the	e RFP, etc.			
And then the discussion phas	e – and decisior	n piece.			

Regardless of approach, it cle	arly seems MCF	RD will not enjo	oy an amount app	proximating past rever	nues.
But, I believe we are doing th	is the right way	<i>'</i> .			
And, it remains a revenue sou	arce that we wo	ould otherwise	not enjoy.		

We need to do a better job o	f keeping	(b) (6)	informed.		
And we will.					
This continues to be in everyo	ones' best inter	est.			

Coin sales background:				
- (b) (6) has been selling (coins the past four Family Days.			
-Prime location:	(b) (6)		near Family Day ba	rbecue.
-\$1,200 in average Fam	nily Day sales (120 coins) projects	s to about \$40,000 ann	nually (conservatively	/).
-(b)(6) is actively promo	ting. May expand to other locati	ons.		
	vas also provided coins to sell;			
	would be a plus (my opinion). A story on the agreement betwee	en (b) (6)		
	hared with all units equally, base y being set aside for units.	ed on unit size	(b) (6)	
-Per (b) (6) with the purpose of	: "Any additional (b) (6)	must be equally	divided across	(b) (6) , consistent
It wo a certain amount	ould be inappropriate for	(b) (6) to enter	into an agreement w	vith a unit to contribute
or certain percentage of	of coin/memorabilia profits to a s	specific (b) (6)	to the exclusion of	others."
	of net profit between Sales less cost of coins, direct labor		cated sales associate	for Family Day), and

-50/50 split, at current sales levels and pricing, would result in about \$24,000 net profit annually, or about \$12,000 each for (0)6)

- -Conservative estimate, we believe.
- -Unit funds portion to be distributed with regular quarterly distribution of unit funds from

(b) (6)

(b) (6)

ultimately gets recycled back into support for Marines and families.

Suggest a meeting with you to flesh out this matter. Perhaps (b)(6) , as well.

We can then figure out a "socialization plan." HQMC term (BLUGH).

Perhaps next week?

My folks can coordinate with your office.

This indicates that we have figured out the sticking points and are now selling unit coins on Visitor Thursday and Grad Friday, am I reading that correctly?

----Original Message-----

From:

(b) (6)

Sent: Tuesday, December 09, 2014 9:29 AM

To: Lee Col Michael J

Cc:

(b) (6)

Subject: RE: Ball Support/ Coin Fund Issue

(b) (6)

Roger all.

I can provide a spread sheet with the sales we have generated thus far.

Not an especially pretty picture at this point.

We still need to meet with the XOs and determine the "split" of the limited dollars we are generating.

We will get hopping!

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Tuesday, December 09, 2014 9:05 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: Ball Support/Coin Fund Issue

(b) (6)

wants to know where we stand on the Coin Sales issue and also what kind of financial support we think this can generate for the Ball.

From:

(b) (6)

Sent:

Tuesday, December 09, 2014 9:29

To:

(b) (6)

Cc:

(b) (6)

Subject:

RE: Ball Support/ Coin Fund Issue

Signed By:

(b) (6)

(b) (6)

Roger all.

I can provide a spread sheet with the sales we have generated thus far.

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(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Tuesday, December 09, 2014 9:05 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: Ball Support/ Coin Fund Issue

(b) (6)

vants to know where we stand on the Coin Sales issue and also what kind of financial support we think this can generate for the Ball.

From: Sent:	(b) (6) Thursdav. November 06, 2014 15:47	
To:	(b) (6)	
Cc: Subject:	(b) (6) Coin Salos (Communications	
Subject:	Coin Sales/Communications	
(b) (6)		
As you may know, (is taking face shots over the subject.	
We have been blam	ed for everything from the advent of the Ebola virus to responsibility for Iran's nuclear ambitio	ons.
*******	******	
The concerns voiced will go into a black ho	to me (from some senior officers in (0) (6) is that this was an (0) (6) "money grab" and that the le, never to be seen again.	\$\$\$
It has even been sug	ggested that (0) (6) should take the proceeds and pay for the Youth Sports delta.	
The message has be		have
been questioned abou	ut "why we did it to them" (normally on Thursday mornings).	
And, it goes from the	ere.	
******	*****	
I never asked for (an	d certainly did not seek) this undertaking and, frankly, wish it had never come my way.	
That said, we are doi	ng our dead level best to do it the "right" way.	
******	*****	
We (myself and a fe	w key (b) (6) have a meeting with (b) (6) tomorrow to discuss options.	
********	*****	
Will send a synopsis	nevt wook	
In order to beat the	alligators back from the boat and to enhance communications:	
Will pen a proposed	letter to XOs for your release and	
(b) (6) will continue t	a do our bast to koon them in the leave	
	o do our best to keep them in the loop.	
I believe this will, at a requestion me/us.	minimum, provide some degree of understanding – though some will undoubtedly continue to)

Page 195 redacted for the following reason:
(b) (6)

0) (0)

Excellence of a control of the second state of		
From: Sent: To: Cc:	(b) (6) Thursday, October 16, 2014 14:42 (b) (6) (b) (6) (b) (6)	
Subject:	Coin Sales	
(b) (6)		
What I thought wa	s going to be easy has turned out to be anything but.	
We thought we co	ald sole source (12 month test) the vendor, as we did with (b)(6)	
The (b) (6)	was entirely different, however.	
They completed th	e entire project at their cost (250K) and took considerable risk.	
They were truly a l	egitimate sole source vendor.	
That contract will s	oon be up and we shall see where it goes.	
******	****	
	sole source this in that the current vendor was willing to provide service as a concessionaire and had to to the contestion of time (as well as some to to the contestion of time).	as
He was willing to p	urchase remaining inventory from the units.	
Assumed this wou	d be seamless.	
Not so fast.		
*********	****	
There are many, m	any coin vendors, as you know.	
It is likely a numbe	r will be able to fulfill the requirements we outline in the RFP.	
There is virtually n	o risk in what amounts to a 200K a year business.	
For a 5 year contra	ct, even my beer math indicates a 1M gross.	
We cannot justify	sole sourcing and will need to compete (solicit) the bid.	
This will extend th	e process by several (2-3) months.	

In the interim, (6) is willing to "buy back" existing inventory from (6) (6)

That should allay some of (6) (6) concerns.

Once we verify inventories with the units, anticipate money for the inventories will be paid to (6) (6) (6) (6) (6) (6) (6) (6) (7)

This was not the outcome I had hoped for – but we are compelled to do this the right way.

We still have some remaining internal wrinkles to iron out.

We will set up a meeting with (b) (6) to explain the way ahead early next week.

(b) (6)

From:	(b) (6)
Sent:	Thursday, October 02, 2014 13:42
To:	(b) (6)
Cc:	
	(b) (6)
e 11 at	DF. Coin Sales
Subject:	RE: Coin Sales
Signed By:	(b) (6)
(b) (6)	
Thanks again.	
	nead" to proceed (in a deliberate and
reasoned manner) with coin sales	
That said - we have much to do.	
(b) (6)	is on annual leave - so that will
retard the process a bit.	
•	ne the vendor, etc - you know that process
(if we need to competitively bid,	
And, we need to huddle (once v	ve get the HQMC green light - assuming we
do), with the affected parties -	(b) (6) etc.
·	
(b) (6)	
(b) (6)	
Original Message	
From: (b) (6)	l
Sent: Thursday, October 02, 2014	1:09 PM
To: (b) (6)	
Cc:	(b) (6)
(b) (6)	
Subject: RE: Coin Sales	
(b) (6)	
Lwill got book to you just as soon	as I can discuss with (b) (6)
I will get back to you just as soon	as I call discuss with word
0.20	
(b) (6)	

----Original Message-----

From: (b) (6)
Sent: Thursday, October 02, 2014 6:33 AM
To: (b) (6)
Cc: (b) (6)
Subject: FW: Coin Sales
All of the below makes sense to me - and I appreciate your good work in this matter. I would be grateful if you would contact (b) (6) That should give us an up or down and, thus, the way ahead.
(b) (6)
(b) (6) '
Original Message From: Sent: Wednesday, October 01, 2014 5:38 PM To: (b) (6) Cc: (b) (6)
Subject: RE: Coin Sales
(b) (6)
I have dug into the history related to this question (history goes back to 2001-2002), talked to folks here, and had another phone conversation with today.
As I understand the matter, there are two principal questions at this point. 1) can (b) (6) sell unit coins/memorabilia to non-authorized patrons related to recruit graduations on Thurs and Fri and, 2) if yes to 1), can (b) (6) agree to

If I have framed the questions correctly, then the answer to #1 is yes. As I think you know, MCRD has received special authorization to sell coins/memorabilia to non-authorized patrons specifically surrounding recruit graduations.

(b) (6)

provide a percentage of the profits of the coin sales to units through the

above and beyond

(b) (6)

Marine?

established amount of \$25 per

The answer to #2 is not as clear to me. Chapter 6 of MCO 1754.9A specifically allocates \$25 per Marine per year as are allowed to provide from locally generated (b) (6) This amount was established by (0)(6) and memorialized in the MCO. As you (b) (6) is quite protective of distribute the funds equally across the Marine Corps. The MCO does not discretion to go above and appear to provide beyond this amount of \$25 per Marine when depositing money into (b) (6) That said, this is not necessarily a legal call but a policy call. If position is that the MCO does not establish \$25 as a maximum, but may provide funds above and beyond rather a minimum, and , then doing so by way of agreement with (b) (6) directly to installation units seems a reasonable possibility--though still based on That is, there are sound business judgment by (b) (6) to go around. practical considerations and only so much (b) (6) at (b) (6) and ask the specific (b) (6) My recommendation is we contact question whether \$25 is a maximum or whether can provide funding above and beyond from If you would like me to try and contact (b) (6) and ask these questions, I am happy to do so. (b) (6) (b) (6) ----Original Message-----From: Sent: Tuesday, September 30, 2014 4:51 PM To: Cc: Subject: RE: Coin Sales (b) (6)

My sincere apologies in just getting back to you. has worked diligently with our office in trying to get closure on this but we (principally me) have not been able to quite tie this one up.

sent me an email with his recommendations on the way forward, of which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that 606 and the command may move forward.

I appreciate your EXTREME patience on this one.



curious as to where we stand on the issue.

We appear to have reached an impasse.

From:

(b) (6)

Sent:

Thursday, October 02, 2014 6:33

To:

(b) (6)

FW: Coin Sales

Cc:

Subject: Signed By:

(b) (6)

(b) (6)

All of the below makes sense to me - and I appreciate your good work in this matter.

I would be grateful if you would contact (b) (6)

That should give us an up or down and, thus, the way ahead.

(b) (6)

(b) (6)

----Original Message----

From:

(b) (6)

Sent: Wednesday, October 01, 2014 5:38 PM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

Subject: RE: Coin Sales

(b) (6)

I have dug into the history related to this question (history goes back to 2001-2002), talked to folks here, and had another phone conversation with today.

As I understand the matter, there are two principal questions at this point.

1) can [0] sell unit coins/memorabilia to non-authorized patrons related to recruit graduations on Thurs and Fri and, 2) if yes to 1), can [0] agree to provide a percentage of the profits of the coin sales to units through the

(b) (b)

above and beyond

(b) (6)

established amount of \$25 per

Marine?

If I have framed the questions correctly, then the answer to #1 is yes. As I think you know, MCRD has received special authorization to sell coins/memorabilia to non-authorized patrons specifically surrounding recruit graduations.

The answer to #2 is not as clear to me. Chapter 6 of MCO 1754.9A specifically allocates \$25 per Marine per year as the amount installation

are allowed to provide from locally generated NAF. This
amount was established by (b) (6) and memorialized in the MCO. As you
know, (b) (6) is quite protective of (b) (6) to
distribute the funds equally across the Marine Corps. The MCO does not appear to provide discretion to go above and
beyond this amount of \$25 per Marine when depositing money into
(b) (6)
That said, this is not necessarily a legal call but a policy call. If
position is that the MCO does not establish \$25 as a maximum, but rather a minimum, and may provide funds above and beyond
directly to (b)(6) , then doing so by way of agreement with
installation units seems a reasonable possibilitythough still based on
sound business judgment by (b) (6) That is, there are
practical considerations and only so much (b) to go around.
My recommendation is we contact (b) (6) at (b) (6) and ask the specific question whether \$25 is a maximum or whether
(b) (6) can provide funding above and beyond from (b) (6)
If you would like me to try and contact (b) (6) and ask these questions, I am happy to do so.
(b) (6)
(b) (6)
Original Message
From: (b) (6)
Sent: Tuesday, September 30, 2014 4:51 PM
To: (b) (6) (b) (6)
Subject: RE: Coin Sales
•
(b) (6)
My sincere apologies in just getting back to you. has worked diligently with our office in trying to get closure on this but we

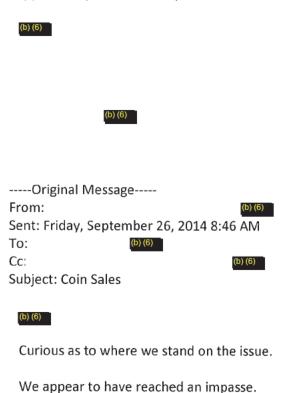
(principally me) have not been able to quite tie this one up.

(D) (6) sent me an email with his recommendations on the way forward, of

which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that [0)(6) and the command may move forward.

I appreciate your EXTREME patience on this one.



(b) (6)

From:	(b) (6)
Sent:	Friday, September 12, 2014 7:11
To:	(b) (6)
Cc:	(b) (6)
Subject:	FW: Coin Sales
	nd on the subject (per your request). If information on the topic.
(b) (6)	
Original Message	
From: (b) (6)	
Sent: Thursday, August 28, 201	4 10:26 AM
To: (b) (6)	
Cc:	(b) (6)
Subject: RE: Coin Sales	
•	
(b) (6)	
Thanks much.	
Standing by.	
(6) (6)	
(b) (6)	
(b) (6)	
Original Message	
From:	(b) (6)
Sent: Thursday, August 28, 201	.4 10:12 AM
To: (b) (6)	
Cc:	(b) (6)
Subject: RE: Coin Sales	
Silence is NOT consentlet n	ne look into this for youI may hand it off to our fiscal folks will be in touch,
(b) (6)	

----Original Message-----From: Sent: Thursday, August 28, 2014 9:45 AM To: Cc: Subject: FW: Coin Sales (b) (6) As I have not (yet) received a response, I am reaching out to you. Folks here (at MCRD) are getting a bit antsy. I am assuming silence is consent, but I do not want to get ahead of myself. (b) (6) From: Sent: Friday, August 22, 2014 9:21 AM To: (b) (6) (b) (6) Cc: Subject: Coin Sales retired he mentioned you as the first line of defense When (so, please feel free to blame for matters pertaining to (b) (6)

recommended that some questionable fundraising

BLUF:

practices (coin sales)	(b) (6)	cease in their current			
operation and recommended	(b) (6)	on the revenue generation as an			
alternative. Essentially, it involves the high Depot civilian traffic days					
on Thursday and Fridays when families are attending their son's graduation.					
There are many moving parts w	ith this matte	er.			
Parts we are only beginning to	discuss with t	he involved (b) (6)			
(b) (6)					
Want to make sure we do this p	properly, of co	ourse.			

(b)(7)c has managed coin sales in	n the past.				
But, this has a bit of a different	spin in that w	re would be "profit sharing"			
(to a degree) with Depot units in	n support of o	command functions, to the			
extent that is at all permitted.					

l have placed (b) (6)	on the cc	line.			

He and I have spoken at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the
backstory.
Conceptually, I would think the step afterwards would be for us to give you
the proposed "way ahead" for consideration.
That was our typical M.O. with (b) (6)
Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

Page 209 redacted for the following reason:

From:

(b) (6)

Sent:

Thursday, December 11, 2014 17:17

To: Cc: (b) (6)

Subject:

FW: Coin Sales At The Museum



This resembles a gnat that just keeps irritating the heck out of you (those of us East Coasters understand this analogy).

But, they are virtually impossible to kill.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Thursday, December 11, 2014 1:23 PM

To:

(b) (6)

Subject: museum

(b) (6)

I was just at an MCRD coin.

(b) (6)

. They have

(b) (6)

coins for sale (same as ours) as well as a different "Crucible" coin and

Page 211 redacted for the following reason:
----(b) (6)
(b)(7)c

(0) (0)		
From: Sent: To: Subject: Signed By:	Friday, November 0 (b) (6) FW: Coin Sales/Com (b) (6)	nmunications
Please accept my apologies for	venting.	
(b) (6)		
Original Message From: (b) Sent: Thursday, November 06, 20 To: (b)(6) Subject: RE: Coin Sales/Commun		
Disregarded.		
Original Message From: Sent: Thursday, November 06, 20 To: [0] Subject: RE: Coin Sales/Commun		
I know. A couple of (0)(6) much of it. That said, I violated my own rui		has been the brunt of nail when angry.
(b) (6)		
(b) (6)		
Original Message		

From: (b) (6)
Sent: Thursday, November 06, 2014 4:40 PM

To:

Subject: RE: Coin Sales/Communications (b) (6) who are the senior officers in (b) (6) - They (b) (6) asked for this, not (b) (6) You're trying to do them a favor. ----Original Message----From: Sent: Thursday, November 06, 2014 3:47 PM To: Cc: Subject: Coin Sales/Communications (b) (6) As you may know, (b) (6) is taking face shots over the subject. We have been blamed for everything from the advent of the Ebola virus to responsibility for Iran's nuclear ambitions. ******** The concerns voiced to me (from some senior officers in(b)(7)c is that this was an (b) (6) "money grab" and that the \$\$\$ will go into a black hole, never to be seen again. It has even been suggested that (b)(6) should take the proceeds and pay for the Youth Sports delta. of course, and a number The message has been transmitted to have been questioned about "why we did it of to them" (normally on Thursday mornings). And, it goes from there. ********* I never asked for (and certainly did not seek) this undertaking and, frankly, wish it had never come my way. That said, we are doing our dead level best to do it the "right" way. ********* We (myself and a few key) have a meeting with (b) (6) (b) (6) tomorrow to discuss options. ********* Will send a synopsis next week.

In order to beat the alligators back from the boat and to enhance communications:

Will pen a proposed letter to (0) (6) or your release and

will continue to do our best to keep them in the loop.

I believe this will, at a minimum, provide some degree of understanding - though some will undoubtedly continue to question me/us.

(b) (6)

(6) (0)		anseven
From: Sent: To: Cc:	(b) (6) Thursday, November 06, 2014 12:45 (b) (6)	
Subject: Signed By:	RE: Coin Sales	(b) (6)
Follow Up Flag: Flag Status:	Follow up Completed	
(b) (6) Terrific. See vou then! (b) (6) Say 1330 - my place?		
Original Message From: Sent: Thursday, November 0 To: (b) (6) Cc: (b) (6) Subject: RE: Coin Sales	(b) (6)	
l can meet tomorrow afterno get an idea of what's possible via teleconf if his schedule pe	e we can re-engage him, but he can also joir	

(b) (6)

----Original Message-----

(b) (6)

Sent: Thursdav. November 06, 2014 12:34 PM To: (b) (6)

Cc:

Subject: RE: Coin Sales

I can meet tomorrow afternoon. I'm cc'ing for his SA. Once we get an idea of what's possible we can re-engage him, but he can also join via teleconf if his schedule permits.

From: Sent: Thursday, November 06, 2014 12:00 PM To: Cc: (b) (6) Subject: Coin Sales
(b) (6)
I have thought this through - a bit.
If you are prepared to discuss the mechanics, would like to sit down and discuss with you.
Would like to have present, at a minimum.
Maybe tomorrow afternoon?
(b) (6)
(b) (6)
Original Message From: Sent: Thursday, November 06, 2014 10:27 AM To: Subject: RE: 6-16 Nov Movie Schedule

I just got cleared where I could make a call, may be a little too late. What I want to run by you is something (b) (6) brought up regarding volunteers selling coins. In speaking with (b) (6) , if done via a volunteer services agreement, this may be a possibility. They could possibly do it for (b) (6) which would gift the money to (0) (6) I'm still trying to work options to decrease overhead costs... ----Original Message-----From: Sent: Wednesday, November 05, 2014 4:11 PM To: Subject: RE: 6-16 Nov Movie Schedule Roger. Believe any time between 0730 and 1000 tomorrow morning looks good. (b) (6) ----Original Message----From:

Sent: Wednesday, November 05, 2014 2:59 PM

To:

(b) (6)

Subject: RE: 6-16 Nov Movie Schedule



When able, I'd like to run something by you re coin sales.

From:

(b) (6)

Sent:

Thursday, November 06, 2014 12:00

To: Cc: (b) (6)

Subject:

Coin Sales

(b) (6)

I have thought this through - a bit.

If you are prepared to discuss the mechanics, would like to sit down and discuss with you.

Would like to have

(b) (6)

present, at a minimum.

Maybe tomorrow afternoon?

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Thursday, November 06, 2014 10:27 AM

To:

(b) (6)

Subject: RE: 6-16 Nov Movie Schedule

(b) (6)

I just got cleared where I could make a call, may be a little too late. What I want to run by you is something brought up regarding volunteers selling coins. In speaking with agreement, this may be a possibility. They could possibly do it for trying to work options to decrease overhead costs...

(b) (6) -----Original Message-----From: (b) (6) Sent: Wednesday, November 05, 2014 4:11 PM To: (b) (6) Subject: RE: 6-16 Nov Movie Schedule (b) (6) Roger. Believe any time between 0730 and 1000 tomorrow morning looks good. (b) (6) -----Original Message-----From: (b) (6) Sent: Wednesday, November 05, 2014 2:59 PM To:

Subject: RE: 6-16 Nov Movie Schedule

2

When able, I'd like to run something by you re coin sales.

From:

(b) (6)

Sent: To: Friday, September 19, 2014 6:21

Cc:

(b) (6)

Subject:

Coin Sales

(b) (6)

Anything back from

(b) (6)

?

We have an open week this next week – but it would be great if we could start generating revenue in two weeks.

Of course, we have quite a few details to work through with

(b) (6)

(b) (6)

From:

(b) (6)

Sent:

Thursday, September 11, 2014 16:18

To:

(b) (6)

Subject:

FW: Coin Sales

Signed By:

(b) (6)

(b) (6)

Obviously, (b) (6) is integral to this process.

Any more advice on this matter?

And the way ahead?

Appears to me to be a matter requiring Legal input, for sure.

I don't want to much this up.

But, happy to give it a stab.

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Thursday, September 11, 2014 4:14 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: Coin Sales

(b) (6)

I'm happy to help out with all things or else bring in someone in the office that can, but I need more than below. I suspect there are some emails or history that lay out the issue(s). If so, can you forward? If not can you send me an email on what is requested here?

(b) (6)

Original Message From: (D) (6) Sent: Wednesday, September 10, 2014 10:35 AM To: (D) (6) Cc: (D) (6) Subject: RE: Coin Sales
(b) (6) T
I apologize for this delay, however after speaking with (b) (6) , it is best to have him address this matter. Specifically, (b) (6) is proving legal advice on all (b) (6) matters until the (b) (6) hits the ground later this month.
(b) (6)
Original Message From: Sent: Tuesday, September 09, 2014 4:53 PM To: (b) (6) (c) (b) (6)
Subject: Coin Sales
(b) (6)
Might I ask you to provide an update?
Folks here are getting restless.
On the operational and business sides of the aisle.
Recognize you have LOTS to do.
But

Page 225 redacted for the following reason:

From:

(b) (6)

Sent:

Wednesday, September 10, 2014 12:07

To:

(b) (6)

Subject:

RE: Coin Sales

Signed By:

(b) (6)

(b) (6)

You nailed it.

Do you recommend I go back to appropriate for you to do so?

(b) (6)

- or is it more

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Wednesday, September 10, 2014 10:42 AM

To:

(b) (6)

Subject: RE: Coin Sales

(b) (6)

We may need to put a finer edge on what the RFIs are now.

Just to make sure I'm tracking the questions are:

- 1) Can (b) (6) sell coins to civilians (in keeping with the authorization that permits (b) (6) to sell USMC memorabilia to civilians on Thurs/Fri during grad weeks) at kiosks on Thurs/Fri during grad week.
 - > I believe this is possible since the authority already exists, but may see something different.
- 2) To what extent if any can arrange with commands to funnel a percentage of those additional profits back into the units' unit fund accounts, above the \$25 per Marine already allocated.
- > I believe that no formal arrangement can be made, however since stands to increase profits from this, consideration can be given to contributing to unit funds in excess of the \$25 per Marine.

I just thought it was worth clarifying, b/c I just spoke to and there seems to be some confusion about what the current RFIs are. Since I'm not need to stay in my lane here, but if I understand correctly, replacement is due in end of Sept/beginning of Oct.

(b) (6)
-----Original Message----From:
Sent: Tuesday, September 09, 2014 4:53 PM
To:
(b) (6)
Cc:
(b) (6)

Subject: Coin Sales

Might I ask you to provide an update?

Folks here are getting restless.

On the operational and business sides of the aisle.

Recognize you have LOTS to do.

But..

(b) (b)

From: Sent: Thursday, August 28, 2014 12:49 Ming LtCol John E To: Cc: Subject: RE: Coin Sales Thanks. I shall. ----Original Message-----From: Sent: Thursday, August 28, 2014 10:49 AM To: Cc: Subject: Re: Coin Sales (b) (6) I spoke with about this a little already. May be worth looping him in. (b) (6) ---- Original Message -----From: Sent: Thursday, August 28, 2014 10:12 AM To: Cc: (b) (6) Subject: RE: Coin Sales Silence is NOT consent . . .let me look into this for you . . .I may hand it off to our fiscal folks . . . will be in touch, (b) (6) ----Original Message----From: Sent: Thursday, August 28, 2014 9:45 AM

To:

Cc: Subject: FW: Coin Sales (b) (6) As I have not (yet) received a response, I am reaching out to you. Folks here (at MCRD) are getting a bit antsy. I am assuming silence is consent, but I do not want to get ahead of myself. Thanks! (b) (6) From: Sent: Friday, August 22, 2014 9:21 AM To: Cc: Subject: Coin Sales When retired he mentioned you as the first line of defense for matters pertaining to (so, please feel free to blame BLUF: recommended that some questionable fundraising practices (coin sales) cease in their current

on the revenue generation as an

operation and recommended

alternative. Essentially, it involves the high Depot civilian traffic days
on Thursday and Fridays when families are attending their son's graduation.
There are many moving parts with this matter.
Parts we are only beginning to discuss with the involved (0) (6)
(b) (6)
Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.
<u> </u>
But this has a hit of a different spin in that we would be "profit sharing"
But, this has a bit of a different spin in that we would be "profit sharing"
(to a degree) with Depot units in support of command functions, to the
extent that is at all permitted.

I have placed (b) (6) on the cc line.
He and I have spoken at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the

backstory.
Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.
That was our typical M.O. with (b) (6)
Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

(b) (6)	
From: Sent: To: Subject: Signed By:	(b) (6) Thursday, August 21, 2014 14:02 (b) (6) RE: Coin Sales email (b) (6)
(b) (6) I am ready to fire the editors we have not heard from (b) (6)	ed email to HQMC tomorrow morning - assuming by then.
(b) (6)	
Original Message From: Sent: Tuesday, August 19, 2 To: (b) (6) Subject: RE: Coin Sales email	
	to get a date. I'll let you know as soon as I sponse by Thursday, we'll press on our own.
Original Message From: Sent: Tuesday, August 19, 2 To: (b)(6) Subject: RE: Coin Sales email	
(b) (6) Any update on when (6) (6)	plans on coming to (b) (6) ?
(b) (6)	

----Original Message----

rom:

Sent: Monday, August 11, 2014 3:57 PM

To:

Subject: RE: Coin Sales email

(b) (6)

Sorry for the delay. I edited it a little. Also, I spoke to

today and briefed him on some of

issues. He intends to come down next week (time/date TBD) to discuss all. He's not (0)(6) per se, but can capture the issues and help shape

the way forward. In the mean-time, he's going to go through whatever notes

left on the issue. Not sure who your email below was going to, but if you had time to wait, next week's meeting may help shape this matter locally.

(b) (6)

When retired he mentioned you as the first line of defense for matters pertaining to (so, please feel free to blame

(b) (6)

BLUF: (b) (6) recommended that some questionable fundraising practices (coin sales) (b) (6) cease in their current operation and recommended (b) (6) on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days on Thursday and Fridays when families are attending their sons' graduation.

There are many moving parts with this matter.

Parts we are only beginning to discuss with the involved

(b) (6)

Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted.

I have placed

on the cc line.

He and I have spoken at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the

(b) (6)

From: Tuesday, August 19, 2014 13:03 Sent: То: RE: Coin Sales email Subject: Signed By: Any update on when the counsel plans on coming to ----Original Message-----From: Sent: Monday, August 11, 2014 3:57 PM To: Subject: RE: Coin Sales email (b) (6) Sorry for the delay. I edited it a little. Also, I spoke to today and briefed him on some of issues. He intends to come down next week (time/date TBD) to discuss all. He's not (0) (6) per se, but can capture the issues and help shape the way forward. In the mean-time, he's going to go through whatever notes left on the issue. Not sure who your email below was going to, but if you had time to wait, next week's meeting may help shape this matter locally. (b) (6) retired he mentioned you as the first line of defense When for matters pertaining to (so, please feel free to blame (b) (6) recommended that some questionable fundraising BLUF: (b) (6) practices (coin sales) cease in their current operation and recommended on the revenue generation as an

alternative. Essentially, it involves the high Depot civilian traffic days

on Thursday and Fridays when families are attending their sons' graduation.

There are many moving parts with this matter.
Parts we are only beginning to discuss with the involved (b) (6)
Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.
But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted.

I have placed (b) (6) on the cc line.
He and I have spoken at length about this matter.
Perhaps it would be prudent if you and he chat first iot give you the backstory.
Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.
That was our typical M.O. with (b) (6) .
Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)
(b) (6)
(b) (6)

Page 237 redacted for the following reason:

From:	(b) (6)
Sent:	Monday, August 11, 2014 16:23
To:	(b) (6)
Subject:	RE: Coin Sales email
Signed By:	(b) (6)
waters.	
(b) (6)	
From: Sent: Monday, August 1 To: Subject: RE: Coin Sales	(b) (6) 11, 2014 3:57 PM
today a intends to come down (b) (6) the way forward. In the	lited it a little. Also, I spoke to and briefed him on some of sissues. He next week (time/date TBD) to discuss all. He's not per se, but can capture the issues and help shape mean-time, he's going to go through whatever notes he issue. Not sure who your email below was going to vait, next week's meeting may help shape this matter
(b) (6) (b) (6)	
	retired he mentioned you as the first line of defense
for matters pertaining t	(so, please feel free to blame

1

practices (coin sales)

operation and recommended

operation and recommended

operation and recommended

on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days

on Thursday and Fridays when families are attending their sons' graduation.

There are many moving parts with this matter.

Parts we are only beginning to discuss with the involved



(b) (6)

Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted.

I have placed

(b) (6)

on the cc line.

He and I have spoken at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with



Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

Page 240 redacted for the following reason:

From:

(b) (6)

Sent:

Monday, August 11, 2014 9:28

To:

(b) (6)

Subject:

RE: Coin Sales email

Signed By:

(b) (6)

(b) (6)

Thanks much. COB today is fine.

(b) (6)

(b) (6)

----Original Message----

From:

(b) (6)

Sent: Friday, August 08, 2014 6:20 PM

To:

(b) (6)

Subject: RE: Coin Sales email

(b) (6)

Sorry for not getting this back to you sooner. I had a host of big issues pop up and needed to get squared before he left. I didn't provide the quick chop, b/c I realize that the email may get forwarded around and we are definitely putting on report with some of this - I believe it's prudent to carefully tailor what is sent. If alright, I'll get you something by COB Monday.

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Thursday, August 07, 2014 9:38 AM

To:

(b) (6)

Subject: Coin Sales email

(b) (6)

Please feel free to comment/mark up.

When retired he mentioned you as the first line of defense for matters pertaining to (so, please feel free to blame (b) (6) BLUF:

has determined the long standing practice of coin sales fundraising (on Family & Graduation) as currently executed by active duty Marines to be inconsistent with federal law.

Hence, the practice will be terminated.

Next option: (b) (6)

There are many moving parts with this matter.

Parts we are only beginning to discuss with the involved



Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions.

I have placed

on the cc line.

He and I have spoken at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with

(b) (6)

Obviously, you and I will be in contact (verbally and otherwise).

Page 243 redacted for the following reason:
(b) (6)
(b)(7)c

From:

(b) (

Sent:

Thursday, August 07, 2014 17:40

(b) (6)

To: Cc:

(b) (6)

Subject:

Coin Sales

(b) (6)

There are a lot of dominos to fall iot make this piece work for ALCON.

All starts with legal review, as you well know.

Then we kick into high gear with the details.

If I could impose upon you to provide your tweaks to my email (NLT tomorrow), I would be grateful.

Recall, target date is 4 Sep.

MUCH to do prior to then.

(b) (6)

From: Sent:	Thursday, August 07, 2014 9:38
То:	(b) (6)
Subject:	Coin Sales email
(b) (6)	
Please feel free to o	comment/mark up.
(b) (6)	
_	
(b) (6)	
When (b) (6)	retired he mentioned you as the first line of defense for matters pertaining to (0) (6)
(so, pleas	se feel free to blame (b) (6)
BLUF: (b) (6) active duty Marines	has determined the long standing practice of coin sales (on Family Daysor any days) by to be inconsistent with the Code of Ethics.
·	
Hence, the	practice will be terminated.
Next option	(b) (6)
There are many movi	ing parts with this matter.
Parts we are only beg	ginning to discuss with the involved (b) (6)
Want to make sure w	ve do this properly, of course.

(b) (6) \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	sets color to the second
(b) (6) has managed o	oin sales in the past.
But, this has a bit of a command functions.	a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of

I have placed	on the cc line.
He and I have spoken	at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with

(b) (6)

Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

(b) (6)

(b) (6)



From:

(b) (6)

Sent:

Friday, September 26, 2014 8:46

To:

(b) (6)

Cc: Subject:

Coin Sales

(b) (6)

Curious as to where we stand on the issue.

We appear to have reached an impasse.

(b) (6)

(b) (b)		
From: Sent: To: Cc:	(b) (6) Thursday, August 28, 2014 10:49 (b) (6) (b) (6)	
Subject:	Re: Coin Sales	
(b) (6) Spoke with (b) (6)	about this a little already. May be worth looping him in.	
(b) (6)		
Original Message From: Sent: Thursday, Augu To: Cc: Subject: RE: Coin Sale Silence is NOT conse	st 28, 2014 10:12 AM (b) (6)	touch,
Original Message From: Sent: Thursday, Augu To: (b)(6) Cc: (b)(6) Subject: FW: Coin Sa	(b) (6) st 28, 2014 9:45 AM (b) (6)	
(b) (6)		
As I have not (yet)	eceived a response, I am reaching out to you.	
Folks here (at MCR	D) are getting a bit antsy.	
I am assuming siler	ce is consent, but I do not want to get ahead of myself.	
(b) (6)		

From:

(b) (6)

Sent: Friday, August 22, 2014 9:21 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: Coin Sales

(b) (6)

When

b) (6)

retired he mentioned you as the first line of defense

for matters pertaining to

(b) (6)

(so, please feel free to blame

(b) (6)

BLUF:

(b) (6)

recommended that some questionable fundraising

practices (coin sales)

(b) (6)

cease in their current

operation and recommended

(b) (6)

on the revenue generation as an

alternative. Essentially, it involves the high Depot civilian traffic days

on Thursday and Fridays when families are attending their son's graduation.

There are many moving parts with this matter.

Parts we are only beginning to discuss with the involved

(b) (6)

Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.
But, this has a bit of a different spin in that we would be "profit sharing"
(to a degree) with Depot units in support of command functions, to the
extent that is at all permitted.

I have placed on the cc line.
He and I have spoken at length about this matter.
Perhaps it would be prudent if you and he chat first iot give you the backstory.
Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.
That was our typical M.O. with (b) (6)

Obviously, you and I will be in contact (verbally and otherwise).

Page 251 redacted for the following reason:

From:

(b) (6)

Sent:

Friday, December 05, 2014 15:16

To:

(b) (6)

Subject:

RE: coin/pin sales

Signed By:

(b) (6)

I'm tracking sir. If I can find a way to spin this and get us to the goal line, I certainly work those angles.

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Friday, December 05, 2014 2:51 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: coin/pin sales

(b) (6) bear in mind that we're selling these back at cost, so we're not really fundraising. I'd call it liquidating assets.

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Friday, December 05, 2014 2:42 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: coin/pin sales

(b) (6)

Apologies for the delayed response, been under the weather this week and out. I'm trying to run this down and develop a workable COA for you. I have some concerns about selling the items since that is essentially fundraising. I'm working on an idea that I need to coordinate with on.

(b) (6)

----Original Message-----

From:

Sent: Wednesday, December 03, 2014 8:00 AM To: Cc: Subject: RE: coin/pin sales The pins were made by a different vendor than the coins. The coin vendor would like to purchase the pins from us since he is not capable of making the pins himself. ----Original Message----From: Sent: Wednesday, December 03, 2014 7:53 AM To: Cc: Subject: RE: coin/pin sales Just so I'm clear that I'm tracking, you want to sell the stock back to the company who sold it to you to begin with? Essentially void the transaction as it pertains to the remaining stock? (b) (6) ----Original Message-----From: Sent: Tuesday, December 02, 2014 5:54 PM To: Cc: Subject: coin/pin sales

our coins and who is working with to assume the coin sale contract/opportunity. We have sold all of our coin inventory to either but have a remaining stock of pins that we want to get rid of.

From:

Sent:

Friday, December 05, 2014 14:42

To:

(b) (6)

Cc:

Subject:

Signed By:

RE: coin/pin sales

(b) (6)

(b) (6)

Apologies for the delayed response, been under the weather this week and out. I'm trying to run this down and develop a workable COA for you. I have some concerns about selling the items since that is essentially fundraising. I'm working on an idea that I need to coordinate with (b) (6) on.

(b) (6)

----Original Message-----

From:

Sent: Wednesday, December 03, 2014 8:00 AM

To:

Cc:

Subject: RE: coin/pin sales

(b) (6)

The pins were made by a different vendor than the coins. The coin vendor would like to purchase the pins from us since he is not capable of making the pins himself.

----Original Message----

From:

Sent: Wednesday, December 03, 2014 7:53 AM

To: (b) (6)

Cc:

Subject: RE: coin/pin sales

(b) (6)

Just so I'm clear that I'm tracking, you want to sell the stock back to the company who sold it to you to begin with? Essentially void the transaction as it pertains to the remaining stock?

----Original Message----

From:

(b) (6) Sent: Tuesday, December 02, 2014 5:54 PM

To:

Cc:

Subject: coin/pin sales

quick (or perhaps not so quick) question. Can we sell our remaining pin inventory to the individual who supplied our coins and who is working with to assume the coin sale contract/opportunity. We have sold all of our coin but have a remaining stock of pins that we want to get rid of. inventory to either

From:

(b) (6)

Sent:

Wednesdav, December 03, 2014 7:53

To:

(b) (6)

Cc:

(b) (6)

Subject:

RE: coin/pin sales

Signed By:

(b) (6)

(b) (6)

Just so I'm clear that I'm tracking, you want to sell the stock back to the company who sold it to you to begin with? Essentially void the transaction as it pertains to the remaining stock?

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Tuesday, December 02, 2014 5:54 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: coin/pin sales

quick (or perhaps not so quick) question. Can we sell our remaining pin inventory to the individual who supplied our coins and who is working with (b) (6) to assume the coin sale contract/opportunity. We have sold all of our coin inventory to either but have a remaining stock of pins that we want to get rid of.

From:	(b) (6)			
Sent:	Friday, September	19, 2014 14:17		
To:	(b) (6)		
Subject:	RE: Coin Sales			
Signed By:	(b) (6)			
(b) (6) This was my attempt t	o isolate the issues (0) (6)	is concerned with and my two	cents following each	I think if
	can address these with him,		come following edem	
	racking the questions are:	on Dawin John d /Con Dinner Danet		
(b) (6) to sell USMC me	morabilia to civilians on Thurs	ne Parris Island/San Diego Depot s/Fri during grad weeks) at <mark>(0)(6)</mark>	specific authorization p	ermitting
> I believe this is po	ssible since the authority alrea		y see something differe	
2) To what extent if an		mands to funnel a percentage of	those additional profit	s back into
the units' (b) (6)	above the \$25 per Mai		ta inavaara nuofita fuam	. #fa.i.a
consideration can be g	iven to (b) 6) contributing to	de, however since (b)(6) stands to (b)(6) in excess of the \$25 pe		i tnis,
(b) (6)				
Original Message				
From: (b) (6)	to to 40, 2044 40, 25, 444			
Sent: wednesday, Sept	tember 10, 2014 10:35 AM			
Cc:		(6) (6)		
C C.	(b) (6)	(b) (6)		
Subject: RE: Coin Sales				
(b) (6)				
	ny, however after speaking wit	h (b) (6)	1	it is best
to have him address th (b)(6) hits the ground	is matter. Specifically, (1916) I later this month.	is proving legal advice on	(b) (6) until	(b) (6)
(b) (6)				
Original Message				
From:	(b) (6)	w-		
Sent: Tuesday, Septem	ber 09, 2014 4:53 PM			
(b) (6)				
Cc:	(b) (6)	(b) (6)		
Subject: Coin Sales	(b) (6)			
Jasjece. Com Jaies				

Might I ask you to provide an update?

Folks here are getting restless.

On the operational and business sides of the aisle.

Recognize you have LOTS to do.

But..

(b) (6)

FIOIII.	

(b) (6)

Sent:

Thursday, November 06, 2014 12:35

To: Cc: (b) (6)

Subject:

Signed By:

RE: Coin Sales

(b) (6)

I can meet tomorrow afternoon. I'm cc'ing for his SA. Once we get an idea of what's possible we can reengage him, but he can also join via teleconf if his schedule permits.

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Thursday, November 06, 2014 12:34 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: RE: Coin Sales

(b) (6)

I can meet tomorrow afternoon. I'm cc'ing for his SA. Once we get an idea of what's possible we can reengage him, but he can also join via teleconf if his schedule permits.

(b) (6)

----Original Message----

From:

(b) (6)

Sent: Thursday, November 06, 2014 12:00 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Coin Sales

(b) (6)

I have thought this through - a bit.

If you are prepared to discuss the mechanics, would like to sit down and discuss with you.

Would like to have

(b) (6)

present, at a minimum.

Maybe tomorrow afternoon?

----Original Message----

From:

(b) (6)

Sent: Thursday, November 06, 2014 10:27 AM

To:

(b) (6)

Subject: RE: 6-16 Nov Movie Schedule

(b) (6)

I just got cleared where I could make a call, may be a little too late. What I want to run by you is something brought up regarding volunteers selling coins. In speaking with agreement, this may be a possibility. They could possibly do it for trying to work options to decrease overhead costs...

(b) (6)

----Original Message-----

From:

(b) (6)

(b) (6)

Sent: Wednesday, November 05, 2014 4:11 PM

To:

(b) (6)

Subject: RE: 6-16 Nov Movie Schedule

Roger.	
Believe any time between 0730 and 1000 tomorrow morning	; looks good
(b) (6)	
(b) (6)	
Original Message	
From:	
Sent: Wednesday, November 05, 2014 2:59 PM	
To: (b) (6)	
Subject: RE: 6-16 Nov Movie Schedule	
(b) (6)	
When able, I'd like to run something by you re coin sales.	
0 - 7	
(b) (6)	

-			
E ne	\sim	m	
6.1	u	1 11 1	٠.

Sent:

Thursday, November 06, 2014 12:34

To: Cc: (b) (6)

Subject:

RE: Coin Sales

Signed By:

(b) (6)

(b) (6)

I can meet tomorrow afternoon. I'm cc'ing for his SA. Once we get an idea of what's possible we can reengage him, but he can also join via teleconf if his schedule permits.

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Thursday, November 06, 2014 12:00 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Coin Sales

(b) (6)

I have thought this through - a bit.

If you are prepared to discuss the mechanics, would like to sit down and discuss with you.

Would like to have

(b) (6)

present, at a minimum.

Maybe tomorrow afternoon?

(b) (6)

----Original Message----From: Sent: Thursday, November 06, 2014 10:27 AM To: Subject: RE: 6-16 Nov Movie Schedule (b) (6) I just got cleared where I could make a call, may be a little too late. What I want to run by you is something if done via a volunteer services brought up regarding volunteers selling coins. In speaking with (b) (6) agreement, this may be a possibility. They could possibly do it for which would gift the money to (b)(7)c I'm still trying to work options to decrease overhead costs... (b) (6) ----Original Message-----From: (b) (6) Sent: Wednesday, November 05, 2014 4:11 PM To: Subject: RE: 6-16 Nov Movie Schedule (b) (6) Roger. Believe any time between 0730 and 1000 tomorrow morning looks good.

-----Original Message-----

From:

(b) (6)

Sent: Wednesday, November 05, 2014 2:59 PM

To:

(b) (6)

Subject: RE: 6-16 Nov Movie Schedule

(b) (6)

When able, I'd like to run something by you re coin sales.

Wednesday, September 10, 2014 12:32

(b) (6)

Subject: Re: Coin Sales

I mentioned it to (b) 6) today, but I'll follow up again(b) 6)

(b) (6)

---- Original Message -----

From: (b) (6)

Sent: Wednesday, September 10, 2014 12:06 PM

To: (b) (6)
Subject: RE: Coin Sales

(b) (6)

You nailed it.

Do you recommend I go back to or is it more appropriate for you to do so?

(b) (6)

(0) (0)

----Original Message-----

From: (b) (6)

Sent: Wednesday, September 10, 2014 10:42 AM

To: (b) (6)
Subject: RE: Coin Sales

(b) (6)

We may need to put a finer edge on what the RFIs are now.

Just to make sure I'm tracking the questions are:

1) Can (b) (6) sell coins to civilians (in keeping with the authorization that permits (0) (6) to sell USMC memorabilia to civilians on Thurs/Fri during grad

weeks) at 606 on Thurs/Fri during grad week.

> I believe this is possible since the authority already exists, but may see something different.

2) To what extent if any can the units' above the \$25 per Marine already allocated.

> I believe that no formal arrangement can be made, however since of the \$25 per Marine.

I just thought it was worth clarifying, b/c I just spoke to (b) (6) and there seems to be some confusion about what the current RFIs are. Since I'm not (b) (6) I need to stay in my lane here, but if I understand correctly, (0) (6) replacement is due in end of Sept/beginning of Oct. (b) (6) ----Original Message----From: Sent: Tuesday, September 09, 2014 4:53 PM To: Cc: (b) (6) Subject: Coin Sales (b) (6) Might I ask you to provide an update? Folks here are getting restless. On the operational and business sides of the aisle. Recognize you have LOTS to do. But..

(b) (6)		
Eug.	(b) (6)	
From: Sent:	Wednesday, September 10, 2014 10:42	
To:	(b) (6)	
Subject:	RE: Coin Sales	
Signed By:	(b) (6)	
(b) (6) We may need to put a fi	ner edge on what the RFIs are now.	
civilians on Thurs/Fri dur	ocking the questions are: o civilians (in keeping with the authorization that permits (b)(6) to sell USMC memoring grad weeks) at kiosks on Thurs/Fri during grad week. ible since the authority already exists, but (b)(6) may see something diffe	
the units' unit fund acco	can (b)(6) arrange with commands to funnel a percentage of those additional prounts, above the \$25 per Marine already allocated. mal arrangement can be made, however since (b)(6) stands to increase profits from the contributing to (b)(6) contributing to (b)(6) in excess of the \$25 per Marine.	
what the current RFIs ar	th clarifying, b/c I just spoke to (0) and there seems to be some confuse. Since I'm not (0) I need to stay in my lane here, but if I understand of t is due in end of Sept/beginning of Oct.	
(b) (6)		
Original MessageFrom:	(b) (6) T	
Sent: Tuesday, Septemb	er 09, 2014 4:53 PM	
To: (b) (6) Cc:	(b) (6)	
Subject: Coin Sales	(b) (6)	
(b) (6)		
Might I ask you to prov	ride an update?	
Folks here are getting I	estless.	
On the operational and	business sides of the aisle.	
Recognize you have LO	TS to do.	
But		

Page 268 redacted for the following reason:

From:

Sent:

Thursday, August 21, 2014 15:41

To:

(b) (6)

Subject: Signed By:

RE: Coin Sales email john.ming@usmc.mil

I just spoke with him and he's shooting for Wed/Thurs of next week. They are in the midst of a change of

at

(b) (6) right now and that gives him time to get

in and going. He said he'll try to dig

through

files on all this beforehand.

I don't want to hold you up if you need to speak with

before then.

(b) (6)

----Original Message----

Sent: Thursday, August 21, 2014 2:02 PM

To:

(b) (6)

Subject: RE: Coin Sales email

I am ready to fire the edited email to HQMC tomorrow morning - assuming we have not heard from (b) (6) by then.

(b) (6)

----Original Message----

Sent: Tuesday, August 19, 2014 1:58 PM

(b) (6)

Subject: RE: Coin Sales email

I reached out to him again to get a date. I'll let you know as soon as I get word. If I don't get a response by Thursday, we'll press on our own.

(b) (6)

----Original Message----

From:

Sent: Tuesday, August 19, 2014 1:03 PM

Subject: RE: Coin Sales email

(b) (6) Any update on when plans on coming to (b) (6) ----Original Message----From: Sent: Monday, August 11, 2014 3:57 PM To: Subject: RE: Coin Sales email Sorry for the delay. I edited it a little. Also, I spoke to (b) (6) today and briefed him on some of (b) (6) issues. He intends to come down next week (time/date TBD) to discuss all. He's not (0) (6) per se, but can capture the issues and help shape the way forward. In the mean-time, he's going to go through whatever notes left on the issue. Not sure who your email below was going to, but if you had time to wait, next week's meeting may help shape this matter locally. (b) (6) When retired he mentioned you as the first line of defense for matters pertaining to (so, please feel free to blame (b) (6) BLUF: recommended that some questionable fundraising practices (coin sales) cease in their current operation and recommended (b) (6) on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days on Thursday and Fridays when families are attending their sons' graduation. There are many moving parts with this matter. Parts we are only beginning to discuss with the involved Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted.

extent that is at all permitted.

I have placed

(b) (6)

He and I have spoken at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with

(b) (6)

on the cc line.

Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

(b) (6)

(b) (6)

Page 272 redacted for the following reason:
(b) (6)

From:

Sent:

Tuesday, August 19, 2014 13:58

To:

(b) (6)

Subject:

RE: Coin Sales email

Signed By:

I reached out to him again to get a date. I'll let you know as soon as I get word. If I don't get a response by Thursday, we'll press on our own.

(b) (6)

----Original Message-----

From:

Sent: Tuesday, August 19, 2014 1:03 PM

To:

(b) (6)

Subject: RE: Coin Sales email

Good afternoon(C) (b) (6), (b) (7)

Any update on when

plans on coming to (b) (6) ?

(b) (6)

----Original Message-----

From:

Sent: Monday, August 11, 2014 3:57 PM

To:

Subject: RE: Coin Sales email

Sorry for the delay. I edited it a little. Also, I spoke to

today and briefed him on some of

(b) (6) issues. He

intends to come down next week (time/date TBD) to discuss all. He's not (0) (6) per se, but can capture the issues and help shape

the way forward. In the mean-time, he's going to go through whatever notes

left on the issue. Not sure who your email below was going to, but if you had time to wait, next week's meeting may help shape this matter

locally.

When retired he mentioned you as the first line of defense for matters pertaining to (so, please feel free to blame (b) (6) (b) (6) BLUF: recommended that some questionable fundraising practices (coin sales) cease in their current (b) (6) operation and recommended (b) (6) on the revenue generation as an alternative. Essentially, it involves the high Depot civilian traffic days on Thursday and Fridays when families are attending their sons' graduation. There are many moving parts with this matter. Parts we are only beginning to discuss with the involved (b) (6) Want to make sure we do this properly, of course. ****** (b) (6) has managed coin sales in the past. But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted. ******* I have placed on the cc line. He and I have spoken at length about this matter. Perhaps it would be prudent if you and he chat first iot give you the backstory. Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration. That was our typical M.O. with (b) (6) Obviously, you and I will be in contact (verbally and otherwise). ******

Page 275 redacted for the following reason:
(b) (6)

He and I have spoken at length about this matter.

From: Sent: To: Subject: Signed By:	(b) (6) Monday, August 11, 2014 15:57 (b) (6) RE: Coin Sales email (b) (6)	
(b) (6) per se, but can capture th	o come down next week (time/date TBD) to discuss all. He's not ne issues and help shape the way forward. In the mean-time, he's going to go through ft on the issue. Not sure who your email below was going to, but if you had time to	
(b) (6)		
(b) (6)		
for most tone montaining to	mentioned you as the first line of defense (so, please feel free to blame	
(b) (6) cease in their current	ended that some questionable fundraising practices (coin sales) operation and recommended on the revenue generation as an sthe high Depot civilian traffic days on Thursday and Fridays when families are	
There are many moving parts with	n this matter.	
Parts we are only beginning to dis	cuss with the involved (b) (6)	
Want to make sure we do this properly, of course.		

(b) (6) has managed coin sales in t	he past.	
But, this has a bit of a different sp (to a degree) with Depot units in s	in in that we would be "profit sharing" upport of command functions, to the extent that is at all permitted.	

I have placed (b) (6)	on the cc line.	

Perhaps it would be prudent if you and he chat first iot give you the backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with (b) (6)

Obviously, you and I will be in contact (verbally and otherwise).

(b) (6)

(b) (6)

(b) (6)

Sent:

Friday, August 08, 2014 18:20

To:

Subject:

RE: Coin Sales email

Signed By:

(b) (6)

(b) (6)

Sorry for not getting this back to you sooner. I had a host of big issues pop up and needed to get (b) (6) squared before he left. I didn't provide the quick chop, b/c I realize that the email may get forwarded around and we are definitely on report with some of this - I believe it's prudent to carefully tailor what is sent. If alright, I'll get putting you something by COB Monday.

(b) (6)

----Original Message----

From:

Sent: Thursday, August 07, 2014 9:38 AM

To:

(b) (6)

Subject: Coin Sales email

(b) (6)

Please feel free to comment/mark up.

(b) (6)

When

retired he mentioned you as the first line of defense for matters pertaining to



(b) (6)

(so, please feel free to blame (b) (6)

BLUF:

has determined the long standing practice of coin sales fundraising (on Family & Graduation)

as currently executed by active duty Marines federal law.

to be inconsistent with

Hence, the practice will be terminated.

Next option: (b) (6)

There are many moving parts with this matter.

Parts we are only beginning to discuss with the involved (b) (6)
Want to make sure we do this properly, of course.

(b) (6) has managed coin sales in the past.
But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions.

I have placed on the cc line.
He and I have spoken at length about this matter.
Perhaps it would be prudent if you and he chat first iot give you the backstory.
Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.
That was our typical M.O. with (6) (6)
Obviously, you and I will be in contact (verbally and otherwise).

(b) (6) T
(b) (6)

Page 280 redacted for the following reason:

From:

(b) (6)

Sent:

Thursday, August 28, 2014 10:12

To: Cc: (b) (6)

Subject:

RE: Coin Sales

Signed By:

(b) (6)

(b) (6)

I think all we are talking about at this point is selling USMC memorabilia (coins) on Thurs and Fridays in much the same fashion as is currently done, just inside

To that extent, I see no issue.

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Thursday, August 28, 2014 9:45 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: FW: Coin Sales

(b) (6)

As I have not (yet) received a response, I am reaching out to you.

Folks here (at MCRD) are getting a bit antsy.

I am assuming silence is consent, but I do not want to get ahead of myself.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Friday, August 22, 2014 9:21 AM

To:



(b) (6) has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing"
(to a degree) with Depot units in support of command functions, to the
extent that is at all permitted.

I have placed (b) (6) on the cc line.
He and I have spoken at length about this matter.
Perhaps it would be prudent if you and he chat first iot give you the backstory.
Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.
That was our typical M.O. with (b)(6)
Obviously, you and I will be in contact (verbally and otherwise).

(b) (6) ·

Page 284 redacted for the following reason:

From:

(b) (6

Sent:

Wednesday, December 17, 2014 8:26

To:

(b) (6)

Subject:

Accepted: FW: Coin Sales Meeting

(0) (0)	
From: Sent: To: Subject:	(b) (6) Tuesday, September 30, 2014 9:27 (b) (6) Fw: Fundraising - coin sales
This is one of the ethics issue we	e discussed.
Original Message From: (b) (6) Sent: Monday, September 29, 2 To: (b) (6) Cc: Subject: Fundraising - coin sales	014 05:10 PM (b) (6)
and then provide a periodic don history and traditions - Marine C legal position from you on this?	
of the discussion we had. I reali amount. When we turn over the monetary gifts to the unit. I beli operate on the base. They alread meet the criteria within their ag	Depot commands who have utilized the family day/grad day forum to raise funds. (b) (6) y would sell merchandise in (b) (6) and would give the units donations that are a of individual command merchandise that they sell. I tell you this only because it is part are that I can in no way solicit a donation from them, and certainly not a particular dollar accoin sales process we move into a position in which we can accept, but not solicit, eve (b) (6) meets the criteria of being a non-federal entity that is approved to day have an agreement with (b) (6) to sell merchandise in (b) (6) and the coins reement. I gave (b) (6) a heads up on this already, and (b) (6) is in the know as well. I this way ahead, but if it meets legal parameters it is my preferred COA at this point.

From:

Sent:

Friday, January 16, 2015 10:07

To: Cc:

Subject:

(b) (6)

FW: Coin Sales-1/15

(b) (6)

From:

(b) (6)

Sent: Friday, January 16, 2015 9:18 AM

To:

Cc:

Subject: Coin Sales-1/15

Coin Sales for 1/15

: 303 (b) (6)

: 52

: 30

: 16

: Sales have not been updated in the system (b)(6)

Total Thursday: 401 (will increase once sales from

(b) (6)



have been updated)

From: Sent: To: Cc:	(b) (6) Wednesday, January 14, 2015 9:06 (b) (6) (b) (6)					
Subject: Signed By:	RE: Proforma for Coin Sales Distribution (3).xlsx (b) (6)					
	Respectfully request you give me a little breathing room on this. We may (or may not) have some flexibility.					
(b) (6)						
Original Message From: Sent: Wednesday, January 14, 2015 8:21 AM To: (b) (6) Cc: (b) (6)						
Subject: RE: Proforma for Coin Sa	les Distribution (3).xlsx					
point on and should get lumped into the n (b)(6) for to current great work (b)(6) is doing we need to be for the \$45K contributions. Not including	on to this piece of calculus. Also a good they get invited to the ball inix. My quick math says the ball is closer to 93%. I think the gwith selling the coins will get us to where ibution, and will leave some profit for and without the signage and dyear when we were selling the coins.					
balance did not transfer to (b) (6) costs for (b) (6) Thanksgivi	and is being utilized of offset some of the holiday parties, summer ng lunch, (b) (6) (b) (6) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c					

(b) (6)

----Original Message-----

From:

Sent: Tuesday, January 13, 2015 6:13 PM

To:

Cc:

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

My first thought is do we have to include

in the percentage split since they are not

(b) (6)

Second, was there any carry over funds from when (0) (6) vas managing the account or was that zero'd out before (0)(6) took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that) to make \$62.000 dollars in coin RFI answered by (b) (6) sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

(b) (6)

----Original Message----

From:

(b) (6)

Sent: Tuesday, January 13, 2015 5:33 PM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx



This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.

Not trying to make my problem your problem.

But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -

(b) (6) would like to make a couple of bucks from our efforts.

Appears that may be an issue, as well.

Yikes.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

(b) (6) sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

From: Sent:	(b) (6) Wednesday, January 14, 2015 9:51
To: Cc:	(b) (6)
	(b) (6)
Subject: Signed By:	RE: Proforma for Coin Sales Distribution (3).xlsx
(b) (6)	
What's the carry over amount an a portion?	d can any of that go to the Ball obviously not the full amount (b) (6) usually provide, but
(b) (6)	
Original Message From: (0) (6) Sent: Wednesday, January 14, 20 To: (0) (6) Cc:	15 8:21 AM (b) (6)
Subject: RE: Proforma for Coin Sa	les Distribution (3).xlsx
My quick math says	0
On the carry over, we did still hav utilized of offset some of the cost Thanksgiving lunch, the birthday ball.	, its italy parties, suitifier busiles,
(b) (6)	

----Original Message----(b) (6) From: Sent: Tuesday, January 13, 2015 6:13 PM To: (b) (6) Cc: Subject: RE: Proforma for Coin Sales Distribution (3).xlsx in the percentage split My first thought is do we have to include at since they are not Second, was there any carry over funds from when (10) (6) was managing the account or was that zero'd out before (10) (6) took control of coin funds? What is the coin fund total right now? Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units? BREAK/ BREAK Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by) to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K. Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$ 2583.33 in coin sales per grad/ family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal. Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta. ----Original Message-----Sent: Tuesday, January 13, 2015 5:33 PM (b) (6) To: Cc: Subject: FW: Proforma for Coin Sales Distribution (3).xlsx (b) (6) This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.

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Not trying to make my problem your problem.

But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -(b)(6) would like to make a couple of bucks from our efforts. Appears that may be an issue, as well. Yikes. (b) (6) From: Sent: Tuesday, January 13, 2015 4:00 PM Subject: FW: Proforma for Coin Sales Distribution (3).xlsx FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014. From: Sent: Tuesday, January 13, 2015 3:41 PM To: (b) (6) Cc: Subject: Proforma for Coin Sales Distribution (3).xlsx (b) (6) (b) (6) sent me the \$45K distributed. I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

(b) (6) (b) (6) From: Friday, January 09, 2015 7:41 Sent: To: Cc: Coin Sales Subject: Attachments: Signed By: (b) (6) See the email below and the attached photos on (0) (6) sale of unit coins. We may be on track to replace the \$45,000 had contributed to subsidize previous Balls...even accounting for overhead, [0] 6 felt confident of generating that money if they were able to sell one coin per graduating Marine (something that appears possible now). This is good news for our Marines; Birthday Ball ticket prices should remain nearly the same price if this works out. ----Original Message----From: Sent: Friday, January 09, 2015 6:40 AM To: (b) (6) Cc: Subject: FW: Coin Sales (b) (6) The results of yesterday's efforts. and with We are making excellent progress (my opinion) thanks to the good work of (b) (6)

(a) (a)

We have moved from sales of less than 100 (a month or so ago) to over 300 yesterday.

terrific

Looking at expanding to a site at

That will capture the considerable (b) (6)

lunch crowd.

I was at 2 of the sites -

Did not visit our setup on (b) (6)

The venues are good and the displays professional and eye-catching.

(b) (6)

(b) (6)

From:

Sent: Thursday, January 08, 2015 4:36 PM

Cc:

(b) (6)

Subject: Coin Sales

Our current coin set-up is as follows:

0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

1200-1600

that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next week.

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Sold 37 coins.

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Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within our total Thursday sales tomorrow morning.

Next week we plan to do a test at



and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

(b) (6)

0

Sent:

Tuesday, January 13, 2015 17:33

To: Cc: (b) (6)

Subject:

FW: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

Attachments:

(b) (6)

(b) (6)

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But, this is becoming somewhat difficult.

We are willing to take less than an even split...but -

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Appears that may be an issue, as well.

Yikes.

(b) (6)

(b) (6)

From:

(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

To:

(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

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(b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:

(b) (6)

Cc:

(b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

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Subject: Signed By:	RE: Proforma for Coin Sales Distribution (3).xlsx
My quick math says	
On the carry over, we did still have utilized of offset some of the cost (b) (b) , Thanksgiving lunch the birthday ball.	
(b) (6)	
Original Message From: (0) (6) Sent: Tuesday, January 13, 2015 (7) To: (0) (6) Cc: Subject: RE: Proforma for Coin Sa	(b) (6) ·
My first thought is do we have to since they are not (b) (6)	include (0)(6) at (0)(6) in the percentage split
Second, was there any carry over took control of coin funds? What	funds from when was managing the account or was that zero'd out before is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

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Original Message
om: (b)(6)
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C: (b) (6)
(b) (6)
ubject: FW: Proforma for Coin Sales Distribution (3).xlsx
(b) (6)
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Cc:

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From: Sent: To: Cc:	(b) (6) Sunday, January 11, 2015 22:05 (b) (6)	
Subject: Signed By:	RE: Coin Sales	
(b) (6) terrific. Great increase- ke	eep it going!	
(b) (6)		
(b) (6) •		
Original Message From: Sent: Friday, January 09, 2015 6:4 To: Cc: Subject: FW: Coin Sales	(b) (6) (b) (6) (b) (6)	
The results of yesterday's effort	rs.	
We are making excellent progreterrific (0) (6) .	ess (my opinion) thanks to the good work of (b) (6)	and with
We have moved from sales of le	ess than 100 (a month or so ago) to over 300 yesterday.	
Looking at expanding to a site a	t (b) (6)	
That will capture the consideral	ole (b) (6) lunch crowd.	

I was at 2 of the sites -	. Did not visit our setup on (b) (6)	
The venues are good and the dis	plays professional and eye-catching.	
(b) (6)		

Sent: Thursday, January 08, 2015 4:36 PM

To:

(b) (6)

Cc:

Subject: Coin Sales

Our current coin set-up is as follows:

0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

1200-1600

week.

that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next

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Sold 37 coins.

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Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within during the day. will send you our total Thursday sales tomorrow morning.

Next week we plan to do a test at

(b) (6)

and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

(b) (6)

(b) (6)

Sent:

Friday, January 09, 2015 7:45

To:

(b) (6)

Subject:

RE: Coin Sales

Signed By:

(b) (6)

(b) (6)

Great news - thanks for the update. If this success continues it will alleviate a lot of Ball related concerns.

Go Pack Go! I cannot stand the thought of a dallas victory.

(b) (6)

(b) (6)

----Original Message-----

From:

(b) (6)

Sent: Friday, January 09, 2015 6:40 AM

To:

(b) (6)

Cc:

(b) (6)

Subject: FW: Coin Sales

(b) (6)

The results of yesterday's efforts.

We are making excellent progress (my opinion) thanks to the good work of

(b) (6)

and with

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(b) (6)

Pages 314 through 317 redacted for the following reasons: (b) (6) (b)(7)c

(b) (6)

From:

(b) (6)

Sent:

Friday, January 09, 2015 11:06

To: Cc: (b) (6)

(b) (6)

Subject:

RE: Coin Sales

Signed By:

(b) (6)

(b) (6)

Thanks for your comments.

We will continue to improve the process.

I am becoming increasingly confident.

Yesterday was a great new start.

We will get there.

(b) (6)

previously referred to it as a

"goal."

I said, "No, it is a Mission. That is different for Marines."

She gets it. And is totally on board. As is

(b) (6)

She and our team are committed to the 45K bottom line.

GGF (Green and Gold Forever).

Having worked in Texas for a couple of years after retirement, I feel your pain.

"Challenging" fans, actually. And that is being kind. Starts with (0) (0)

(b) (6) of course.

First time in Packerland since the 1967 Ice Bowl.

Go Pack!!!!

(b) (6)

(b) (6)

----Original Message----

From: (b) (6)

Sent: Friday, January 09, 2015 7:45 AM

To:(b) (6)

Subject: RE: Coin Sales

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----Original Message-----

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To:

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Cc:

(b) (6)

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Subject: FW: Coin Sales

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Coin information has also been added to the website under the Graduation Souvenirs and Media page.

(b) (6)

(b) (6)

From:

(b) (6)

Sent:

Friday, November 7, 2014 3:53 PM

To:

Bierman BGen James W

Cc: Subject: Lee Col Michael J;

Subject:

07 Nov 14 SJA's Legal Report

Attachments:

07 Nov 14 Legal Report.xps

General,

Just want to start off by apologizing for the mix-up earlier. I've addressed it on this end.

Your report is attached. Additional and highlighted matters are:

Military justice:

- 1) US vs. (6) (6) Some Source of the Summary Court Martial is scheduled for 13 Nov at Miramar LSST. I will brief you again once we have the results.
- SA investigation: This investigation has been on-going for a long while. Initially local law enforcement had it for action as the civilians maintained jurisdiction. The victim also refused to cooperate. A couple months ago she changed her mind and the civilians relinquished jurisdiction to us. Once NCIS resumed their investigation they approached another female had contact with after the initial incident at the hotel (site of the birthday ball). The other female claims she too was sexually assaulted by SNM. This was reported to the civilians who resumed jurisdiction over both cases....and recently turned them both back over to us, due to the fact the second victim does not want to participate with the civilians, but currently will participate with NCIS. NCIS is shoring up some additional investigative leads and we will likely recommend flying a TC and the HQE out to interview both victims in the coming weeks.
- 3) US vs. Holmes: This is a GCM which was continued until the first week in December. I'm compiling your members rosters so you can choose your panel. Though you already chose the members most of the officers are not available for the new dates. I will have that ready for you next week. Currently, there is an expert witness request requiring your decision, (6)(6) has it.

Miscellaneous:

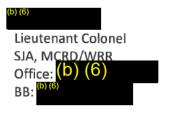
- 1) Coin sales: I spent Wednesday morning at WACO on airport and MCCS/coin issues. Regarding the coin sales and in response to your questions from the meeting:
- a) the MCCS Manual requires an "equitable distribution" of the \$25/Marine funds. That is determined quarterly by MCCS based on unit rosters and money is allocated for each unit accordingly (\$25 per Marine). The funds are distributed to tenant commands, thus WFTBn would draw from Camp Pendleton MCCS and not our MCCS. Furthermore, 8th and 9th Districts draw from a different source, not Depot MCCS. 12th MCD's HQ element draws from Depot MCCS, but that's all.

	b)	I met with (b) (6)	and his staff today to discus	s additional options (b) (5)		
(b) (5		(b) (is staff, ^{(b) (5)}		
(b) (5)					
(b)	(5)				On that note, I'm	1

speaking with the IG and WACO about how best to address this matter before it reaches fever pitch with a plan that all find acceptable. More to follow.

- 2) Lattended the Federal Courthouse Birthday Cake Cutting this morning. It was hosted by US District Judge Michael Anello and US Magistrate Judge William Gallo, both former Marines. Coincidentally, Judge (b) (6) is also the lead on the Federal Court's COOP planning and who I've been working with on possibly using the Depot's court facility in the event they need to execute their COOP plan. Judge Gallo recently sent me their proposal which I'm looking at now.
- 3) I met with the LSSS-W OIC today at my building. We discussed courtroom renovations, LSST support to the Depot/WRR, and trends in how cases are prosecuted. Regarding the LSST support, I encouraged staffing of the current LSST detachment about the Depot and believe he supports members of the complex trial team spending part of the week here as well. This is a benefit to the General and other convening authorities, because it adds a significant level of expert trial oversight resulting in better tried cases. Of course what the members do with cases before them, as we discussed, is often a mystery.
- 4) Renovations are in full swing in building 12. The interior pipe renovations are almost complete. The courtroom renovations commence in about 4 weeks and the exterior resurfacing just started. I recommended earplugs to all and advised them to take full advantage of the holiday leave period if they want to avoid the noise.

V/R, Judge



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(l	b) (6)
	From: Sent: Friday, November 7, 2014 12:26 PM To: Subject: RE: Facebook Group
	I will be wielding my sword from 13-1430ish but will return thereafter. Maybe we can talk then
	From: (b) (6) Subject: RE: Facebook Group
	Sir, I called, but no joy. I have a 1330 with with (b) (6) re coin sales. After that I will likely file some things, draft some other things, and speak latin randomly to passers-by, normal attorney stuff.
	V/R, (b) (6)
	From: (b) (6) Sent: Friday, November 07, 2014 6:24 AM To: (b) (6) Subject: RE: Facebook Group
	Judge-
	Would like to discuss with you sometime today. Additinoally, will be sending you a draft response on CONGRINT that I would like you and or to sanity check for HIPPA concerns. It is Want to get this response out of here today.
	From: (b) (6) Sent: Thursday, November 06, 2014 6:12 PM To: (b) (6) Finley Col Todd R Subject: RE: Facebook Group
	Gents, They may say that on their web page, but (b) (5) (b) (5)

Call me a scenic, but it's entirely within the realm of possible that there may be some profiteering going on as well. I did see in their facebook listing that a chaplain asked if they could provide this support every week. I don't know which Depot this exchange happened, but if it did hopefully the chaplain understands he can't solicit.

Sent: Thursday, November 06, 2014 3:47 PM To:(b) (6) Cc:(b)(6) Subject: RE: Facebook Group Good afternoon, Gentlemen, Attached, please find a link for the Marines and Mickey homepage. On the page, they clearly state that they do not have any affiliation with the Marine Corps. http://www.marinesandmickey.org/ VR Director, Public Affairs MCRD San Diego/Western Recruiting Region Office: (b) (6) http://www.mcrdsd.marines.mil/ Follow us on social media: https://www.facebook.com/mcrdsd ----Original Message-----From:(b) (6) Sent: Thursday, November 06, 2014 12:27 PM To: Subject: FW: Facebook Group Open this site as I cant get there via NMCI. IG -----Original Message-----From: Sent: Thursday, November 06, 2014 12:06 PM Subject: FW: Facebook Group

Just some thoughts...

----Original Message-----

V/R, Judge

From:

Sir,

Please see below per our conversation this afternoon. (b) (6) says that an unknown woman was explaining to what this group does today after the moto run but he wasn't sure who she was or if she was part of this group.

V/R,

----Original Message----

Sent: Thursday, November 06, 2014 7:59 AM

To:(b) (6)
Subject: Facebook Group

Good morning Gentlemen,

I was informed by a spouse yesterday that there's a Facebook Group called "San Diego Volunteers for Sam's Lunch on Family Day" trying to gather support (including financial) to provide graduating Marines lunch on Thursdays. I've never heard of this group and they are soliciting support and financial contributions from Marines and families. According to their site, they are starting next week.

Have you heard of this group? I haven't heard you mention this before and I am concerned that our Marines and families may be getting involved in something that is not legitimate. Below is the link to their internet site:

 $http://www.gofundme.com/gh20c4?fb_action_ids=10152596981023439\&fb_action_types=og.shares\&fb_source=other_multiline\&action_object_map=\%5B817108618340816\%5D\&action_type_map=\%5B\%22og.shares\%22\%5D\&action_ref_map=\%5B\%5D$

https://www.facebook.com/LadyMarineNY> invited you to an event for SD Volunteers for SAM's Lunch on Family Day https://www.facebook.com/groups/795279287199933/>

Please advise, thank you.

Regards,

Family Readiness Officer Recruit Training Regiment

(b) (6)

"Be impeccable with your word. Don't take anything personally. Don't make assumptions. Always do your best."

— Miguel Ruiz http://www.goodreads.com/author/show/4402.Miguel_Ruiz

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	(b) (b)					
	Sent: 7	Thursday, November 6	5, 2014 12:35 PM			
	Subject:	RE: Coin Sales				
	Sir, I can meet tomorrow afternoon. I'd engage him, but he can also join via	m cc'ing ^{(b)(6)} a teleconf if his sched	for his SA. Once w ule permits.	e get an idea of wha	at's possible we car	ı re-
	s/f, Judge					
	From: (a) (b) (c) (c) (d) (d) (d) (d) (d) (e) (e) (e) (e) (e) (e) (e) (e) (e) (e	4 12:34 PM			11 2	
	Cc: (b) (6) Subject: RE: Coin Sales	Å				
	Sir, I can meet tomorrow afternoon. I'r engage him, but he can also join via	m cc'ing ^{(b) (6)} a teleconf if his sched	for his SA. Once we ule permits.	e get an idea of wha	at's possible we can	ı re-
	s/f, Judge					
	Original Message From: (b) (6) Sent: Thursday, November 06, 2014 To: (b) (6) Cc: (b) (6) Subject: Coin Sales	1 12:00 PM				
	(b) (6)					
	I have thought this through - a bit					
	If you are prepared to discuss the	mechanics, would lik	e to sit down and o	liscuss with you.		
	Would like to have (b) (6)	prese	nt, at a minimum.			
	Maybe tomorrow afternoon?					
(b) (6)					



Director, MCCS MCRD San Diego



----Original Message-----

From:

Sent: Thursday, November 06, 2014 10:27 AM

To: (b) (6)

Subject: RE: 6-16 Nov Movie Schedule



I just got cleared where I could make a call, may be a little too late. What I want to run by you is something the CG brought up regarding volunteers selling coins. In speaking with

I'm still

trying to work options to decrease overhead costs...

s/f,

Judge

----Original Message-----

From: (b) (6)

Sent: Wednesday, November 05, 2014 4:11 PM

(b) (6) To:

Subject: RE: 6-16 Nov Movie Schedule



Roger.

Believe any time between 0730 and 1000 tomorrow morning looks good.

(b) (6)

(b) (6)

Director, MCCS MCRD San Diego



-----Original Message-----

From: (b) (c

Sent: Wednesday, November 05, 2014 2:59 PM

то:**(b) (6)**

Subject: RE: 6-16 Nov Movie Schedule

(b) (6)

When able, I'd like to run something by you re coin sales.

s/f,

(b) (6)

From:

Sent:

Friday, October 31, 2014 4:52 PM

To:

Bierman BGen James W

Cc:

Subject:

SJA Legal Report

Attachments:

31 Oct 14 Legal Report.xps

General,

Your legal report is attached. Additional and highlighted matters are:

Military Justice:

US vs. Hale: I spoke with at length about the recent motions session. The judge denied the two site visits and is pending a decision on whether the government must fund additional defense support. I actually spoke to

about this and b) (5)

so it is being handled properly through the courts. The judge

granted the defense continuance due to the senior detailed defense counsel withdrawing from the case. It will likely go

in mid to late January now

I'll get

on your schedule

either next week or the week after to discuss where we are in detail.

Legal Community Training:

I spent the majority of the week attending this training put on by the SJA to CMC. The newly appointed SJA is MajGen John Ewers. I thought the training was productive and focused on what JAD could do to better support the judge advocate community. Much time and attention was spent on various aspects of sexual assault investigations and prosecutions and the changing law in that area. My counterpart at MCRC attended so I spent some time explaining my concerns over problematic issues I've noticed coming out of his shop by his backfill while he's been deployed. He was receptive and recognized the basis for my concerns.

MCCS:

I'm still working the answer for one of the questions regarding coin sales and MCCS. I should have that nailed down early next week.

Airport:

about the airport personnel request to meet with you regarding gate 5. This is a land use I spoke with matter falling under the SME at WACO. I reached out to their deputy who is looking into the matter IOT provide support. WACO recently experienced tremendous personnel turn-over, so some issues are taking a little more staffing to get them into the right hands, but I'm in touch with them and they know this is a time sensitive matter.

Lieutenant Colonel SJA, MCRD/WRR

Office:(b) (6)

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information contained in or attached to this communication contains Privacy Act information, that information is for OFFICIAL USE ONLY.		

From: Monday, October 27, 2014 1:15 PM Sent: To: Subject: RE: Stuff I'm in, just looking through the MCCS Manual. v/r, ----Original Message-----From: (b) (6) Sent: Monday, October 27, 2014 12:59 PM Subject: RE: Stuff Will call in a few if you are available. Director, MCCS MCRD San Diego ----Original Message-----From: (b) (6) Sent: Monday, October 27, 2014 12:57 PM To:(b) (6) Subject: RE: Stuff Sir, That's my recollection. v/r, ----Original Message-----From (b) (6) Sent: Monday, October 27, 2014 12:21 PM Subject: FW: Stuff

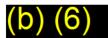
This was our take-away from Friday's meeting. Concur?

R/

(b) (6)



Director, MCCS MCRD San Diego



From: (b) (6

Sent: Monday, October 27, 2014 9:06 AM

_{Го:}(b) (6)

Subject: RE: Stuff

(b) (6)

- o What the CG asked of us is to come up with a mock up concessionaire contract what it would look like, commission rate, what we would expect to push back to the units. He asked me to ask a few potential contractors what they would offer.
- o The SJA would look at the proportion of the profits to the units
- o The SJA would look at the potential of the Museum selling the coins, (b) (5)
- o We told the CG we would move forward with selling the coins in the Main Exchange until a concessionaire contract was completed
- o What I am unclear about is if the Unit Commanders aren't happy with the profits coming back to them from a concessionaire contract, I guess if the Chief and CG bless it, we are good.
- o I offered to deliver a Crucible Coin to the CG so he could see what it looks like it is the #1 selling coin
- o There were discussion about volunteers selling the coins (b) (5)

I believe that was it.

(b) (6)

From: Sent: Fridav. October 31, 2014 4:06 PM To: Cc: Subject: RE: Challenge Coins I can research this with our Chief Financial Officer We will get back to you. **Director Of Business Operations** Marine Corps Recruit Depot San Diego Email Office phone (b) (6) Cell phone: 3602 Hochmuth Avenue Building 5 East San Diego, California 92140-5196 ----Original Message-----Sent: Friday, October 31, 2014 4:01 PM To: Cc: (b) (6) Subject: RE: Challenge Coins One pending RFI from the CG is how the allocation per Marine is calculated. I have the rest of the CG's answers, but that one is still a mystery. Is there anyone at MCCS who knows how this is done beyond the generic "equitably distributed" language in the MCCS manual?] v/r,

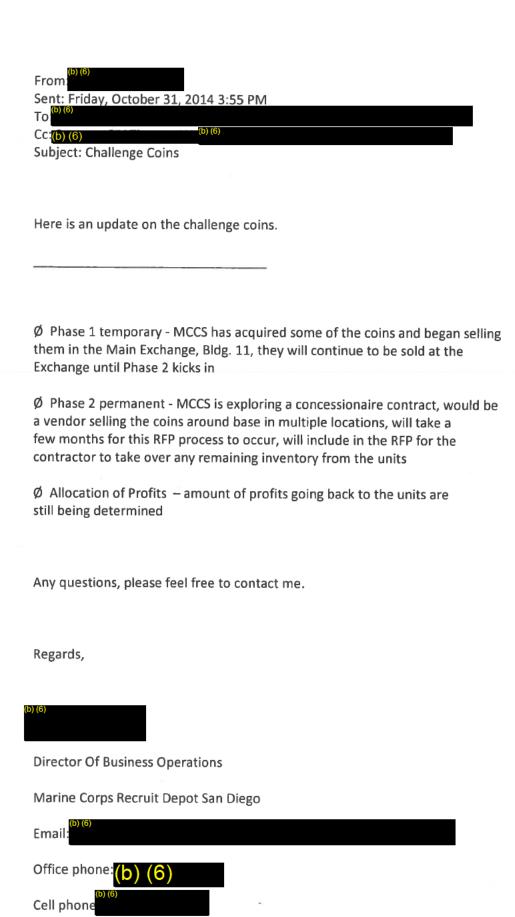
-----Original Message-----From: (b) (6) Sent: Friday, October 31, 2014 3:58 PM

To: (b) (6)

Subject: FW: Challenge Coins

(b) (6)

FYI



3602 Hochmuth Avenue Building 5 East

San Diego, California 92140-5196

From: Sent: Friday, October 24, 2014 10:45 AM
To:(b) (6)
Cc: (b) (6) Subject: Challenge Coins
Gentlemen,
We are looking at two phases for coin sales:
o Phase 1, MCCS will take some of the inventory from you immediately and
we will be selling the coins to the families in our MCX Main Store Bldg#11
o Our store manager, will be contacting to acquire the coins
o Phase 2, MCCS will be awarding a concessionaire contract to a vendor who will be selling the coins around base in multiple locations, it will take a few months for this RFP process to occur
I will contact you early next week and go over the particulars with you in person or on the phone whichever is more convenient.
Best Regards,
(b) (6)
Director Of Business Operations
Marine Corps Recruit Depot San Diego
Email: (b) (6)
Office phone (b) (6)

Cell phone:

3602 Hochmuth Avenue Building 5 East

San Diego, California 92140-5196

From:

Sent: Thursday, October 16, 2014 2:39 PM

To:(b) (6

Cc: Subject: Coins

Gentlemen,

I was wondering if I could request an inventory of the coins you currently have in stock. This information would be helpful to MCCS. Please let me know if you can accommodate.

(b) (6)

Director Of Business Operations

Marine Corps Recruit Depot San Diego

Email:

Office phone (b) (6)

Cell phone:

3602 Hochmuth Avenue Building 5 East

San Diego, California 92140-5196

From: Sent: Fridav. October 24. 2014 1:11 PM To: Subject: RE: Challenge Coins If you're in, I'm in. I have a little time while I prep for my meeting with the CG. s/f, ----Original Message-----From:(b) (6) Sent: Friday, October 24, 2014 11:22 AM Subject: FW: Challenge Coins Do you have time for a phone call? Lieutenant Colonel, U.S. Marine Corps **Executive Officer** Weapons and Field Training Battalion Camp Pendleton Marine Corps Recruit Depot San Diego, CA NIPR: (b) (6) Comm:(b) (6) Bb: ----Original Message-----From: Sent: Friday, October 24, 2014 10:45 AM To: Subject: Challenge Coins

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Best Regards,	
(b) (6)	
Director Of Business Operations	
Marine Corps Recruit Depot San Diego	
Email: (b) (6)	
Office phone:(b) (6)	
Cell phone:	
3602 Hochmuth Avenue Building 5 East	
San Diego, California 92140-5196	
From: (b) (6) Sent: Thursday, October 16, 2014 2:39 PM To; (b) (6) Cc: Subject: Coins	

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(b) (6)

Director Of Business Operations

Marine Corps Recruit Depot San Diego

Office phone: (b) (6)

Cell phone:

3602 Hochmuth Avenue Building 5 East

San Diego, California 92140-5196

From: Sent:

To: Cc:

Nednesday, January 14, 2015 9:51 AM

Tull Col Mark M; (b) (6)

RE: Proforma for Coin Sales Distribution (3).xlsx



Subject:

What's the carry over amount and can any of that go to the Ball-- obviously not the full amount RTR usually provide, but a portion?



----Original Message----From:(b) (6)

Sent: Wednesday, January 14, 2015 8:21 AM

To:(b) (6) Cc:

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

Gentlemen, I agree with the Chief on the transient school populations...should not factor into this piece of calculus. Also a good point on the Navy and Coast Guard personnel...they get invited to the ball and should get lumped into the mix. My quick math says the base permanent party population percentage for the ball is closer to 93%. I think the current great work MCCS is doing with selling the coins will get us to where we need to be for the \$45K contribution, and will leave some profit for themselves. Not including the H&S BN sales, and without the signage and advertising, we made over \$100K/year when we were selling the coins.

On the carry over, we did still have a balance in the account, but that balance did not transfer to MCCS and is being utilized of offset some of the costs for BN welcome aboard dinners, BN mess nights, holiday parties, summer bashes, RTR dining in, Thanksgiving lunch, DI School formal dinners, discovery nights, etc. I'll be at zero by the time we get to the birthday ball.

v/r,

Co(b) (6)

Commanding Officer RTR, MCRD San Diego

Office -(b) (6) Cell -

NIPR -(b) (6)

@usmc.mil @usmc.smil.mil ----Original Message---From:(b) (6)

Sent: Tuesday, January 13, 2015 6:13 PM

To(b) (6)

Cc:(b) (6)

(b) (6)

(b) (6)

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

My first thought is do we have to include student populations at DI School and Recruiter's School in the percentage split since they are not permanent personnel?

Second, was there any carry over funds from when RTR was managing the account or was that zero'd out before MCCS took control of coin funds? What is the coin fund total right now?

Also, if we invite all entities/ commands to the Ball, why would the non-highlighted groups distribution totals not go towards the B-Day Ball Fund like the highlighted units?

BREAK/ BREAK

Based on the spread sheet and that the Ball is in about 10 months, my thoughts are that we have essentially 8 months (conservative estimate, depending on when we have to pay for the venue-- could be more-- I need that RFI answered by the Ball Action Officer) to make \$62.000 dollars in coin sales just to meet the past Ball contribution rate of 45K.

Assuming we've started at zero, then we would have to sell \$7,750 in coins each month. If we assume 3 grads per month (24 grads in the 8 months-- could be more) then that is \$2583.33 in coin sales per grad/ family day. Unless, we see a dramatic uptick in coin sales I don't think this doable if my numbers are correct... it appears we will fall short of the goal.

Therefore, we need to make a projection based on sales each month to see where we are at the end of the day to determine if we have to raise ticket prices to cover the delta.

R/
(b) (6)
-----Original Message----From:(b) (6)
Sent: Tuesday, January 13, 2015 5:33 PM
To:(b) (6)
Cc:
(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

Chief,

This is becoming much more challenging than a simple game of checkers - moving towards Advanced Calculus. Yikes.

Not trying to make my problem your problem.

But, this is becoming somewhat difficult.

We are willing to take less than an even split.but -

MCCS would like to make a couple of bucks from our efforts.

Appears that may be an issue, as well.

Yikes.

R/



(b) (6)

Director, MCCS MCRD San Diego



From:(b) (6)

Sent: Tuesday, January 13, 2015 4:00 PM

To:(b) (6)

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

FYI, if we were to do the distribution of the \$45K, the attached is what it would look like based on the unit strength aboard the Depot at the end of October 2014.

From: (b) (6)

Sent: Tuesday, January 13, 2015 3:41 PM

To:(b)(6)

Cc: (b) (6)

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

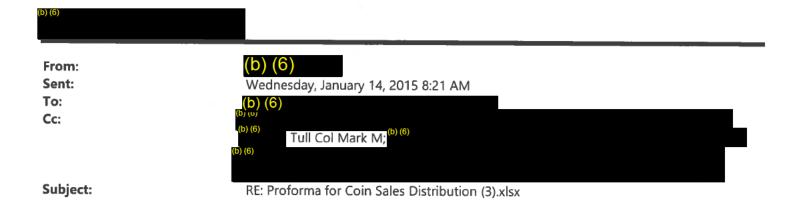
sent me the \$45K distributed.

I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K



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Col (b) (6)
Commanding Officer
RTR, MCRD San Diego
Office -(b) (6)
Cell
NIPR(b) (6)
SIPR (b) (6)
Qusmc.mil
Susmc.smil.mil

-----Original Message----From: (b) (6)
Sent: Tuesday, January 13, 2015 6:13 PM
To: (b) (6)
Co: (b) (6)

(b) (6)

Subject: RE: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

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R/ (b) (6)

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Cc:

Subject: FW: Proforma for Coin Sales Distribution (3).xlsx

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R/



Director, MCCS MCRD San Diego

(b) (6)

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To:(b) (6)

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Sent: Tuesday, January 13, 2015 3:41 PM

To (b) (6)

Cc^{(b) (6)}

Subject: Proforma for Coin Sales Distribution (3).xlsx

(b) (6)

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I highlighted the "Ball Contributing Units"

The percentage is much lower than I estimated.

64% or

\$28,928.57 of the \$45K

(b) (6)

From:

Bierman BGen James W

Sent:

Sunday, January 11, 2015 10:05 PM

To:

(b) (6)

Cc:

(b) (6)

(b) (6)

(b) (6)

Subject:

RE: Coin Sales

Tom... terrific. Great increase- keep it going!

SF JWB

James W. Bierman
Brigadier General
CG, MCRD/WRR
Office (b) (6)
Cell: (b) (6)

----Original Message-----

From: (b) (6)

Sent: Friday, January 09, 2015 6:40 AM

To: Bierman BGen James W

 $C_{q}(b)$ (6)

b) (6)

Gruny Col Jim G; Tull Col Mark M;

(b) (6

Subject: FW: Coin Sales

Sir,

The results of yesterday's efforts.

We are making excellent progress (my opinion) thanks to the good work of our Business Operations team and with terrific Depot support.

We have moved from sales of less than 100 (a month or so ago) to over 300 yesterday.

Looking at expanding to a site at the Recreation Center.

That will capture the considerable Dominos' lunch crowd.

I was at 2 of the sites - Theatre and Bay View. Did not visit our setup on the Mall.

The venues are good and the displays professional and eye-catching.

V/R,





Director, MCCS MCRD San Diego



From:

Sent: Thursday, January 08, 2015 4:36 PM

то:<mark>(b) (6</mark>)

Subject: Coin Sales



Our current coin set-up is as follows:

Base Theatre 0730-1000

10X10 tent with banner (photo attached)

Sold 240 coins.

MCX Mall 1200-1600

Metal Kiosk that sells Coins and Company shirts (photo attached). We will be adding additional signage within the next week.

1200-1600

Sold 37 coins.

Bay View 1300-1500. Plan to revise the hours to 1230-1500

10X10 tent with banner (photo attached)

Sold 32 coins.

Total coins sold 309. The number will change based on what we sold within the MCX during the day will send you our total Thursday sales tomorrow morning.

Next week we plan to do a test at the Rec Center and sell coins from 1230-1500.

Coin information has also been added to the website under the Graduation Souvenirs and Media page.

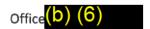
Thank you,





Retail Director

Marine Corps Recruit Depot San Diego



3602 Hochmuth Avenue Building 5 West

San Diego, California 92140-5196

b) (6)

From:

(b) (6)

Sent:

Monday, January 5, 2015 4:35 PM

To:

Subject:

RE: Question



I am unaware of any prohibition regarding clothing. That is not to say it doesn't exist, I just haven't had reason to look into it.



----Original Message----

From:

Sent: Monday, January 05, 2015 4:32 PM

Го^{(b) (б)}

Subject: RE: Question

Roger, Sir. That was my thought as well. Was just curious from the SJA side.

Secondly,

am trying gather some intel, regarding the wear or use of Motorcycle Jackets aboard the Depot, and for the life of me I cannot find it. I have HQMC (PSL//Security division) looking into it as well.

I bring this up, as today I stopped a Retiree (E8), who was sporting his "Hells Angels-Riverside" jacket while riding aboard the Depot. After some Q & A, he was here for some type of 1stSgt Promotion, but it made me dive a bit further into what guidance has been given from HQMC regarding the use and wearing of MC club or OMG equipment aboard installations. Not sure that there is anything out there, but still researching. Either way, the MSgt rider, was recording via GO-PRO our conversations, etc. We ran all his info, and he came up with no hits, except for an NCIS investigation in 2011. I couldn't hold him that long, but informed him that he was not allowed to wear those MC cuts aboard the Depot. However, I am still looking at what backstop I have to support my guidance to him.

Not sure if you know or have anything regarding this, but I know various folks are looking into it as well.

RS

(b) (6)



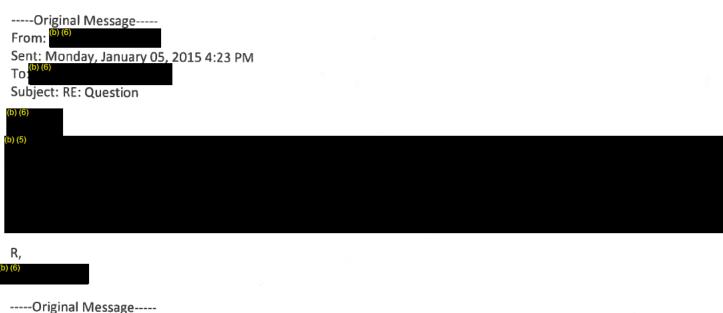
Major, USMC Provost Marshal Marine Corps Recruit Depot 4200 Belleau Ave, Bldg 614 San Diego, CA 92140

(o)(b) (6)

Email: (b) (6)

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From Sent: Monday, January 05, 2015 11:43 AM To Subject: Question

Sir,

Is there any laws that prohibit a retiree from conducting actions on the depot with a metal detector and digging around the depot. We have had this take place a couple of times in the past few weeks, wherein, the retiree walks aboard the depot in various areas, and using his metal detector, attempts to locate various items (coins, artifacts, etc). Once he digs, he fills in the hole, and continues on.

We have had such an instance, and according to the individual (Retired LTJG), he was given permission by the CoS. I will engage the CoS after I get your take on it.

I don't see it as an issue, as I don't believe there is any laws prohibiting it. The only thing I can see is that some type of letter is drafted ensuring that he comes to PMO first to outline where is going to be and somewhat does a check-in/Check-out type of action.

Any thoughts?

Major, USMC

Marine Corps Recruit Depot
4200 Belleau Ave, Bldg 614
San Diego, CA 92140
(O)(b) (6)
(C):(b) (6)
Email:(b) (6)

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From:
Sent:
Tuesday, December 16, 2014 11:50 AM

(b) (6)
(c)
(b) (6)
(b) (6)
(b) (6)
(c)

(b) (6)

Subject:

Good question regarding the buses and spouses... I don't know-- SJA or any idea?

RE: G-3 RFIs

Copy all on the ball-- agreed with getting a decision to the CG ASAP as you described. I recommend not waiting to assign successor-- tee one up and let's do it.

R/
(b) (6)

-----Original Message----From:(b) (6)
Sent: Tuesday, December 16, 2014 11:10 AM
To (b) (6)
Cc (b) (6)
Subject: RE: G-3 RFIs

(b) (6)

My company commanders are soliciting interest in the Semper Fi Bowl from the Marines right now. There appears to be very little interest. One question did come up: Can we let dependents go on the bus too? I suspect not, but someone is asking.

On the Ball, I think we need to develop a brief in the very near future that lays out options for the CG. The base course of action (as directed by the CG) would be an all-hands Depot Ball at a major venue. There may be a heavy reliance on assumptions at this point, but I think we can provide enough information for us to assess the feasibility of this COA, and for the CG to make an informed decision on the way forward. I see the branch COA as a E8 and up Depot Ball at a smaller venue, with individual Battalion Balls for the Marines. We really need to decide where we are headed soon - we are already way behind (we need to identify successor ASAP too...).

S/F

(b) (6)

Commanding Officer
Headquarters and Service Battalion
Marine Corps Recruit Depot San Diego
Commercial: (b) (6)
DSN: (b) (6)



I talked to the CG and the following applies:

1) Farewell/ Retirement, the CG has opted for the "Drive-by with coin COA", so I told him to arrive around 1230 to allow you to do the official awarding and recognition (the location is the G-3 office, correct?).

2) Off-post Housing Security-- The CG wants a mid-January (after the Holidays and before he leaves for Capstone) Town Hall meeting regarding Off-post Housing Security Issues. He agreed to allow time to make this a well-planned and attended event. He wants to advertise it heavily to ensure attendance and even recommended sending fliers to the Gateway Housing Families.



4) Buses Support for the Semper Fi All American Bowl-- The CG would like to know the "demand signal" from the Commands. And, he would like the Commanders to encourage attendance without mandating. Two primary candidates for use of the buses are the BMP Marines (I don't know how many are in BMP at the moment) and the Single Marine Program.

Let me know if you have additional questions and the CG can give you clarifying guidance at the staff meeting this afternoon as well.



(b) (6)	
From: Sent: To: Subject: Priday, December 5, 2014 3:16 PM (b) (6) RE: coin/pin sales	×
I'm tracking sir. If I can find a way to spin this and get us to the goal line, I certainly	work those angles.
V/R, Judge	
From: (b) (6) Sent: Friday, December 05, 2014 2:51 PM To: (b) (6) Cc (b) (6) Subject: RE: coin/pin sales	
bear in mind that we're selling these back at cost, so we're not really fundrais	sing. I'd call it liquidating assets.
v/r,	
Commanding Officer RTR, MCRD San Diego Office -(b) (6) Cell -(b) (6) NIPR (b) (6) @usmc.mil SIPR -(b) (6) @usmc.smil.mil	
From: (b) (6) Sent: Friday, December 05, 2014 2:42 PM To: (b) (6) Cc: (a) (b) Subject: RE: coin/pin sales	
Sir, Apologies for the delayed response, been under the weather this week and out. I'm a workable COA for you. On an idea that I need to coordinate with the MICCS counsel on.	m trying to run this down and develo I'm working
V/R, Judge	
Original Message From: Sent: Wednesday, December 03, 2014 8:00 AM	

To:^{(b) (6)}
Cc:^{(b) (6)}

Subject: RE: coin/pin sales

Sir,

The pins were made by a different vendor than the coins. The coin vendor would like to purchase the pins from us since he is not capable of making the pins himself.

Very Respectfully,
(b) (6)

Logistics Officer
Recruit Training Regiment
(w) (b) (6)
(b) (6)

----Original Message----From:
Sent: Wednesday, December 03, 2014 7:53 AM
To: (b) (6)
Cd(b) (6)
Subject: RE: coin/pin sales

Sir,

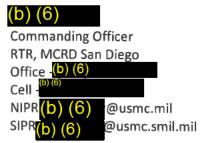
Just so I'm clear that I'm tracking, you want to sell the stock back to the company who sold it to you to begin with? Essentially void the transaction as it pertains to the remaining stock?

V/R,

----Original Message---From: (b) (6)
Sent: Tuesday, December 02, 2014 5:54 PM
To (b) (6)
Cc (b) (6)
Subject: coin/pin sales

quick (or perhaps not so quick) question. Can we sell our remaining pin inventory to the individual who supplied our coins and who is working with MCCS to assume the coin sale contract/opportunity. We have sold all of our coin inventory to either MCCS or the Museum Foundation, but have a remaining stock of pins that we want to get rid of.

Thanks,



(b) (6) From: Sent: Tuesday, December 9, 2014 4:52 PM To: Cc: Subject: RE: Ball Support/ Coin Fund Issue Thanks This indicates that we have figured out the sticking points and are now selling unit coins on Visitor Thursday and Grad Friday, am I reading that correctly? ----Original Message-----From: (b) (6) Sent: Tuesday, December 09, 2014 9:29 AM $T_0(b)(6)$ Subject: RE: Ball Support/ Coin Fund Issue Chief, Roger all. I can provide a spread sheet with the sales we have generated thus far. Not an especially pretty picture at this point. We will get hopping! R/ Director, MCCS MCRD San Diego ----Original Message-----From:(b) (6) Sent: Tuesday, December 09, 2014 9:05 AM T_0 (b) (6)

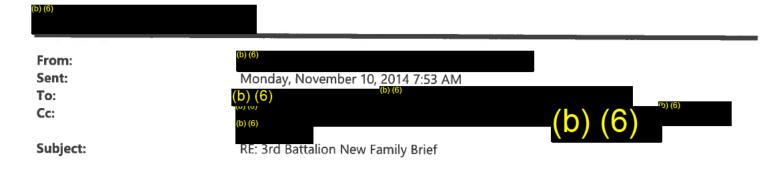
(b) (6)

Subject: Ball Support/ Coin Fund Issue

CG wants to know where we stand on the Coin Sales issue and also what kind

of financial support we think this can generate for the Ball.



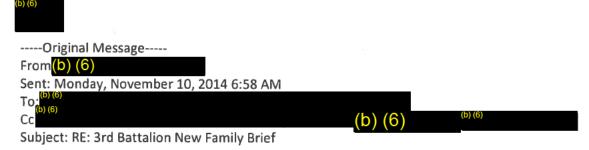


(b) (6)

Is this the "If I were the Devil" version?

I am hoping that they are able find alternate sources to raise funds for these events, that are valuable to the families. We look to support in any way that we can.

V/R,



(b) (6)

Well, this is distressing, but not entirely surprising. I can give you the "Paul Harvey" when you have the time.

R/ (b) (6)

Director, MCCS MCRD San Diego
(b) (6)

```
From: (b) (6)

Sent: Sunday, November 09, 2014 10:16 AM

To: (b) (6)

Subject: Fw: 3rd Battalion New Family Brief
```

Sir;

The repercussions of the discontinuation of coin sales is affecting the Bay View. The 3rd has cancelled their events and the 1st are looking for an alternate location.

It seems that this is circling around to hurt MCCS...primarily the Bay View. I am not sure if the sales that retail anticipates making off of coins will offset our losses.

V/R,



----- Original Message ----From: (b) (6)
Sent: Saturday, November 08, 2014 06:48 PM
To: (b) (6)

Subject: RE: 3rd Battalion New Family Brief



He stated below that the 3rd Battalion has lost a lot of money due to having to give up coin sales to MCCS, which means they can no longer afford to pay us for this event.

At this point 1st Battalion has cancelled their December new Family Orientation, but because of the Holidays. However, when I asked the contact for 1st Battalion if they had to cancel because of the decreased funds, he did inform me that they will be trying a new facility to "lower" their costs after the holidays. We already only charge \$9.50 with a 10% service charge, not sure where they could go to get a lower price than that.

Long story short both 1st and 3rd Battalion will not be hosting their event with us. 2nd Battalion, is planning their Holiday Party with us, and do not see stopping their events with us on the horizon.

R,

(D) (6)

Catering Manager
Bayview Restaurant and Event Center
Marine Corps Recruit Depot
3800 Chosin Ave Bldg#132
San Diego, CA 92140

(P)(b) (6) (F)(b) (6)

http://www.mccsmcrd.com

From: (b) (6)

Sent: Fruay, wovember 07, 2014 11:20 PM
TO

Subject: Re: 3rd Battalion New Family Brief

(b) (6)

What is the reason that we are no longer hosting theses events?

(b) (6)

---- Original Message -----

From: (b) (

Sent: Wednesday, November 05, 2014 03:25 PM

To:(b)(6

Subject: FW: 3rd Battalion New Family Brief

All,

Until further notice, we will not be hosting 3rd Battalion New Family Briefs at the Bay View. Chef, this means that the event on 18 November (BEO#00075) is cancelled as well. [67(6)] just handed those BEOs to you yesterday.

I have not heard anything from 1st Battalion or 2nd Battalion about this change. But will update you all if they do go in the same direction as 3rd Battalion.

Let me know if you have any questions.

R,

(b) (6)

Catering Manager
Bayview Restaurant and Event Center
Marine Corps Recruit Depot
3800 Chosin Ave Bldg#132
San Diego, CA 92140

(P) (b) (6) (F (b) (6)

http://www.mccsmcrd.com

----Original Message-----

From:

Sent: Wednesday, November 05, 2014 8:27 AM

To:(b) (6

Subject: RE: 3rd Battalion New Family Brief

Good Morning

We are no longer doing our dinners at the Bay View. We lost a lot of money due to the Battalion having to give up coin sales to MCCS. We can no longer afford this event. Thank you for your time.

Staff Sergeant

3rd Recruit Training Battalion Family Readiness Officer

3802 Hocmuth Bldg 3W.

Tel: (b) (6)

Cell: (0) (0)

"Blue Blood"

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Original	Message
----------	---------

From: (b) (6)

Sent: Tuesday, November 04, 2014 4:10 PM

To: (b) (6)

Cc: (b) (6)

Subject: 3rd Battalion New Family Brief

Good Afternoon Sir!

Please see attached for your current event order. Are your numbers still at 50 people? Also, please see attached for a Letter of Agreement (LOA) that we need signed and returned to us NLT Tuesday 11 November 2014.

Also, we have been notified that we are no longer allowed to waive bartender fees for Command Support Events. Please see attached for what your pricing will look like for New Family Briefs in the future. You will see that your price is now inclusive of the bartender fee for 3 HRS, which I was able to cut to 50%.

Please let me know if you have any questions.

V/r,

(b) (6)

Catering Manager

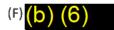
Bayview Restaurant and Event Center

Marine Corps Recruit Depot

3800 Chosin Ave Bldg#132

San Diego, CA 92140





(b) (6)

http://www.mccsmcrd.com http://www.mccsmcrd.com/DiningAndCatering/BayViewRestaurant/index.html#num=content-678849&id=album-28667

From: Sent: Thursday, October 23, 2014 5:59 PM To: Subject: RE: Mtg w/CG on Apr/May Depot Dining In or Mess Night I think so. -----Original Message-----From:(b) (6) Sent: Thursday, October 23, 2014 5:55 PM To(b)(6)(b) (6) Subject: RE: Mtg w/CG on Apr/May Depot Dining In or Mess Night I can make it and bring along a few things for the CG's signature too, if he's willing. V/R, ----Original Message-----From:(b) (6) Sent: Thursday, October 23, 2014 5:52 PM (b) (6) Cc: Bierman BGen James W Subject: RE: Mtg w/CG on Apr/May Depot Dining In or Mess Night Can we tack on immediately following this, a discussion with the CG regarding Coins Sales-- say 1500? **b)** (6) (6) and (6) can you make this time? ----Original Message-----From: (b) (6) Sent: Thursday, October 23, 2014 5:19 PM $T_0(b)(6)$ Lee Col Michael J Subject: Re: Mtg w/CG on Apr/May Depot Dining In or Mess Night Rgr, sir. Very Respectfully,

Aide-de-Camp to the Commanding General Marine Corps Recruit Depot San Diego, CA/ Western Recruiting Region (0):(b) (6) ---- Original Message ----From:(b) (6) Sent: Thursday, October 23, 2014 05:18 PM To: Cc: Subject: RE: Mtg w/CG on Apr/May Depot Dining In or Mess Night could go a little earlier, but I have a company pick up at 1300 I would like to attend. How about we go for 1415? v/r, Commanding Officer RTR, MCRD San Diego Office (b) (6) Cell -NIPR(b)(6)@usmc.mil @usmc.smil.mil ----Original Message----From Sent: Thursday, October 23, 2014 5:02 PM To(b) (6) Lee Col Michael J Subject: Re: Mtg w/CG on Apr/May Depot Dining In or Mess Night The CG has the entire afternoon if you want to go earlier, sir. Very Respectfully. Aide-de-Camp to the Commanding General Marine Corps Recruit Depot San Diego, CA/ Western Recruiting Region (C)Sent: Thursday, October 23, 2014 04:59 PM To: (b) (6) Subject: Mtg w/CG on Apr/May Depot Dining In or Mess Night

Gentlemen, can I get a half hour on the CG's schedule tomorrow at 1500 to discuss options for a Depot dining in or mess night to be held in April/May of next year. We're already running into issues with scheduling venues, and the decision on what event we want to go with will significantly impact our planning.

v/r,

(b) (6)

Commanding Officer RTR, MCRD San Diego
Office - (b) (6)
Cell

NIPR (b) (6)

@usmc.mil

SIPR -(b) (6) @usmc.smil.mil

From:

(b) (6)

Sent:

Tuesday, October 21, 2014 3:29 PM

To:

Cc:

Subject:

RE: Challenge Coins

Gents, the CG asked me to ensure he gets briefed on this before we finalize anything. Sooner the better.

Commanding Officer

RTR, MCRD San Diego Office -(b) (6) Cell -

NIPR(b) (6) @usmc.mil

@usmc.smil.mil

----Original Message-----From(b) (6)

Sent: Tuesday, October 21, 2014 2:21 PM

To (b) (6)

Subject: RE: Challenge Coins

Thanks for the info... can we ask Mark Burhart to set up the meeting at the soonest. RTR is anxious to resolve this with a way ahead.

Thanks,

----Original Message-----

From: (b) (6)

Sent: Tuesday, October 21, 2014 11:35 AM

To:(b) (6)

Subject: FW: Challenge Coins

Chief,

For information.

R/

(b) (6)

(b) (6)

Director, MCCS MCRD San Diego

(b) (6)

From: (b) (6)

Sent: Tuesday, October 21, 2014 10:32 AM

To (b) (6

Subject: FW: Challenge Coins

Gentlemen,

An update on coin sales

- Ø MCCS has been working in conjunction with SJA and WACO
- Ø Legal opinion is done
- Ø We have a plan of execution and a way ahead
- Ø The plan involves our contracting department
- Ø We will be setting up a meeting with you soon to discuss specifics

Best Regards,

(b) (6)

Director Of Business Operations

Marine Corps Recruit Depot San Diego

Email:

Office phone: (b) (6)

Cell phone

3602 Hochmuth Avenue Building 5 East

San Diego, California 92140-5196

(b) (6)

From:

(b) (6)

Sent:

Friday, October 17, 2014 4:05 PM

To:

Subject:

RE: DI Wife Fundraising

I just talked to her about it and she's already read in. Don't worry, we will get them the guidance they need. I did hear that one of the units is looking to fundraise for an outside charity organization, that is the only one I have concern over. Have a good weekend.

s/f,

(b) (6)

----Original Message-----

From:

Sent: Friday, October 17, 2014 3:46 PM

To:(b) (6)

Subject: RE: DI Wife Fundraising

(b) (6)

Wondering if was read in on helping out the wives to figure out how to fund raise. Just got some feedback that did not expect the call.

This is tough for the wives as they are trying to get it started from the ground up and I have told them that the command can't be involved. So there may need to be a little handholding on the first one.

Lmk



----Original Message----

From:

Sent: Friday, October 17, 2014 10:28 AM

To

Subject: RE: DI Wife Fundraising

l'm going to put together fundraising smarkpacks for the tenant commands so they can attempt the private org route if they want. That will be in the coming weeks, (b) (5)

s/f,

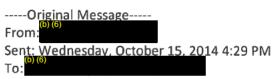
(b) (6)

----Original Message----From: ^{(5) (6)} Sent: Friday, October 17, 2014 10:09 AM

Subject: RE: DI Wife Fundraising

I have a couple of ladies who will be connecting up with next week.

thanks



Subject: RE: DI Wife Fundraising

(b) (6)

You are tracking correct. Is there a POC with them that I could put Lisa in touch with? That way she could walk them through what they need to set up. Otherwise, let me get her to send you the generic dos and don'ts.



-----Original Message----From (b) (6)
Sont: Wednesday, Ostobor 15, 2014 4:20

Sent: Wednesday, October 15, 2014 4:20 PM

To:

Subject: DI Wife Fundraising



There is interest amongst some of my DI wives to do their own fundraising or trying to obtain donations for Battalion events.

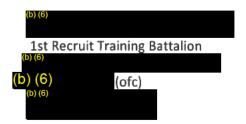
I told them that as the unit we can't fundraise.

Specifically they asked if they could sell hotdogs/hamburgers/pizza at the Trunk or Treat coming up in two weeks. I told them that I did not know the rules, but figured they would need to be some sort of charitable organization to even get on the base to do so.

I know you have done a lot of research into this area lately - what can you pass to me to pass to them?

thanks

v/r

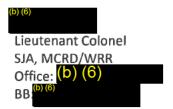


(b) (6)					
From: Sent: To: Subject:	Bierman BGen James W Wednesday, October 15, 2014 11:27 AM (b) (6) RE: SJA's Legal Report 10 Oct 2014				
A belated thanks cong	A belated thanks congrats on getting off of the "shit list." SF JWB				
James W. Bierman Brigadier General CG, MCRD/WRR Office: (b) (6) Cell: (b) (6)					
From (b) (6) Sent: Friday, October 10 To: Bierman BGen James Cc: (b) (6) Subject: SJA's Legal Repo	, 2014 4:45 PM s W				
General, Your legal report is attac	ched. Additional and highlighted matters are:				
Ethics: 1) Coin sales/Fundraisin (b) (5)	nics: Coin sales/Fundraising: We received an opinion from WACO/MCCS counsel (b) (5)				
Military Justice: 1) US vs. (12th MCD / accused was grabbing spouses at parties in Camp Pen housing) The defense requested mental competency hearing was conducted and we are pending results. (b) (5) The trial was continued until 1-5 December.					
,	& US vs. (b) (6) : I will work on sorting out the early retirement piece as a priority on the intent to have both completed PTAs for your signature before you leave town next week.				
I'm tracking the recent s	I'm tracking the recent sexual assault allegations out of 12th MCD and domestic violence issue out of 1st Bn.				
Miscellaneous:					

vs. NCIS: The day you stopped by my shop, I was being prepped by an Assistant US Attorney for my deposition later that day on a matter that predated me. I was listed as a defendant in my professional capacity, due to my position on the staff relative to the complaint. The government won the case and I'm no longer a marked man.

V/R,

Judge



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From: Sent: Thursday, October 9, 2014 5:35 PM To: (b) (6) Cc: Subject: RE: Coin Sales Attachments: RE: U&FRF limits? (9.87 KB) I was able to exchange some emails with both Counsel for MCCS(HQ) and (b) (6) follow-up telephone conversation with In addition, confirmed that MCRD MCCS does have special authority to sell memorabilia to nonauthorized patrons surrounding recruit graduations--consistent with otherwise standard retail policies (i.e. coins and memorabilia are authorized for MCCS purchase and resale). I've attached some of my email exchanges for additional SA. Hope this helps. Let me know if you have any questions. s/f^{(b) (6)} Deputy Counsel, Western Area Bases MCB Camp Pendleton Phone: (b) (6) Fax:(b) (6) ----Original Message-----From(b) (6) Sent: Thursday, October 02, 2014 6:33 AM Cc:(b) (6) Subject: FW: Coin Sales All of the below makes sense to me - and I appreciate your good work in this matter. I would be grateful if you would contact (6)(6) That should give us an up or down and, thus, the way ahead.

Best,
(b) (6)

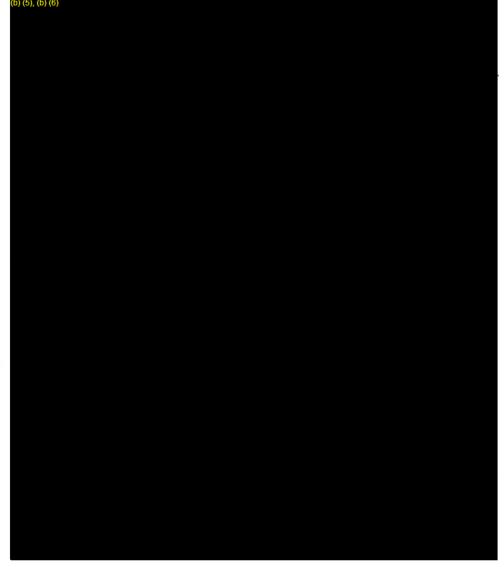
Director, MCCS MCRD San Diego
(b) (6)

----Original Message---From:
Sent: Wednesday, October 01, 2014 5:38 PM
To: Spencer CIV Thomas W
Cc(b) (6)

Subject: RE: Coin Sales



I have dug into the history related to this question (history goes back to 2001-2002), talked to folks here, and had another phone conversation with LtCol Ming today.



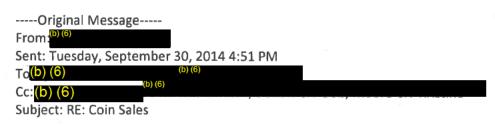


If you would like me to try and contact and ask these questions, I am happy to do so.

s/fi^{(b) (6)}

b) (6)

Deputy Counsel, Western Area Bases MCB Camp Pendleton Phone(b) (6) Fax(b) (6)



(b) (6)

My sincere apologies in just getting back to you. has worked diligently with our office in trying to get closure on this but we (principally me) have not been able to quite tie this one up.

sent me an email with his recommendations on the way forward, of which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that MCCS and the command may move forward.

I appreciate your EXTREME patience on this one.

s/fi^{(b) (6)}

(b) (6)

Deputy Counsel, Western Area Bases

MCB Camp Pendleton Phone: (b) (6)

Fax: (b) (6)

----Original Message---From: (b) (6)
Sent: Friday, September 25, 2014 8:45 AIVI
To: (b) (6)
Subject: Coin Sales

Gents,

Curious as to where we stand on the issue.

We appear to have reached an impasse.

Thanks!



(b) (6)

Director, MCCS MCRD San Diego

(b) (6)

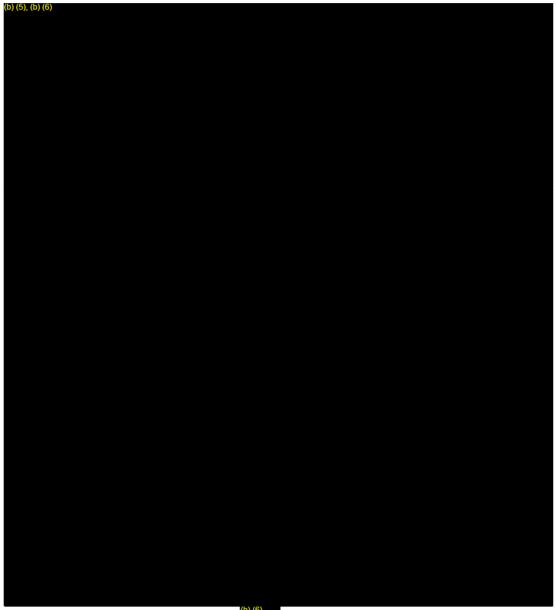
From: Sent: Thursday, October 2, 2014 1:09 PM To: Cc: (b) (6) Subject: RE: Coin Sales I will get back to you just as soon as I can discuss with s/fi Deputy Counsel, Western Area Bases MCB Camp Pendleton Phone: (b) (6) Fax:(b) (6) ----Original Message-----From: (b) (6) Sent: Thursday, October 02, 2014 6:33 AM Subject: FW: Coin Sales All of the below makes sense to me - and I appreciate your good work in this matter. I would be grateful if you would contact (b) (6) That should give us an up or down and, thus, the way ahead. Best, (b) (6) Director, MCCS MCRD San Diego ----Original Message----From: Sent: Wednesday, October 01, 2014 5:38 PM b) (6)

(b) (6)

Subject: RE: Coin Sales



I have dug into the history related to this question (history goes back to 2001-2002), talked to folks here, and had another phone conversation with today.



If you would like me to try and contact ind ask these questions, I am happy to do so.

s/fi^{(b) (6)}

(b) (6)

Deputy Counsel, Western Area Bases MCB Camp Pendleton

Phone: (b) (6)



```
-----Original Message-----
From: (b) (6)
Sent: Tuesday, September 30, 2014 4:51 PM
To: (b) (6)
Cc: (b) (6)
Subject: RE: Coin Sales
```

(b) (6)

s/fi

My sincere apologies in just getting back to you. has worked diligently with our office in trying to get closure on this but we (principally me) have not been able to quite tie this one up.

sent me an email with his recommendations on the way forward, of which I generally concur. That said, I have intended to coordinate with a few folks here but have either been out of office or unable to connect. We have been super short-handed of late.

Enough excuses, I will make it a point to provide our position tomorrow so that MCCS and the command may move forward.

I appreciate your EXTREME patience on this one.

```
Deputy Counsel, Western Area Bases
MCB Camp Pendleton
Phone (b) (6)
Fax:(b) (6)
```

```
-----Original Message-----
From:
(b) (6)
Sent: Friday, September 26, 2014 8:46 AM
To:
(b) (6)
Cc(b) (6)
Subject: Coin Sales
```

Gents,

Curious as to where we stand on the issue.

We appear to have reached an impasse.

Thanks!







From:

Sent:

Wednesday, October 1, 2014 11:51 AM

To:

Subject:

RE: Fundraising - coin sales

Sir,

Respectfully, (b) (6)

-----Original Message-----

From: (b) (6)

Sent: Tuesday, September 30, 2014 9:27 AM

To: (b) (6)

Subject: Fw: Fundraising - coin sales

(6)

This is one of the ethics issue we discussed.

V/R,

(9) (6)

----- Original Message ----
From: (b) (6)

Sent: Monday, September 29, 2014 05:10 PM

To: (b) (6)

Cc: (b) (6)

I've discussed a potential COA with the MCRD Museum Foundation in which they would take over our coin sales and then provide a periodic donation to the Regiment to support events that promote the furthering of Marine Corps history and traditions - Marine Corps Ball, Mess Nights, pertinent PME's, etc. What do we need to do in order to get a legal position from you on this?

I think this can benefit all three Depot commands who have utilized the family day/grad day forum to raise funds. The foundation's position is that they would sell merchandise in their gift shop and would give the units donations that are commensurate with the amount of individual command merchandise that they sell. I tell you this only because it is part of the discussion we had. I realize that I can in no way solicit a donation from them, and certainly not a particular dollar amount. When we turn over the coin sales process we move into a position in which we can accept, but not solicit, monetary gifts to the unit. I believe the foundation meets the criteria of being a non-federal entity that is approved to operate on the base. They already have an agreement with MCCS to sell merchandise in their gift shop, and the coins meet the criteria within their agreement. I gave the CG a heads up on this already, and MCCS is in the know as well. I doubt that MCCS is thrilled about this way ahead, but if it meets legal parameters it is my preferred COA at this point.

v/r,



Subject: Fundraising - coin sales

(b) (6)

From:

Sent:

(b) (6)

Tuesday, September 30, 2014 4:59 PM

To:

Cc:

Subject:

(b) (6)

RE: Coin Sales

(b) (6)

I apologize for the delay but I thought MCCS did get a response. Let me follow up with tomorrow morning. I will get back with you then,

(b) (6)

From:(b) (6)

Sent: Monday, September 29, 2014 6:54 PM

To:(b)(6)

Cc: (b) (6)

Subject: FW: Coin Sales

(b) (6) Hi

We seem to be at a stalemate.

MCCS is ready to move forward, but need a legal opinion.

I have heard nothing in weeks from WACO.

Folks here (commanders) are getting anxious.

I am becoming increasingly frustrated.

Can I ask for you to intercede, please?

We need to give either a thumbs up or down.

Thanks.

(b) (6)



Director, MCCS MCRD San Diego



From: (b) (6)

Sent: Friday, September 26, 2014 8:45 AM

To:(b)(6)

Cc:(b) (6) (b) (6)

Subject: Coin Sales

Gents,

Curious as to where we stand on the issue.

We appear to have reached an impasse.

Thanks!

(b) (6)

(b) (6)

Director, MCCS MCRD San Diego

(b) (6)

From:

Sent:

(b) (6)

Monday, September 29, 2014 5:10 PM

To:

0) (6)

Cc: Subject:

Fundraising - coin sales

I've discussed a potential COA with the MCRD Museum Foundation in which they would take over our coin sales and then provide a periodic donation to the Regiment to support events that promote the furthering of Marine Corps history and traditions - Marine Corps Ball, Mess Nights, pertinent PME's, etc. What do we need to do in order to get a legal position from you on this?

I think this can benefit all three Depot commands who have utilized the family day/grad day forum to raise funds. The foundation's position is that they would sell merchandise in their gift shop and would give the units donations that are commensurate with the amount of individual command merchandise that they sell. I tell you this only because it is part of the discussion we had. I realize that I can in no way solicit a donation from them, and certainly not a particular dollar amount. When we turn over the coin sales process we move into a position in which we can accept, but not solicit, monetary gifts to the unit. I believe the foundation meets the criteria of being a non-federal entity that is approved to operate on the base. They already have an agreement with MCCS to sell merchandise in their gift shop, and the coins meet the criteria within their agreement. I gave the CG a heads up on this already, and MCCS is in the know as well. I doubt that MCCS is thrilled about this way ahead, but if it meets legal parameters it is my preferred COA at this point.

v/r,

(b) (6)

Commanding Officer RTR, MCRD San Diego

Office - (b) (6)
Cell - (b) (6)

NIPR(b) (6) @usmc.mil SIPR(b) (6) @usmc.smil.mil

(b) (6) From: Sent: Monday, September 29, 2014 5:24 PM To: (b) (6) Cc: Subject: RE: Coin Sales Thanks (b) (6) are you getting any replies from WACO? R/ -----Original Message-----From: (b) (6) Sent: Monday, September 29, 2014 4:54 PM Subject: FW: Coin Sales Chief, Welcome back. This is becoming a bit of a mess. Am somewhat confident we can work through it. R/ (b) (6) (b) (6) Director, MCCS MCRD San Diego ----Original Message-----Sent: Monday, Sentember 29, 2014 4:05 PM To (b) (6) Subject: RE: Coin Sales Thanks for the CC, (b) (6) I've forwarded to Co (b) (6) for his SA. V/R, (b) (6) -----Original Message-----From (b) (6) Sent: Monday, September 29, 2014 3:54 PM To: Cc: Subject: FW: Coin Sales

We seem to be at a stalemate.

MCCS is ready to move forward, but need a legal opinion.

I have heard nothing in weeks from WACO.

Folks here (commanders) are getting anxious.

I am becoming increasingly frustrated.

Can I ask for you to intercede, please?

We need to give either a thumbs up or down.

Thanks.



(b) (6)

Director, MCCS MCRD San Diego



From: (b) (6)

Sent: Friday, September 26, 2014 8:45 AM

To:(b) (6)

(b) (6)

Subject: Coin Sales

Gents,

Curious as to where we stand on the issue.

We appear to have reached an impasse.

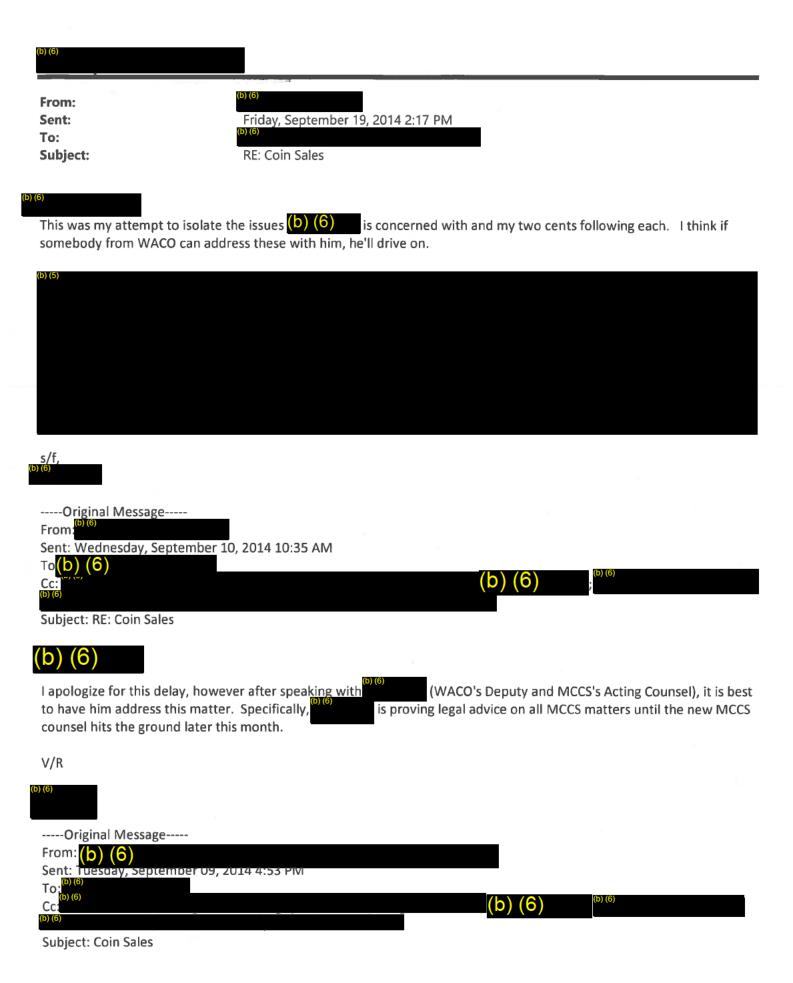
Thanks!



(b) (6)

Director, MCCS MCRD San Diego

(b) (6)



(b) (6)

Might I ask you to provide an update?

Folks here are getting restless.

On the operational and business sides of the aisle.

Recognize you have LOTS to do.

But..

R/



(b) (6)



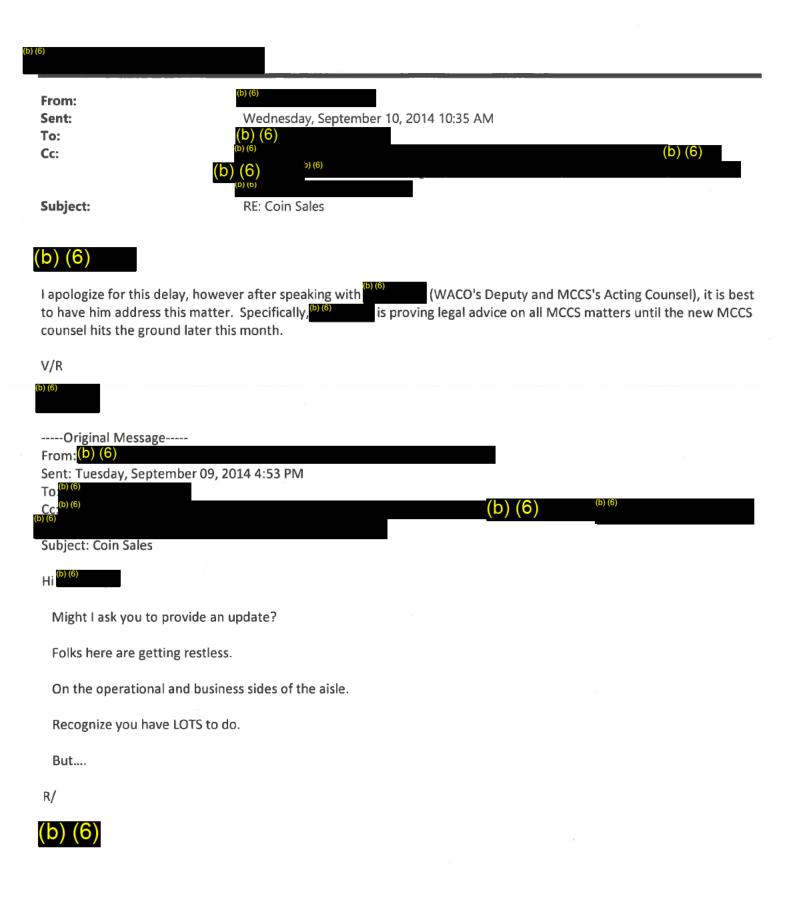
(b)) (6)			
	From: Sent: To: Subject:	(b) (6) Wednesday, September 1 (b) (6) Re: Coin Sales	0, 2014 12:32 PM	D
	I mentioned it to today,	but I'll follow up again, sir.		
(b)	V/r, (b) (6) V/R,			
	Original Message From: (b) (6) Sent: Wednesday, September 10 To: Subject: RE: Coin Sales), 2014 12:06 PM		~
	You nailed it. Do you recommend I go back t R/ b) (6)	O (b) (6)	- or is it more appropriate for you to do so?	
	(b) (6) Director, MCCS MCRD San Diego (b) (6)			
	Original Message From: (b) (6) Sent: Wednesday, September 10 To: (b) (6) Subject: RE: Coin Sales), 2014 10:42 AM		
	(b) (6) We may need to put a finer edge	e on what the RFIs are now.		
	(b) (5)			



I just thought it was worth clarifying, b/c I just spoke to (b)(6) and there seems to be some confusion about what the current RFIs are. Since I'm not MCCS counsel I need to stay in my lane here, but if I understand correctly, replacement is due in end of Sept/beginning of Oct. V/R, Judge ----Original Message----From: (b) (6) Sent: Tuesday, September 09, 2014 4:53 PM Subject: Coin Sales Might I ask you to provide an update? Folks here are getting restless. On the operational and business sides of the aisle. Recognize you have LOTS to do. But.. R/

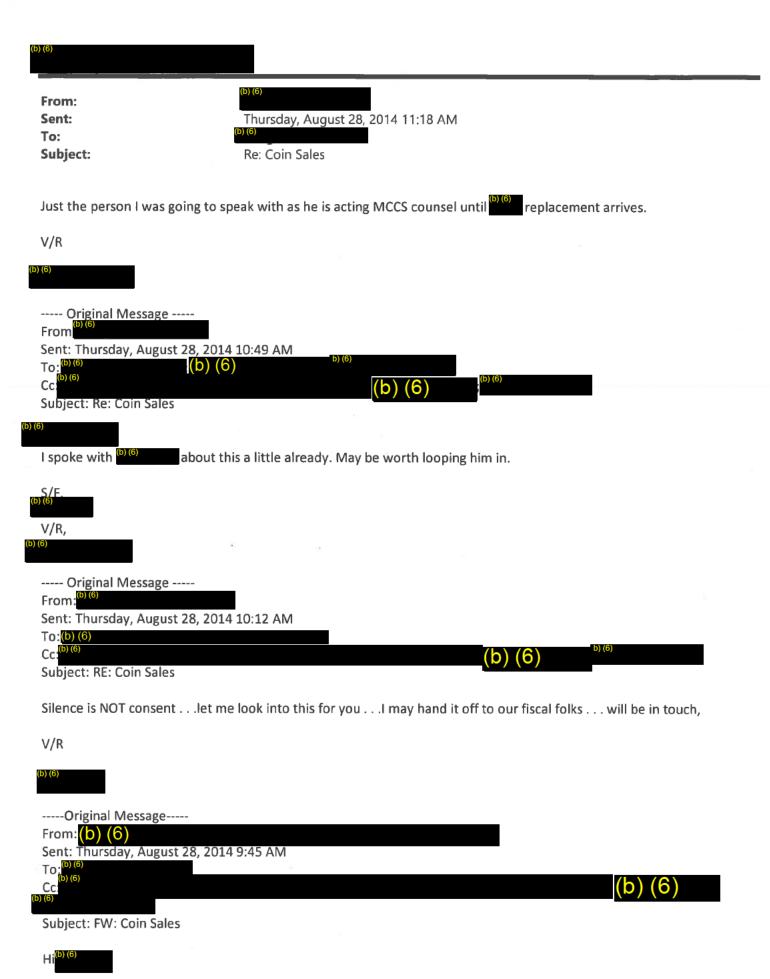












As I have not (yet) received a response, I am reaching out to you.

Folks here (at MCRD) are getting a bit antsy.

I am assuming silence is consent, but I do not want to get ahead of myself.

Thanks!





Director, MCCS MCRD San Diego





Good morning(b)(6)

Wher (b) (6) retired he mentioned you as the first line of defense

for matters pertaining to Exchange Operations (so, please feel free to blame





on Thursday and Fridays when families are attending their son's graduation.

There are many moving parts with this matter.
Parts we are only beginning to discuss with the involved units/MCCS/Front
Office.
Want to make sure we do this properly, of course.

MCCS has managed coin sales in the past.
But, this has a bit of a different spin in that we would be "profit sharing"
(to a degree) with Depot units in support of command functions, to the
extent that is at all permitted.

I have placed (SJA here) on the cc line.
He and I have spoken at length about this matter.
Perhaps it would be prudent if you and he chat first iot give you the
backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with (the dirty rat).

Obviously, you and I will be in contact (verbally and otherwise).

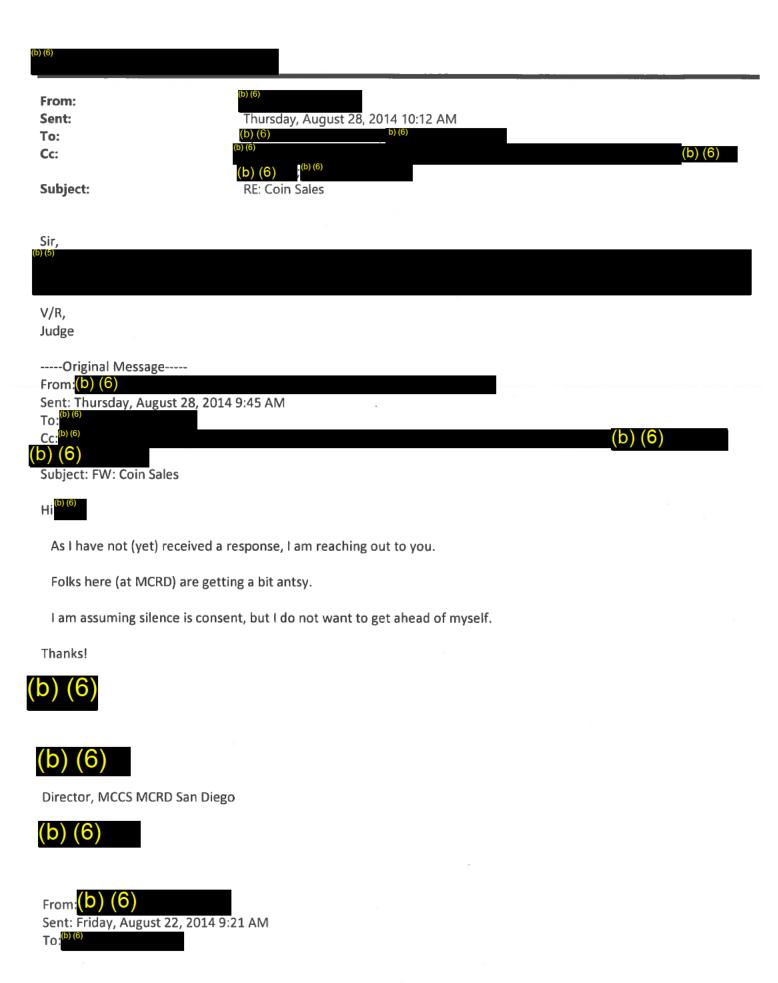
Thanks for your assistance!

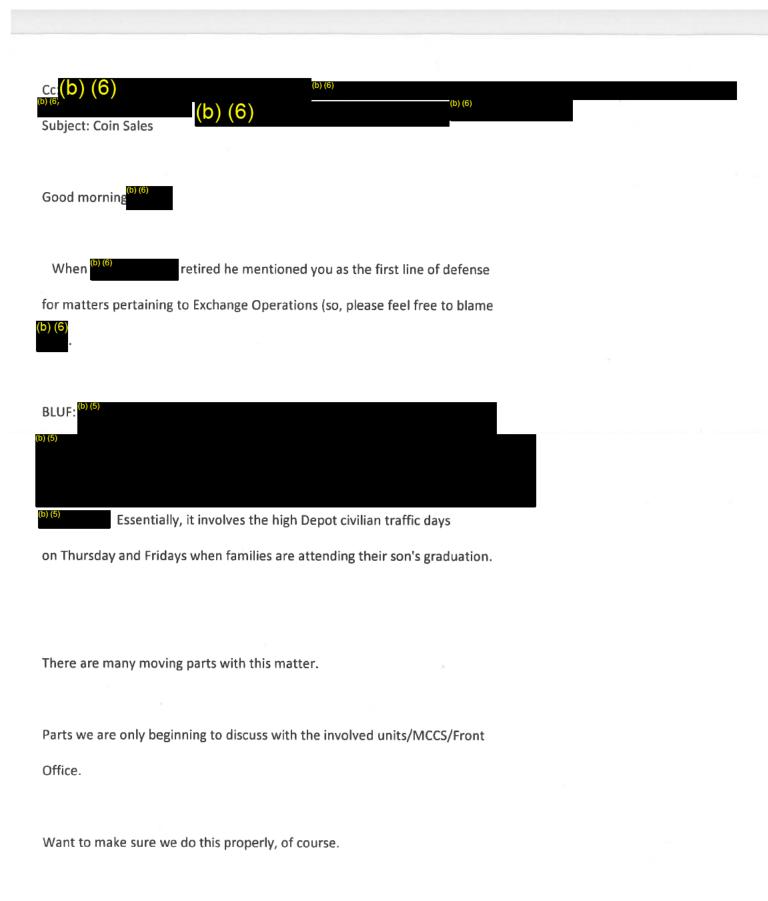
V/R,











MCCS has managed coin sales in the past.

Dub Abia has a bit of a 1966-and a six of a second and a second as	
But, this has a bit of a different spin in that we would be "profit sharing"	
(to a degree) with Depot units in support of command functions, to the	
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He and I have spoken at length about this matter.	
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Sucretory.	
Conceptually, I would think the step afterwards would be for us to give yo	ou
the proposed "way ahead" for consideration.	
That was our typical M.O. with (the dirty rat).	
(the dirty ruly).	
Obviously, you and I will be in contact (verbally and otherwise).	
the otherwise,	
and otherwise).	

Thanks for your assistance!

V/R,







From:

(b) (6)

Sent:

Friday, August 22, 2014 9:11 AM

To:

(D) (U)

Cc:

(b) (6)

Subject:

RE: FUNDRAISING PME/EDUCATION

Attachments:

Fundraising Brief.ppt; MEMORANDUM Depot Fundraising JEM (30Jul14).docx

(b) (6)

To front load this a little, please look at the attachments. The first is a powerpoint that breaks down the second. I recommend looking at them in that order, since doing this right is a complex business and you will ultimately be on the hook if it violates the JER. Not trying to scare you, just want you fully read in.

s/f, (b) (6

-----Original Message-----

From: (b) (6)

Sent: Friday, August 22, 2014 8:41 AM

To:

Cc:(b) (6)

Subject: RE: FUNDRAISING PME/EDUCATION

Good morning Sir,

Please let me know a time that works best for you and your staff.

My schedule next week is flexible. I can come over and address fundraising efforts in regards to the Ball. In addition, I can discuss how other informal unit funds should be run, to include fundraising efforts.

Respectfully,

(b) (6) /,

Deputy SJA

Office of the SJA

Marine Corps Recruit Depot San Diego

USMC



(6)

----Original Message-----

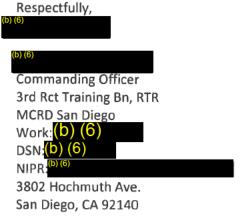
Sent: Friday, August 22, 2014 8:17 AM

To:(b) (6)

Subject: FUNDRAISING PME/EDUCATION

(b) (6)

With the recent stop of coin funds sales, I was hoping we could have a meeting with SJA and my staff to see what is in the realm of possible for 3d Battalion specific fundraising. For example, can we do carwashes, bake sales, etc. to raise funds for our battalion? Thanks for the help in advance.



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From:

(b) (6

Sent:

Thursday, August 21, 2014 3:41 PM

To:

); . . . (b) (6)

Subject:

RE: Coin Sales email

(b) (6)

I just spoke with him and he's shooting for Wed/Thurs of next week. They are in the midst of a change of lead counsel at WACO right now and that gives him time to get the new Western Area Counsel in and going. He said he'll try to dig through files on all this beforehand.

I don't want to hold you up if you need to speak with MCCS counsel before then.

s/f,

(b)(6)

----Original Message-----

From: (b) (6)

Sent: Thursday, August 21, 2014 2:02 PM

To:(b)(6

Subject: RE: Coin Sales email

Hi^{(b) (6)}

I am ready to fire the edited email to HQMC tomorrow morning - assuming we have not heard from WACO by then.

R/

(b) (6)

(b) (6)

Director, MCCS MCRD San Diego

(b) (6)

----Original Message-----

From:

Sent: Tuesday, August 19, 2014 1:58 PM

To:(b) (6)

Subject: RE: Coin Sales email

(b) (6)

I reached out to him again to get a date. I'll let you know as soon as I get word. If I don't get a response by Thursday, we'll press on our own.

s/f, (b) (6)

----Original Message-----

From: (b) (6)

Sent: Tuesday, August 19, 2014 1:03 PM

To

Subject: RE: Coin Sales email

Good afternoon (b) (6)

Any update on when the counsel plans on coming to MCRDSD?

(b) (6)

(b) (6)

Director, MCCS MCRD San Diego

(b) (6)

----Original Message-----

From: (b) (

Sent: Monday, August 11, 2014 3:57 PM

To:<mark>(b) (6</mark>)

Subject: RE: Coin Sales email

(b) (6)

Sorry for the delay. I edited it a little. Also, I spoke to the new WACO deputy counsel today and briefed him on some of the museum issues. He intends to come down next week (time/date TBD) to discuss all. He's not the identified MCCS counsel per se, but can capture the issues and help shape the way forward. In the mean-time, he's going to go through whatever notes left on the issue. Not sure who your email below was going to, but if you had time to wait, next week's meeting may help shape this matter locally.

s/f,

Good morning (b) (6)

When the first line of defense for matters pertaining to Exchange Operations (so, please feel free to blame (b) (6).

BLUF: (b) (5)

. Essentially, it involves the high Depot civilian traffic days on Thursday and Fridays when families are attending their sons' graduation.

There are many moving parts with this matter.

Parts we are only beginning to discuss with the involved units/MCCS/Front Office.

Want to make sure we do this properly, of course.

MCCS has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted.

I have placed^{(b) (6)} (SJA here) on the cc line.

He and I have spoken at length about this matter.

Perhaps it would be prudent if you and he chat first iot give you the backstory.

Conceptually, I would think the step afterwards would be for us to give you the proposed "way ahead" for consideration.

That was our typical M.O. with (the dirty rat).

Obviously, you and I will be in contact (verbally and otherwise).

Thanks for your assistance!

V/R,





Director, MCCS MCRD San Diego



4

From:

Sent:

Tuesday, August 19, 2014 3:22 PM

To:

(b) (6) Cc:

Subject:

RE: Meeting Request

(b) (6) I was planning to attend as well, but if you think I would wait until Friday's just let me know. I think most people were thinking on attending both. Your thoughts?

----Original Message-----

From:(b) (6)

Sent: Tuesday, August 19, 2014 2:25 PM

To:

Subject: RE: Meeting Request

Yikes.

Confluence of issues.

Lots of "stuff" going on.

I was hopeful(b) (6) would attend the Friday rehearsal at 1400 - as we are not ready for prime time yet.

The Thursday meeting was intended to be for MCCS staff only...at least in my addled brain.

Might I suggest we meet to discuss coin sales next week? One step at a time might be the best way ahead.

Director, MCCS MCRD San Diego

----Original Message-----

From:

Sent: Tuesday, August 19, 2014 1:59 PM

To:(b) (6)

Subject: Meeting Request

would like to meet with you this week in order to discuss proposed fiscal support to RTR based off future coin sales.

I'm currently gathering data from the battalions IOT develop a RTR priority of support for events that we've traditionally funded from coin sales. This is the basis of what (b) (6) would like to discuss.

Are you available this Thursday afternoon at either 1330 or 1530? (b) (6) is going to view the LINKS for Families rehearsal at 1430 but can meet before or after.

Friday morning is open as well. Thanks (b) (6)

V/R,

(b) (6)

From: Sent: Tuesday, August 19, 2014 3:09 PM To: Cc: (b) (6) Subject: RE: Meeting Request Copy all, Thanks. ----Original Message----Sent: Tuesday, August 19, 2014 2:41 PM To:(b) (6) Subject: RE: Meeting Request ooped me in because we are trying to sort out to what degree, if any, MCCS is permitted to formally redirect funds generated from coins sales back to the unit fund. MCCS has their own legal counsel who is the right one to advise (b) (6) but unfortunately the counsel with Depot corporate knowledge retired a couple months ago and I'm trying to get a successor counsel down here to engage without flaring it as an HQMC issue, given some of the past fundraising practices. The counsel I spoke with is planning on coming this way within a week, I'm just trying to nail

I recommend holding off on a command meeting until we can shape this a bit and find out what the left and right laterals are.

down a date/time. I just briefed (b) (6) on this and he understands that because of all this, (b) (6)

s/f,

----Original Message---From (b) (6)

Sent: Tuesday, August 19, 2014 2:25 PM

To (b) (6)

Cc(b) (6)

Subject: RE: Meeting Request

Vilea

Yikes.

Confluence of issues.

Lots of "stuff" going on.

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The Thursday meeting was intended to be for MCCS staff only...at least in my addled brain.

Might I suggest we meet to discuss coin sales next week? One step at a time might be the best way ahead.

not have the answers the command is seeking, at this point.

R/

(b) (6)

(b) (6)

Director, MCCS MCRD San Diego
(b) (6)

----Original Message-----

From: (b) (6

Sent: Tuesday, August 19, 2014 1:59 PM

To: (b) (6)

Subject: Meeting Request

(b) (6)

(b) (6) would like to meet with you this week in order to discuss proposed fiscal support to RTR based off future coin sales.

I'm currently gathering data from the battalions IOT develop a RTR priority of support for events that we've traditionally funded from coin sales. This is the basis of what (b) (6) would like to discuss.

Are you available this Thursday afternoon at either 1330 or 1530? (b) (6) is going to view the LINKS for Families rehearsal at 1430 but can meet before or after.

Friday morning is open as well. Thanks, (b) (6)

V/R, (b) (6)

From: Sent: Tuesday, August 19, 2014 2:08 PM To: b) (6) Cc: Subject: RE: Meeting Request (b) (6) I plan on attending the LINKS rehearsal and I can meet before or after as well. Would suggest I bring (b) (6) as well. ----Original Message-----From: (b) (6) Sent: Tuesday, August 19, 2014 2:04 PM To (b) (6) Cc: Subject: FW: Meeting Request This is a fast moving train. BLUGH. (b) (6) Director, MCCS MCRD San Diego (b) (6)

From: (b) (6)

Sent: Tuesday, August 19, 2014 1:59 PM

To: (b) (6)

Subject: Meeting Request

(b) (6)

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Friday morning is open as well. Thanks (b) (6)



From:

(b) (6)

Sent:

Tuesday, August 19, 2014 1:58 PM

To:

Subject:

(b) (6

RE: Coin Sales email

(b)(6)

I reached out to him again to get a date. I'll let you know as soon as I get word. If I don't get a response by Thursday, we'll press on our own.

s/f,

(b) (6)

----Original Message----

From: (b) (6)

Sent: Tuesday, August 19, 2014 1:03 PM

To:

Subject: RE: Coin Sales email

Good afternoon

Any update on when the counsel plans on coming to MCRDSD?

R/ (b) (6)

(b) (6)

Director, MCCS MCRD San Diego

(b) (6)

----Original Message-----

From:

Sent: Monday, August 11, 2014 3:57 PM

To:(b) (6)

Subject: RE: Coin Sales email

(b) (6)

Sorry for the delay. I edited it a little. Also, I spoke to the new WACO deputy counsel today and briefed him on some of the museum issues. He intends to come down next week (time/date TBD) to discuss all. He's not the identified MCCS counsel per se, but can capture the issues and help shape the way forward. In the mean-time, he's going to go through whatever notes Tim Leachman left on the issue. Not sure who your email below was going to, but if you had time to wait, next week's meeting may help shape this matter locally.



Good morning

When tetired he mentioned you as the first line of defense for matters pertaining to Exchange Operations (so, please feel free to blame (b) (6)

There are many moving parts with this matter.

Parts we are only beginning to discuss with the involved units/MCCS/Front Office.

Want to make sure we do this properly, of course.

MCCS has managed coin sales in the past.

But, this has a bit of a different spin in that we would be "profit sharing" (to a degree) with Depot units in support of command functions, to the extent that is at all permitted.

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He and I have spoken at length about this matter.

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Obviously, you and I will be in contact (verbally and otherwise).

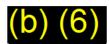
Thanks for your assistance!

V/R,





Director, MCCS MCRD San Diego







From:

(b) (6)

Sent:

Friday, August 8, 2014 6:20 PM

To:

(b) (6

Subject:

RE: Coin Sales email

(b)(6)

S/F, (b) (6)

----Original Message-----

From<mark>(b) (6)</mark>

Sent: Thursday, August 07, 2014 9:38 AM

To: (b) (6)

Subject: Coin Sales email

(b) (6)

Please feel free to comment/mark up.

R/

(b) (6)

Good morning (b) (6)

When etired he mentioned you as the first line of defense for matters pertaining to Exchange Operations (so, please feel free to blame(b) (6)

BLUF:^{(b) (5)} b) (5)

Hence, the practice will be terminated.

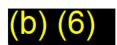
Next option: MCCS

There are many moving parts with this matter.

Parts we are only beginning to discuss with the involved units/MCCS/Front Office.

V/R,









From:

(b) (6)

Sent:

Wednesday, August 6, 2014 10:19 AM

To:

Cc:

Bierman BGen James W; (b) (6)

Subject: Coin Sales/ Fund Raising

Gents,

I talked to the CG re: Coin Sales/ Fund Raising and he is in concurrence regarding our way forward (transferring from RTR/ HQSVCBn to MCCS). He does not require a formal briefing on the matter. However, MCCS needs to BPT walk the CG around on a Family Day, so he can review how we are executing the plan.

He has agreed to continue assuming risk by having RTR continue tp sell coins on Grad Day until 4 Sept Family Day at which point MCCS would take over.

Impact to the Birthday Ball was not discussed, so we'll need to address how this new approach may impact the funding of the Ball at a later point.

R/

Colonel, USMC Chief of Staff Marine Corps Recruit Depot/ Western Recruiting Region 1600 Henderson Avenue Suite 238

San Diego, CA 92140-5001

(b) (6) @usmc.mil Office Phone:(b) (6)

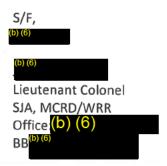
Black Berry Cell: (b) (6

From: Sent: Tuesday, August 5, 2014 10:08 AM To: Subject: RE: MCCS and Commercial Sponsorship (b) (6) Re the last point, that's correct. Would rather talk about the way ahead re the MCCS/MF official relationship. No hurry. V/R, ----Original Message-----From (b) (6) Sent: Tuesday, August 05, 2014 9:13 AM Cc: Subject: RE: MCCS and Commercial Sponsorship I briefly met last week at the C/S meeting. This is something -Spencer seems anathema to this conversation:) If you can send the Captain's specific queries to line), we will provide responses. Our rep is (a) She, like all of marketing, report to (Operations Director). I spoke with last week as a precursor to today's meeting to discuss coins et al. But, I believe you are referring to my meeting with and the aftermath of that, yes? R/ (b) (6) Director, MCCS MCRD San Diego

----Original Message----From: Sent: Monday, August 04, 2014 1:37 PM To:(b) (6) Cc:

Sir,
First, I wanted to introduce you to my new deputy,
some questions re MCCS support to the Districts and I wanted to touch base and see who your POC is for that, specifically commercial sponsorship matters.

Second, I wanted to circle back around on the Foundation issues we've been discussing. I had a meeting with the G3 and IG late last week on some of this.



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From:

(b) (6)

Sent:

Monday, January 26, 2015 11:15 AM

To:

Subject:

(6)

RE: Coins at Museum

(b) (6)

I believe, but I may be wrong, that RTR started this during the interim break in sales with the promise from the Foundation that the monies would go back to RTR.

Thanks,

(b) (6)

----Original Message-----

From: (b) (6)

Sent: Monday, January 26, 2015 9:15 AM

To: (b) (6)

Subject: FW: Coins at Museum

(b) (6)

The beat goes on.

I believe this is old news - but interesting, nonetheless.

R/



(b) (6)

Director, MCCS MCRD San Diego

(b) (6)

From:(b) (6)

Sent: Monday, January 26, 2015 8:59 AM

To (b) (6)

Cc:

Subject: Coins at Museum

I wanted to pass along this information to you about coins sales at the Museum.

While selling coins at the theatre on Thursday, a customer showed our employee the coins she had just purchased at the museum. The museum told her they were Challenge coins. went over to the museum on Friday to get a look at them. They have them on the counter signed as "Graduation" coins. They have the battalion colors, but a slightly different design. They are 1st Battalion, 2nd Battalion and 3rd Battalion coins. asked the museum shop manager, if any of the money goes to the Marine's fund. He said no, all the money goes to the museum foundation. He said he used to sell them for the Marines but that stopped back around March.

By having these similar coins and marketing them as "graduation" coins we feel that this could be a conflict and result in lower revenue.

Thank you,

(b) (6)



Retail Director

Marine Corps Recruit Depot San Diego

Office (b) (6)

3602 Hochmuth Avenue Building 5 West

San Diego, California 92140-5196